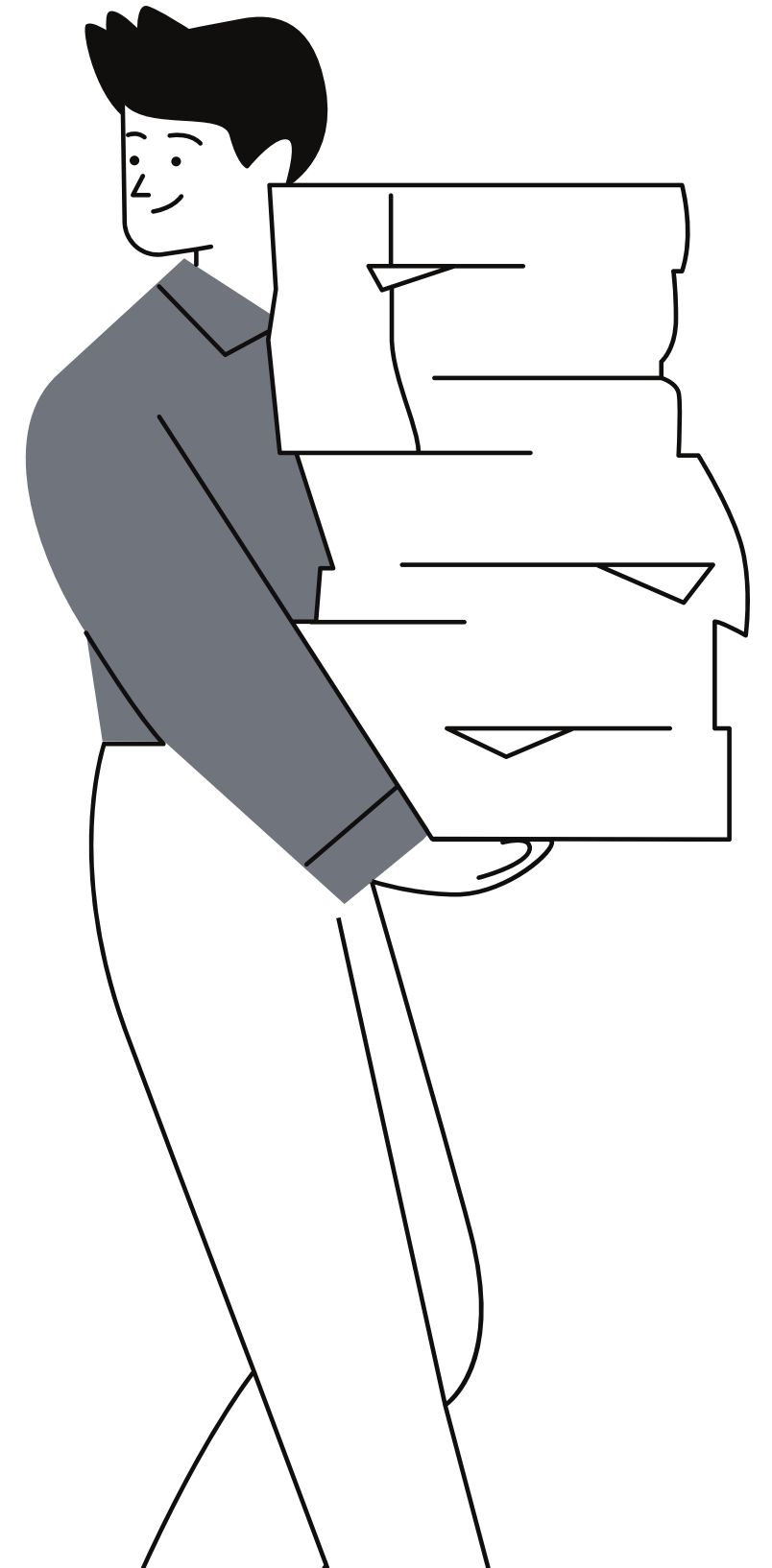


Team GCVA

Copy for the GCVA
Connect Members' App



GCVA Connect App

April 2020



1 Apple description

2 App description

3 Jobs board

4 Invite + welcome email

GCVA Connect App



Apple description



App description



Jobs Board

The Gift Card & Voucher Association is the trade body and membership organisation representing key retailers, issuers and suppliers. The GCVA provides an information and reference point for the Gift Card & Voucher industry and is at the forefront of the issues affecting the industry.

Members of the GCVA benefit from:

- Networking opportunities, events + annual conference
- Invaluable insights into the market through regular sharing of research & data
- Information sharing platforms to understand the market, its players, new innovations, and products
 - Updates and briefings on all the latest legislation, VAT and regulatory information
- Thought leadership and advocacy to positively position the industry with key stakeholders
 - The voice of the industry maximising PR & media on behalf of our members
 - Providing a platform for members to reach and engage customers

The GCVA Connect Members' app:

Allows members of the GCVA (Gift Card & Voucher Association) community to connect with friends, colleagues, industry experts and the GCVA team.

