

@NUJ_LFB Social Report - October

Oct 2020 · 31 days

TWEET HIGHLIGHTS

Top Tweet

earned 28.6K impressions

Event tonight to discuss the extradition proceedings against Julian Assange, 7 pm on Zoom.

Open to all NUJ members - register here: ow.ly/rNuj50C4QIE

[#assangecase](#) [#assangetrial](#)

2 40 63

View Tweet activity

View all Tweet activity

Top Follower

followed by 123K people



Danny Penman

@DrDannyPenman [FOLLOWS YOU](#)

Author of the bestsellers 'Mindfulness: Finding Peace in a Frantic World', 'The Art of Breathing', 'Mindfulness for Creativity' & 'Mindfulness for Health'.

[View profile](#)

Top mention

earned 527 engagements



Rookie

@royalfocus1 · Oct 25

[@Keir_Starmer](#) [@Alanpictures](#) I haven't really worked since March and got nothing at all under the self employed income support scheme. Its outrageous just because I had my 3 most successful years in a 30 year career I got nothing. I have no savings and no income and no prospect of any work [@NUJ_LFB](#)

13 11

[View Tweet](#)

Top media Tweet

earned 8,741 impressions

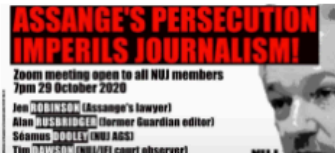
Online event to discuss the extradition proceedings against Julian Assange, 29 October, 7 pm.

Open to all NUJ members - register here:

ow.ly/rNuj50C4QIE

[#AssangeCase](#) [#Assange](#)

pic.twitter.com/9U7bB8upzL



OCT 2020 SUMMARY

Tweets

112

Tweet impressions

126K

Profile visits

789

Mentions

233

New followers

89

Top 5 tweets

	NUJ LondonFreelance @NUJ_LFB · Oct 29 Event tonight to discuss the extradition proceedings against Julian Assange, 7 pm on Zoom. Open to all NUJ members - register here: ow.ly/rNuj50C4QIE #assangecase #assangetrial View Tweet activity	29,723	210	0.7%	Promote
	NUJ LondonFreelance @NUJ_LFB · Oct 28 Online event to discuss the extradition proceedings against Julian Assange, 29 October, 7 pm. Open to all NUJ members - register here: ow.ly/rNuj50C4QIE #AssangeCase #Assange pic.twitter.com/9U7bB8upzL View Tweet activity	8,787	75	0.9%	Promote
	NUJ LondonFreelance @NUJ_LFB · Oct 19 Assange's Persecution Imperils Journalism - Zoom meeting open to all NUJ members, 29 October, 7 pm. Register at generalsecretary@nuj.org.uk . #AssangeCase #AssangeTrial pic.twitter.com/fyEbRRyEVx View Tweet activity	7,822	225	2.9%	Promote
	NUJ LondonFreelance @NUJ_LFB · Oct 9 Some excellent #NUJ resources here to support mental health 🙌 Mine much improved with a walking Zoom conference in the countryside + some desk yoga! #MentalHealthAwareness #MentalHealthMatters nuj.org.uk/news/world-men... View Tweet activity	5,742	17	0.3%	Promote
	NUJ LondonFreelance @NUJ_LFB · Oct 15 nuj.org.uk/events/going-f... View Tweet activity	4,564	16	0.4%	Promote

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#CallForPitches / finding work

Natalie Claire Baker @NatabakeWriter · Sep 14
Replying to @NatabakeWriter
From mid-August, I'm volunteering 2 hours per week of my time to anyone that needs a little encouragement and tips on how to get regular work and clients (both B2B + B2C). 📩

Danielle Sacks @daniellesacks · Sep 14
Hello freelancers, Marker is taking pitches! We want fascinating tales by business journalists who can feature write, or feature writers who can do business.

Jessica Reed @GuardianJessica · Sep 18
I'm thinking of blocking a couple of hours each week to take video calls from a wide array of freelance writers who want to pitch stories or simply introduce themselves and their beats, ideas, enthusiasm(s). Any interest? Because I'll need to up my game with google calendar if so.

