



am New York May 28, 2019

Professor Tom Meyvis discusses the value of pop-up experiences for marketers.



Business Insider

May 28, 2019

Professor <u>Priya Raghubir</u> explains how businesses use pricing reference points to increase customers' spending.



LSE Business Review

May 28, 2019

In a joint blog post, Professors <u>Theresa Kuchler</u> and <u>Johannes Stroebel</u> share their research findings on how social networks influence home-buying decisions.



Project Syndicate

May 28, 2019

In an op-ed, Professor <u>Michael Spence</u> argues that unemployment rates alone are insufficient considerations for economic policymakers.



Apparel Resources

May 27, 2019

Research from the <u>Center for Business and Human Rights</u> on the apparel industry in Ethiopia is cited.



China Daily

May 27, 2019

Professor Paul Romer's comments on China's cyber sovereignty are highlighted.



Clear Admit

May 27, 2019

In a Q&A interview, <u>Isser Gallogly</u>, Associate Dean of MBA Admissions and Program Innovation, shares advice for prospective MBA applicants and highlights new programs.



The Economist May 27, 2019

In a joint op-ed, Professor <u>Tensie Whelan</u> examines the gender pay gap in the financial sector and the results of efforts to close it.



<u>VICE</u> May 27, 2019

<u>Paul Barrett</u>, deputy director of the Center for Business and Human Rights, is quoted in an article on Facebook's removal of fake accounts.



Poets & Quants May 26, 2019

Professor Richard Hendler is highlighted as a favorite by a recent MBA graduate.



ABC News Australia

May 24, 2019

In an interview, Professor <u>Jonathan Haidt</u> shares his outlook on political polarization in the US.



Barron's

May 24, 2019

Professor April Klein's joint research on reverse stock splits is spotlighted.



NBC News

May 24, 2019

Professor **Amy Webb** discusses her concerns and insights on emerging technologies.



VEJA

May 24, 2019

Professor <u>Paul Hardart</u> discusses the growing market for advertisers in online sports streaming.



The Wall Street Journal

May 24, 2019

Professor **Edward Altman** offers insights on corporate bankruptcy.



Bloomberg

May 23, 2019

Professor <u>Scott Galloway</u>'s new book, "The Algebra of Happiness," is highlighted in a roundup of ten books to read this summer.



Financial Times

May 23, 2019

Professor <u>David Yermack</u> explains why regulation will be a hurdle for Facebook's efforts to establish its own currency.



Forbes

May 23, 2019

Professor Adam Brandenburger's co-authored book, "Co-Opetition," is referenced.



89.3 KPCC May 22, 2019

In a radio interview, Professor <u>Jeffrey Hollender</u> shares his views on new legislation to reduce plastic waste in California.



Poets & Quants May 22, 2019

Recent MBA graduate Lia Winograd (MBA '19) emphasizes the value of the network she developed at Stern for her career as an entrepreneur.



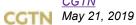
US News & World Report May 22, 2019

The Dunning-Kruger effect, joint research by Professor Justin Kruger, is featured.



Business Times May 21, 2019

Professor Kose John and PhD candidate Franz Hinzen's joint research on bitcoin's technical design and limited adoption is featured.



CGTN

In a live interview, Professor Arun Sundararajan shares his outlook on the changing employment landscape.



Poets & Quants May 21, 2019

Dean Raghu Sundaram and Professor and Vice Dean of MBA programs JP Eggers highlight how Stern's focused Andre Koo Tech MBA and Fashion & Luxury MBA programs are meeting the evolving needs of students and employers.



The Wall Street Journal May 21, 2019

Professor **Aswath Damodaran**'s research on equity risk premiums is cited.



Luxury Daily May 20, 2019

Professor Thomaï Serdari is interviewed about Prada's behind-the-scenes #PradaMakingOf videos featuring the creation of its Panier bag.



CBC

May 19, 2019

Professor Russell Winer shares his outlook on brick-and-mortar and online retail.



Institute of Chartered Accountants of Scotland

CAS May 18, 2019

Professor Jason Greenberg discusses the challenges founder-led companies face.



Who Cares? What's the Point?

May 5, 2019

In a podcast interview, Professor Alixandra Barasch discusses her research findings on how the intention to share photos impacts enjoyment of experiences.

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