

BEND

OREGON

WINTER VACATION
DONE RIGHT



www.visitbend.com



Remember when winter vacation meant endless fun? Feeling wild and free in a world where snow turned everything into one big playground? That's Bend, Oregon, where there's always blue skies and fluffy powder, inviting mountains, endless forests and the coolest mountain town on the planet, beckoning you to roam, wander and explore.

Bend is where there are more ways to play in the winter than virtually any other winter destination. It's where you'll pop into skis or a snowboard at Mt. Bachelor and let gravity and fresh powder cast their spell. Sit back and zoom, inner tubing at the mountain's snow-park. Set your heel free – on cross-country skis, gliding on miles of pristine groomed trails through towering pines. Leap off-trail on snowshoes. Go full throttle, snowmobiling. Embrace your own call of the wild by dog-sledding.

Hike to a waterfall encased with icicles. Hop on a fat-tire bike and cruise on snow. Climb the sun-baked, sheer rock faces of river canyon walls.

After, hit the hot tub to soak your happy, spent self as you watch the sun set. Then let the après-adventure begin. Quaff your way through one of America's top craft beer towns (bendaletrail.com), brimming with hip eateries, music clubs, galleries, theaters, boutiques, and welcoming places to stay—from rustic to luxury. Check out Bend's impressive public artworks through the Roundabout Art Route or the Tin Pan Alley Art Collection.

Let your kids loose on sled hills, ice rinks and in snowball fights. Laugh 'til it hurts. Discover how winter mountains can make you feel warm all over. The sun is shining and the snow is falling in a place that's easy to get to and won't break the bank (kids ski free). Bend is where you'll remember how much fun a winter vacation truly can be.



REMEMBER HOW MUCH FUN A
WINTER VACATION CAN BE?

 GO HERE: Mt. Bachelor

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America's Coolest Ski Town

Snow, Sun and Endless Fun



Sun, snow and fun — three things you can count on happening in Bend this winter. At our doorstep is the Cascade Range, which logs about 30 feet of snow every winter. It's the perfect scenario. In town, there's just enough snow for postcard photos, while the major stash of the light, dry stuff is just minutes away. At Mt. Bachelor, high-speed quads serve nearly 3,700 acres of gorgeous, varied terrain up to 9,000 feet—the highest skiable elevation in Oregon and Washington (mtbachelor.com).

Before you descend from the summit, take in the staggering views of the surrounding Three Sisters mountains, shoulder to white shoulder in the sun. Ski the trees to find that great cache of powder. Hike the cinder cone for the thrill of running 700 vertical feet on a 40-degree slope.

Remember how much fun your first days of skiing were? It will all come back to you here, especially if your family is just learning. Expert instructors take kids up the free beginners lift along a gentle slope where their first ski memories are made. It's easy on the budget, too. Book a lodging package, and kids ski free.

On Mt. Bachelor's 35 miles of cross-country ski trails, glide among the pines and hemlocks in a national forest. Step out of the classic tracks and kick it up a notch on well-maintained skate ski trails. Afterward, at the rustic log cabin Nordic lodge, cozy up to the wood-burning stove and sip hot chocolate. And it doesn't stop there. Bend's snow parks offer miles and miles of groomed trails, including dog-friendly ones, too — all free.

Sure, you'll want to rush here, but with one of the longest ski seasons in North America, you can do it all in Bend through May.

 **GO HERE:** Mt. Bachelor

Stoke Up on Winter Adventure At Every Turn



Bend is where you put the wonder back in winter. Pack fun into every snowfall. Strap on snowshoes and romp through virgin powder. Channel your inner Jack London on a dog-sledding adventure with your own team of Iditarod-tested dogs.

In Bend, of course, you're never far from the latest incarnation of fun on two wheels. Grab a fat bike with its gnarly treads and hit packed trails at a range of snow parks. Strap on a pair of Yaktrax and make the first tracks on snowy running trails.