Leah Sinclair FRSA @LeahSinclair · Sep 17
I'm still accepting personal essays/op-ed pitches for @MetroUK by the way guyssss 🙌. No specific deadline for this so feel free to send my way: Leah.sinclair@metro.co.uk 🌟

Jordan Zakarin @jordanzakarin · Sep 15
I'm going to try a new series at @Observer's Innovation section.
2020 has been a disaster, but also revealed new challenges & accelerated changes.
So, what will 2025 look like?
I'm looking journalists and futurists to make predictions, in writing.
Pitch: JZakarin@observer.com

Sian Meades-Williams @SianySianySiany · Sep 28
Freelance writers! Here's a thread of brilliant things – awards, prizes, and FREE MONEY – that you can apply for TODAY. 💰💖👉

Lucy Pasha-Robinson @LucyPasha · Sep 28
HuffPost Opinion is *always* looking for timely, news-pegged pitches. We commission everyday, and published pieces are paid. Email me at ukopinion@huffpost.com – especially keen to hear from diverse writers with a unique viewpoint. Get in touch! 📩 #freelancejobs #writingjobs

Almara Abgarian @almaraabgarian · Sep 27
I love personal stories, but you know what I really want more of?
OPINION pitches from writers on current affairs. Find a hook on politics, human interest, health or new stats.
But DO NOT hit me with week-old news angles, pls.
Email: almara.abgarian@metro.co.uk #journorequest

The Fence Magazine @The_Fence_Mag · Sep 23
Call for pitches for Issue 6 📩
We're looking for 'insider' accounts, wry reportage and slanted looks at contemporary life for our winter issue. All contributions are paid. More details here:
the-fence.com/pitch-guide

Rachel Charlene @RachelCharleneL · Oct 10
hi! i have been getting a few questions about what sort of stories i'm looking for for @BitchMedia these days.
right now, i'm mostly looking for timely pop culture and politics pitches. linking some examples:

Rebecca Eisenberg @ryeisenberg · Oct 12
Are you an up and coming food writer? I've got some stories that need writers.
Feel free to drop a link to your portfolio in the replies or slide into my DMs with questions if you're interested!
(I'm just getting warmed up, so bear with me while I navigate a new system, too.)

Paola de Varona @pdvarona · Oct 14
Back again! @Verywell Health is looking for freelancers! Our articles are focused on disease, conditions, and treatments. We're looking for writers to take complicated health topics and present them in an understandable, approachable, and SEO-friendly way (not a news position).

Jenna Mahale @jennamahale · Oct 15
hello BIPOC pats 📩 I am opening up my dms once again for @LD pitch feedback, so pls do get in touch if you have an idea for a piece with us



How to pitch to i-D
If you're a freelance journalist who wants to write for us, here is a helpful guide.
@i-d.vice.com

Anna Codrea-Rado Retweeted
Lu-Hai Liang @LuHaiLiang · Oct 27
Your friendly neighbourhood reminder that this spreadsheet exists (via @annacod) which lists rates being paid by various publications to freelancers:



#FreelancerPayGap
Form Responses 1 TO ADD YOUR RATE TO THIS SHEET GO TO: [https://bit.ly/FreelancerPayGap ...](https://bit.ly/FreelancerPayGap...)
docs.google.com

Katie O'Malley @KatieOMalley_ · 21h
I'm happy to announce that I've recently been appointed @ELLEUK's Acting Digital Editor while Natasha Bird is on maternity leave 📩. Please do get in contact with any pitches!

Jessica Murray @JournoJess_ · 3h
Looking for some much needed joyful stories for @guardian today - communities coming together to help others through lockdown, inspirational figures etc. DM or email jessica.murray@theguardian.com #journorequest

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Training opps

- [FEU training](#) – ongoing while it lasts – free for union members
- [NUJ training](#) – Intro to Podcasting – 19 November with @HamishBrown

Newsletters for finding work

- [Write At Home](#)
- [The Professional Freelancer](#)
- [Freelance Writing Jobs](#)
- [JounoResources](#)
- [Sonia Weiser \(Opportunities of the Week\)](#)

Freelance work platforms

- [Hoxby](#)
- [Yuno Juno](#)
- [Grace Blue](#)
- [The Dots](#)
- [Upwork](#)
- [The Freelancer Club](#)
- [Contently](#)
- [The Content Cloud](#)
- [Skyword](#)
- [Hack Pack](#)

Freelance communities

- [Society of Freelance Journalists](#)
- [A Few Good Hacks](#)
- [No 1 Freelance Media Women](#)
- [LinkedIn for Journalists](#)
- [/r/Journalism](#) (Reddit)
- [IPSE/Freelance Corner](#)
- [Being Freelance](#)
- [Lightbulb](#)
- [London Writers' Salon](#)
- [Leapers](#)

Twitter chats

- #journchat
- #muckedup
- #APstylechat

Podcasts  Hear great journalism - <https://apple.co/2GuUtAT>

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