

How to Place Your First Order on Instacart

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Skip that trip to the store -- it's easy to sign up and place an order with Instacart. We'll connect you to a personal shopper who'll pick up and deliver groceries from your chosen market in as little as an hour.

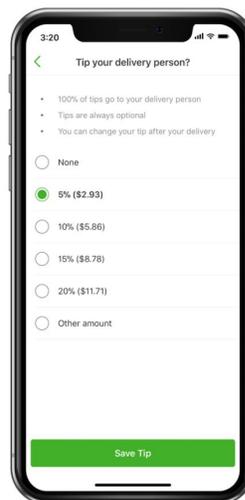
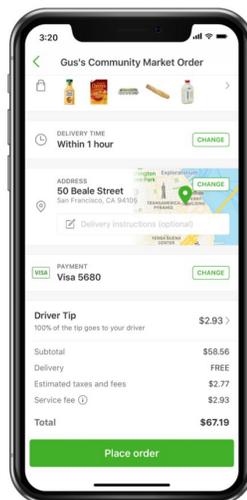


1. First, find Instacart on the web or download and open the app, then enter your zip code. Delivery is available to more than 70 million households across the US in all 50 states -- yes, including Alaska and Hawaii -- and even in Canada. Next, set up an account with an email and password. You can even link to your Google or Facebook login for faster sign-in.
2. Next, you'll pick the market you'd like your shopper to visit from a list of nearby stores -- including pet shops and pharmacies -- where delivery is available.
3. Now, you can fill up your cart! Finding your favorite items is easy -- check out new arrivals, what's trending near you, browse by department or simply type the name of the product into the search bar.



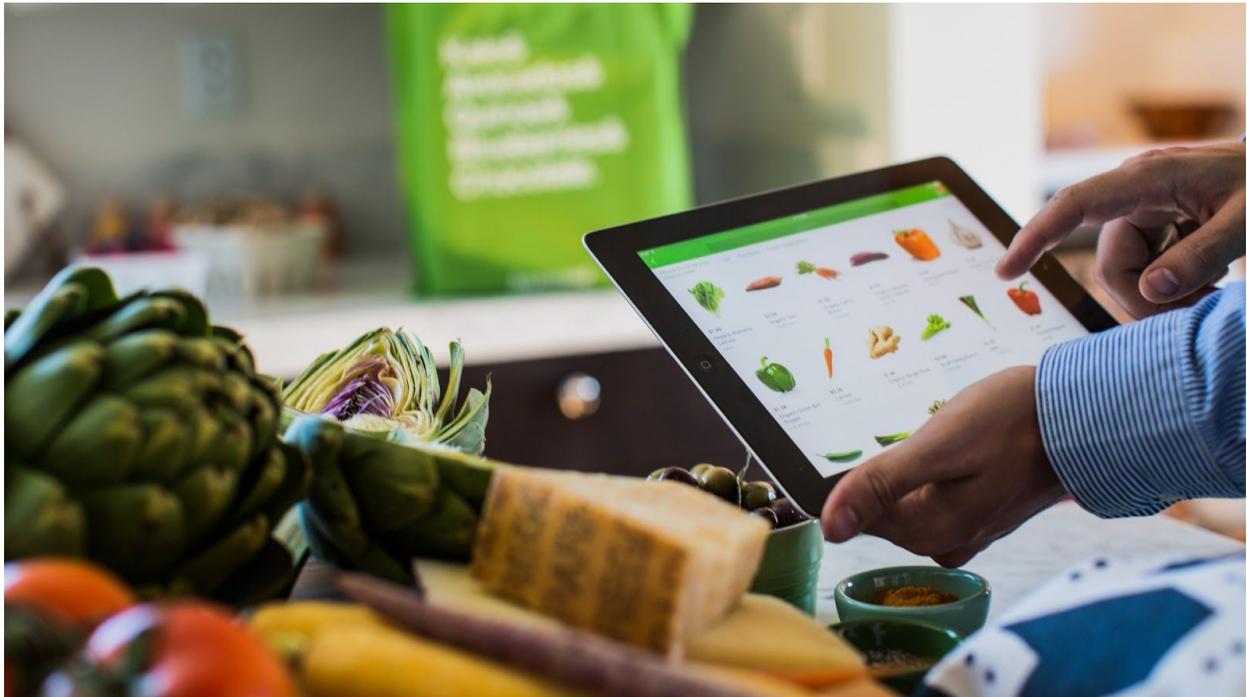
Once you find the item you're looking for, you can click on the picture for more info -- including the nutrition details -- or just tap the plus sign to add it to your cart. (Don't worry, you can still delete items if you change your mind). And if you'd like, you can create a group cart, so friends and family can shop along with you.

4. When you're ready to checkout, you'll click on your cart to review your items and make any changes you'd like. If you prefer your avocados less ripe, or your tomatoes more firm, here's where you can add instructions and notes for your shopper. If there are coupons available, the app will even add them for you.



Then, you'll choose your delivery day and time, add your mobile number and payment method, a tip for your shopper (you can adjust this later), and you're good to go. Estimated taxes and fees applicable to your order are clearly marked. The app also accepts Apple and Google Pay.

5. You'll be in touch with your shopper throughout the process, so if you have questions, or decide you're rather have strawberries instead of blueberries, you'll be able to contact them directly through the app, via phone, text or chat. Shoppers are trained in food safety and transport, and use approved insulated bags or coolers so that temperature-sensitive items arrive intact.



6. You can track your order once it leaves the store. If, for some reason, your shopper is having trouble reaching the delivery location, they'll reach out via chat message, text or call -- so please make sure your notifications are turned on. And you can always call or email Instacart directly.

7. Enjoy your fresh groceries!