Here, members will find all the latest news & updates from the GCVA and other members; information about upcoming members' events & webinars, jobs, access the latest industry research, data, presentations, photos, videos and more.

GCVA members will be able to chat about hot topics affecting the industry, share ideas and support, seek advice and inspiration.

Key features:

- GCVA Newsfeed
- GCVA Messenger
- Research & Data
- Discussion Forums
 - Blogs
 - Job Board
- GCVA Events

GCVA Connect App



Apple description



App description



Jobs Board

2. App description (purpose of the app)

GCVA Connect: a community app bringing the Gift Card industry together. Sharing the latest news, views, research, and opportunities. The place to catch up with colleagues via messaging & group chats – blogs, jobs, knowledge, support, inspiration, ideas, book for GCVA events. Everything GCVA in one place!

3. Jobs board description

Looking for a new challenge? We share job opportunities with our members on this page. If you are currently recruiting, please send information to members@gcva.co.uk and we will advertise it here free for one month.

GCVA Connect App



Apple description



App description



Jobs Board

Invite email

Hi!

Excellent news, you've been invited to join the GCVA Members' App – your space to connect with other members within the global gift card community.

Let's get started! To set up your account, click on the button below.

[INVITE BUTTON]

Once you're in, you'll receive an email with further instructions.

See you soon,

GCVA team

GCVA Connect App



Apple description



App description



Jobs Board

Welcome email

Hello!

Welcome to the GCVA Members' App – your space to connect and chat with other members of the gift card community.

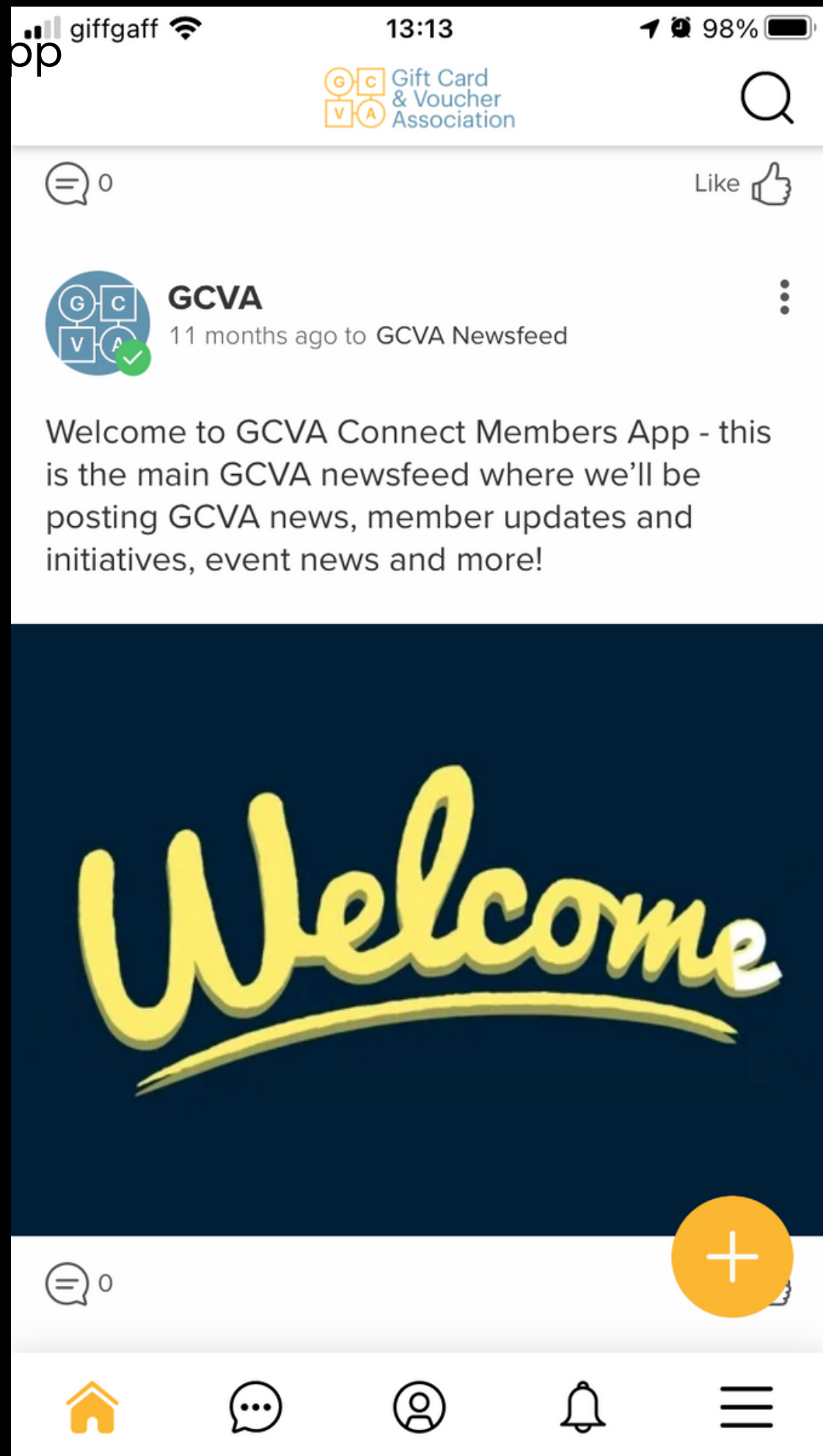
Here you'll find all the latest news & updates from your friends and colleagues, industry experts and the GCVA team.