Lose the snow and get out on your mountain bike in the lower elevations. Over 4,000 acres of flowing singletrack await with sun-drenched ridgelines and Cascade views as far as the eyes can see.

We're not even close to being done yet. Lace up your trail boots and hike along Smith Rock's most photographed towering spires and feel the heat emanating from the umber-colored sheer canyon walls. Some might prefer to take it easy and meander on the Deschutes River Trail or take in the view from atop Pilot Butte, the volcano smack dab in the middle of town. A favorite with kids is to head underground and explore hundreds of caves and lava tubes beneath Bend's landscape.

Head downtown for a show at the historic Tower Theatre. Grab cocktails or beers at some of the hot spots that pervade the Bend scene. The Old Mill District is a mecca for those who crave retail therapy in crisp mountain air.

Remember when winter fun used to be as easy as running out the back door? It's still that way in Bend, where friendly guides who live on stoke and local knowledge are happy to share it all with you.

 **GO HERE:** McMenamins Soaking Pool

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Après Fun That Warms Body and Soul Fun For Everyone



Remember coming in from a day of play in the snow and how that first sip of hot cocoa felt? In Bend, you get that same feeling, whether you are sipping your way through our microbrew scene or sampling innovative local cuisine. Bask in the glow beside a fire pit at a hip pub, and kick back with locally distilled artisan spirits. Ah, the dead of winter comes alive.

Our light powder, the source of winter fun, is also the source of

our pure water, the prime ingredient in Bend's celebrated craft beers. Welcome to Beervana. Our little mountain town of 82,000 is home to the most breweries per capita in Oregon. Perfect days flow down from our ski trails and onto the legendary Bend Ale Trail (bendaletrail.com), the largest beer trail in the West. Sample beers from fourteen (and counting) microbreweries, each with its own

distinct IPAs, porters and pilsners — from Deschutes Brewery, Bend's first craft brew pub, to a Catholic-school-turned-hotel with its own brewery, multiple pubs, a restaurant, a movie theater, a warm soaking pool and meandering patios with outdoor fire pits. Throughout downtown Bend, the former timber town's historic streets are hopping with public art, theater and culinary experiences.

Taste how local juniper berries are reinterpreted as gin and why virgin snowmelt makes some of the finest vodka on the planet. Meanwhile, a day of play has worked up your appetite. Satisfy it with creative dishes at food carts, cafés, bistros and restaurants, where chefs fuse local ingredients and global influences to create a foodie haven that is distinctly Bend.

Mountain Culture Heats Up When the Snow Play Winds Down



Check out the legendary
Bend Ale Trail
(bendaletrail.com)



Remember when vacation meant you got to stay out late and play?

In Bend, the fun continues into the evening, with up-and-coming artists from the Pacific Northwest's storied music scene at the music halls, coffee houses and bars. Stroll from one art gallery to the next or catch an indie film at an intimate, old-fashioned theater. At Oregon's WinterFest, take in sculptors' ice carvings and snowy paths lined with artisan fire pits, plus live music, a snowboard rail-jam competition and tents filled with creative cocktails, local IPAs and delectable food.

Wind down at an eco-chic downtown hotel, a bed and breakfast, or a rustic inn and dream of tomorrow's outing. If you played too hard yesterday, take it easy by strolling Bend's boutiques and recharging with a body treatment at one of many spas. Take the family to the High Desert Museum, where you'll meet raptors, otters, porcupines and more animals up close, and peruse exhibits exploring the region's history — even the origins of the craft brewing culture. By simply touring town, you'll discover award-winning public art in roundabouts and alleyways, or find more on a guided art tour.

At the end of the day, your body and mind will agree that you've hit the right place for winter fun.



Here's What They're Saying...

National Geographic Traveler *World's 25 Best Ski Towns*

Best for multisport junkies with a taste for microbrews. "Bend is a fast-growing, adventure paradise of more than 76,000 people in central Oregon that happens to have the region's premier ski area, Mount Bachelor, 22 miles west up the road. . . If you ever dream of skiing in the Pacific Northwest, Bachelor is the kind of mountain you dream about."

