

ARI GILBERG

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EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA GOULD SCHOOL OF LAW

Juris Doctor Candidate, May 2022

GPA: 3.67

High Honors: Hale Moot Court Brief, Torts I (tied for highest grade in super section)

Honors: Negotiation Theory and Application, Veterans Legal Practicum, Contracts, Legal Research, Writing, and Advocacy I

Activities: Hale Moot Court Honors Program, Sports Law Society (President), Legal Technology Association (Vice President), Music Law Society (Publicity Chair)

SYRACUSE UNIVERSITY, S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Bachelor of Science, Newspaper and Online Journalism, May 2017

GPA: 3.8; *magna cum laude*

Study Abroad: Al Akhawayn University in Ifrane, Morocco

Activities: The Daily Orange, SB Nation, Syracuse Club Boxing, Lambda Chi Alpha

EXPERIENCE

IRIDIUM SPORTS AGENCY (ISA), Los Angeles, CA

June 2020 – December 2020

Summer Legal Intern and Public Relations Specialist; Fall Legal Extern

Drafted and edited sponsorship agreements for ISA clients. Researched Nevada State Athletic Commission drug policy and therapeutic use exemption guidelines. Drafted cease and desist letters sent to competing agencies. Drafted Nevada State Athletic Commission fight outcome appeal letters. Researched state LLC filing requirements and drafted client operating agreements. Drafted report on visa requirements and COVID-19 international travel restrictions for ISA clients. Obtained media opportunities and brand partnerships.

JAKKS PACIFIC, Los Angeles, CA

May 2020 – August 2020

Licensing and Legal Intern

Reviewed existing and expired licensing contracts with entertainment and video game companies. Compared and contrasted initial licensing contracts with recent amendments. Analyzed royalty rates and forecast sales reports. Researched and evaluated licensing opportunities for new toys and costumes.

FOX BUSINESS, New York, NY

October 2018 – July 2019

Social Media Producer

Managed the Fox Business social media channels, including Twitter, Facebook and Instagram. Oversaw daily and scheduled social media posts. Developed and implemented social media strategy, evaluating which stories to promote. Utilized social analytics tools to increase reach and engagement.

NEW YORK DAILY NEWS, New York, NY

June 2017 – October 2018

Online Sports Editor

Covered sporting events and wrote breaking news and viral stories. More than 400 bylined stories published. Was responsible for editing stories, writing SEO headlines and publishing content through social media channels. Developed and managed the “Back Page Madness” social media campaign.

OTHER LEADERSHIP AND HONORS

U.S. ARMY ROTC Cadet

August 2013 – May 2017

Received Distinguished Military Graduate honors. Ranked second in graduating class and top 10 percent in the country. Two-time American Legion General Military Excellence award recipient.

Fox Sports University Challenge Winner

September 2016 – June 2017

Pitched original content ideas backed by focus group studies to Fox Sports executives. Developed marketing strategy and fan engagement opportunities using SWOT analysis.

INTERESTS: “Survivor” and “Big Brother,” fantasy football, Marvel and DC movies