

**Client:**

Institute and Faculty of Actuaries blog (IFoA)

**Task:**

I created a selection of core articles for the Institute and Faculty of Actuaries website. These were SEO-driven, advice-based articles aimed at young people (14–15) and their parents, explaining the industry and why it might appeal as a career.

**Articles:**

- **Actuarial science: What subjects should you be studying at school?**  
<https://blog.actuaries.org.uk/blog/actuarial-science-what-subjects-should-you-be-studying-school>
- **Actuaries: skills for the future** <https://blog.actuaries.org.uk/blog/actuaries-skills-future>
- **What do actuaries actually do?** <https://blog.actuaries.org.uk/blog/what-do-actuaries-actually-do>
- **Actuarial work vs other career paths** <https://blog.actuaries.org.uk/blog/actuarial-work-vs-other-career-paths>
- **What are the different educational options for actuaries?**  
<https://blog.actuaries.org.uk/blog/what-are-different-educational-options-actuaries>
- **Work experience for aspiring actuaries: a full guide**  
<https://blog.actuaries.org.uk/blog/work-experience-aspiring-actuaries-full-guide>
- **Actuaries: What degrees can help?** <https://blog.actuaries.org.uk/blog/actuaries-what-degrees-can-help>