The New York Times

"Central Oregon is a dream. Out here the lifts spin till the end of May. Flakes often fall with such apocalyptic wrath — upward of 38 feet a year — that a snowbank can dwarf a money bank."

Family Travel Magazine

Mt. Bachelor named one of the Best Family Ski Resorts, with great programs for vacationing families and long trails for every ability on varied terrain.

USA Today *Top 10 Ski Resorts for Nightlife*

"...Practically overflowing with hedonistic options. Aptly known as one of the best craft beer scenes in the country, you can visit over a dozen microbreweries ..."

Sunset

"A blessedly bipolar high-desert home base, where you can trail-run along the rushing Deschutes River in the morning and hit the snowy slopes of Mt. Bachelor in the afternoon."

The Boston Globe

"Dubbed Beer City USA, this fun-loving, outdoorsy town along the eastern ridge of the Cascades has a micro-brewery for every 9,000 or so people; follow the Bend Ale Trail to 14 world-class craft breweries."



VACATION MUSTS

In Bend, you'll remember how much fun winter vacation can be, with endless ways to play. Here's the locals' Winter Must Do List.

PLAY

HIT MT. BACHELOR

Set your kids free (and your inner child, too) on the beginners hill or long, steep powder runs. Kids ski free. mtbachelor.com

CROSS-COUNTRY SKI

on groomed trails amid expansive alpine views. visitbend.com/winter-fun

HIKE TO TUMALO FALLS

as it tumbles 90 feet into a snowy amphitheater. visitbend.com/hiking

CHECK OUT FAT-TIRE BIKING

on snow-park trails. visitbend.com/biking

GO CAVING, THEN SNOWSHOEING

by moonlight, and have a bonfire. wanderlusttours.com

STOKE THAT INNER GLOW

around a fire at a rustic lodge. visitbend.com/winter-fun

EXPLORE

SHOP AND STROLL

downtown Bend's boutiques and the Old Mill District. Perk: Oregon has no sales tax. visitbend.com/shop

TAKE IN

public art and browse eclectic galleries. visitbend.com/art

VISIT

the High Desert Museum and discover frontier life, and meet live raptors, porcupines, bobcat, otter and other animals who make their homes here. www.highdesertmuseum.org

LIVE IT UP

at music clubs with top regional and national acts. visitbend.com/winter-fun

EXPERIENCE

the performing arts, from plays to film. visitbend.com/culture

INDULGE

DRINK IN

"Beervana," Bend's exploding craft beer culture. bendaletail.com

SATISFY

a craving for almost anything, at eateries ranging from mountain-chic restaurants to food carts. visitbend.com/dining

LUXURIATE

at one of many spas, with warm soaking tubs, saunas, steam rooms, massage therapists and extensive menus of body treatments that will rejuvenate you for another day of winter in Bend. visitbend.com/spas

DREAM

of tomorrow's outing. Once your head hits the pillow, you'll know you've found where the most fun winter vacation is. visitbend.com/lodging



 **GO HERE:** Tumalo Mountain

750 NW Lava Rd., Ste 160
Bend, Oregon 97701

www.visitbend.com
866-292-0141

Check us out!



BEND, OREGON.
WINTER DONE RIGHT!

Getting Here is Easy

We have great access through a hassle-free airport with nonstop service to Bend/Redmond (RDM) from San Francisco, Los Angeles, Denver, Salt Lake City, Portland and Seattle. flyrdm.com

Alaska Airlines

Delta Airlines
(operated by SkyWest Airlines)

United and United Express
(operated by SkyWest Airlines)

American Airlines

BY CAR, MILEAGE AND TIME TO BEND:

Redmond.....	17mi	21min
Eugene.....	129mi	2hr 29min
Portland.....	160mi	3hr
Boise.....	317mi	6hr 19min
Seattle.....	327mi	5hr 52min
San Francisco.....	491mi	8hr 34min
Los Angeles.....	822mi	13hr 34min

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