



Welcome back to another installment of

EMMA CHAMBERLAIN ISN'T JUST MAKING YOU LAUGH ON YOUTUBE ANYMORE

If you can't get enough of YouTuber Emma Chamberlain's off-the-cuff commentary — on basically everything — then great news. She has launched a new podcast called *Stupid Genius with Emma Chamberlain*.



EMMA CHAMBERLAIN ISN'T JUST MAKING YOU LAUGH ON YOUTUBE ANYMORE

Expect the same unfiltered, stream-of-consciousness ranting that the 17-year-old is known for as she tackles topics like “Why do onions make us cry?” and “Why do dogs lick humans?” Each week, she ponders a different “burning” question, testing different hypotheses while getting derailed along the way.



getting in the shower.

CREDIT: EMMA CHAMBERLAIN | YOUTUBE



EMMA CHAMBERLAIN ISN'T JUST MAKING YOU LAUGH ON YOUTUBE ANYMORE

Although she's not the first YouTuber to try podcasting — Logan Paul, Jenna Marbles, and Tyler Oakley all have popular shows — her success is notable. After just two episodes were released, *People* reported that she hit No. 1 on the Apple Podcast charts in more than 50 countries.



EMMA CHAMBERLAIN ISN'T JUST MAKING YOU LAUGH ON YOUTUBE ANYMORE

But, Chamberlain's podcast success shouldn't come as a surprise. With her platforms, she's cultivated a reputation as a fresh and hilarious vlogger. Her YouTube channel is less than two years old and already has 7.5 million subscribers, and her popularity on Instagram isn't far behind with 7.2 million followers.





CREDIT: EMMA CHAMBERLAIN | YOUTUBE

My cry for help.

EMMA CHAMBERLAIN ISN'T JUST MAKING YOU LAUGH ON YOUTUBE ANYMORE

Chamberlain's laid-back approach to vlogging — free of formal intros and outros and calls to “like and subscribe” — has made her beloved by her audience. One minute, she's making goofy faces and doing cheesy dance moves; the next, she's talking frankly about her insecurities and love life (or lack thereof). Watching her can feel like Facetiming with a friend.