Book your place at upcoming members' events & webinars, and download the latest industry research, data & presentations.

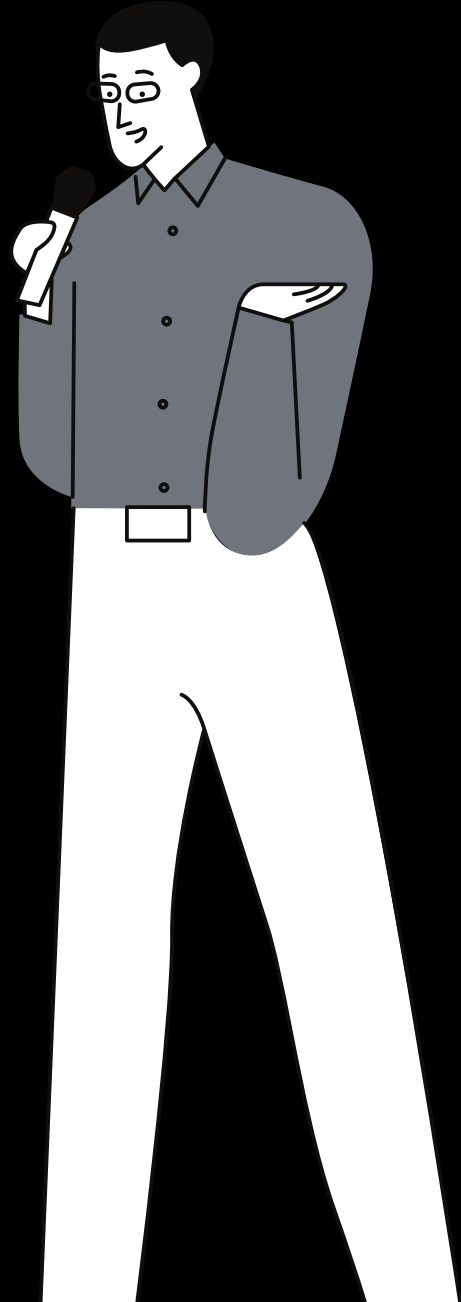
Get advice and inspiration, find collaborators, chat 1-2-1 with members, and much more!

Please remember to allow push notifications to stay in the loop.

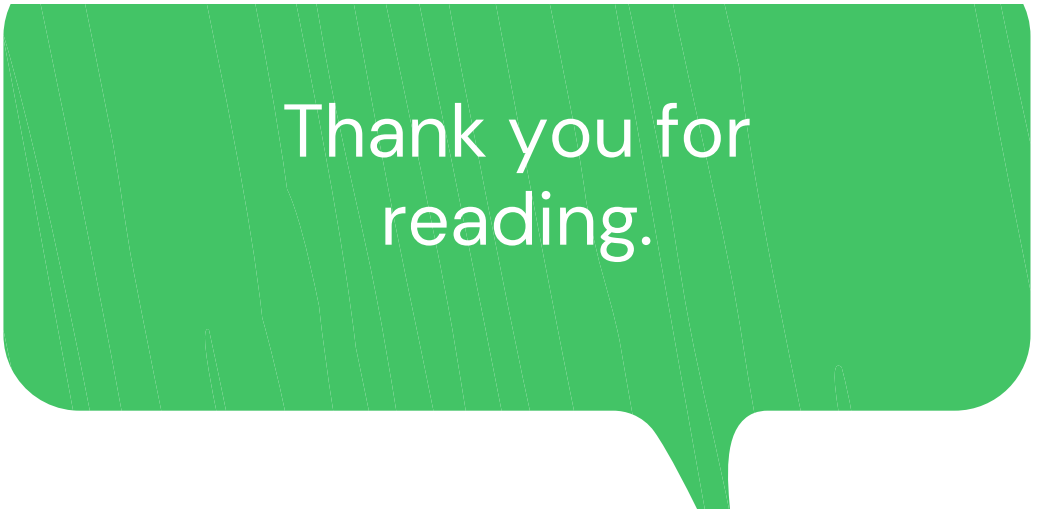
GCVA team – Connecting the Gift Card Community



Welcome post



We're done!

A green speech bubble with a white border and a tail pointing downwards and to the left. It contains the text "Thank you for reading." in white.

Thank you for
reading.