

SHORT
HAIR
STYLE
GUIDE

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BEST IN SHOW HAIR AWARDS 2018

Our editors choose the 10 top pro products
for the year ahead. Drumroll, please...

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How do salons discover those game-changing products that stylists will be using on you in 2018? At professional hair and beauty trade shows! No, you can't get in the door, but we can, and we scoured the floors for the most innovative products and tools that are specifically designed for short hair. Almost all of these items are sold only in salons, so if you can't buy them online, ask your stylist to get them for you. Here, our roundup of 2018's 10 top pro products!



Label.M Fashion Edition Wax Spray

WHY WE LOVE IT: It starts out as a foam and soon dissipates into a non-sticky, fast-drying wax. Rooted in the runway styling work of its creators (the same folks who were behind Toni & Guy products), not only does it create high-fashion looks but it permits easy remolding from one look to the next. Label.m is the official product line for London's Fashion Week, and the spray is the first in what will eventually be a fashion label collection for hair.

USE IT FOR: Slicked-back wet looks, straight blow-outs or one of the new textured styles seen on the runways. Just spray it on and scrunch, or pull out piecey bits for a softly textured feel. It also adds edgy control to super-precise cuts or lets you shape a tapered nape. Just put a little on your fingers and apply it to edges and ends.

HAIR TYPE: It's lightweight enough for fine hair but powerful enough for coarse locks.

NAB IT: labelmusa.com for a salon locator; about \$14.

• Big Hair Balm •

Marula 5-in-1 Volumizing Spray

WHY WE LOVE IT: It features a patented dual-volume nozzle that helps create immediate volume at the roots and builds overall body for thicker-looking hair. The secret ingredient, marula oil, is the next generation in beauty formulas because it has the highest concentration of hair-hydrating fatty acids. Another plus: The brand is harvested sustainably and employs thousands of impoverished women in Southern Africa, helping to put food on their tables.

USE IT FOR: Mist it on the roots before blow-drying, then lift with a round brush. For super-short styles and fine locks, spray all over, comb through and blow- or air-dry.

HAIR TYPE: Fine-to-medium

NAB IT: marula.com; \$29



Beyond Silicone/Charcoal Ceramic Styling Iron

WHY WE LOVE IT: Say goodbye to heat damage! Beyond never touches your hair because it uses a one-of-a-kind silicone sheath that fits over each plate. This prevents direct contact between heat and hair while still creating styles that last. The charcoal plate deposits tiny molecules of moisture, leaving hair soft, supple and more elastic. It sold out at the biggest beauty show in the nation!

USE IT FOR: Straightening, smoothing, curling, waving, flipping or shaping short hair. The dome-shape plates make it easy to achieve almost any style. It's perfect for beveling the longer top edges on those short, sexy undercuts that girls are borrowing from boys' barber looks these days.

HAIR-TYPE: It works for any tress type, from fine to curly and coarse.

NAB IT: Have your stylist head to lifemarketinggroup.com. It'll cost about \$160 when you buy it from your salon.



Amika Chameleon 5-Barrel Interchangeable Curling Kit

WHY WE LOVE IT: Now you can have it all (when it comes to curl, anyway). This nifty curling iron kit from Amika features five titanium barrels that clip easily into one base for total curl creativity.

USE IT FOR: Multitasking and changing up your style. This clip-less wand's cool-barrel tips range from wide to narrow so you can decide what kind of curls you want. Use the largest barrel to flip or bevel ends, the smallest to create tight curls. Or use 2 to 3 different sizes for a natural, mixed-curl effect.

HAIR TYPE: Any type or texture

NAB IT: Your salon can get it at saloncentric.com, or for a salon locator, go to loveamika.com; retails for around \$335.



ColorpHlex Multipurpose Styling Cream

WHY WE LOVE IT: This multitasker includes nutrients like argan and hemp seed oils plus its own ColorStrong Complex to inhibit color fade. You get the best of nature and science in a styling cream that adds movable hold as it conditions, tames frizz, boosts shine, detangles and protects against heat damage.

USE IT FOR: Adding texture or control. Comb through, blow-dry, then use a thermal iron to add or reshape curls. Detail the ends of a pixie to get soft, face-framing pieces or add root lift and texture to the crown area of a short, layered cut.

HAIR TYPE: Curly, wavy or straight—the finer the hair, the less product you'll need.

NAB IT: Licensed stylists can get a free sample at colorphlex.com, where you'll also find a salon locator; \$15.99.

System Professional Custom Set

WHY WE LOVE IT: This science-based product line is customized for your hair and scalp, based on a consultation with your stylist. It uses something called Energy-Code Mapping to determine exactly what your hair needs via a hair strand analysis and app-based questions. Products are suggested for you based on the four “pillars” of hair: Derma (scalp care), Forma (to support natural moisture, texture and shape), Fibra (to reconstruct the hair's fiber) and Extra (high-performance products for great results).

USE IT FOR: Your hair's special needs as you cleanse and style

HAIR TYPE: Products are personalized so anyone can use them.

NAB IT: Visit systemprofessional.com, where you can find a salon or take an online version of Energy-Code Speed Mapping by clicking on “Get My Energy Code.” Then share it with your stylist! Individual items range from about \$10 to 60.



Keune Blend Shape

WHY WE LOVE IT: New high-tech ingredients just keep getting better, and Shape relies on Ozokerite, a hard mineral wax that gives your style body and structure. It also contains special polymers for hold. That means your style will stay put without feeling hard, but you can shape-shift it any time.



USE IT FOR: A go-to texturizing cream for short, sweet styles. For a unique, funky 'do, rub it in your palms and scrunch roots or detail ends. Or, use it to transform a longer crown into a textured pomp. Change your mind? Apply a little more and reshape dry hair by hand. It can also elongate and finger-shape curls.

HAIR TYPE: Good for all hair types.

NAB IT: Have your stylist head to keune.com/na. You can expect to pay about \$24 at the salon.

INOAR Professional Vegan Collection

WHY WE LOVE IT: Vegans now have their own hair care line with coconut oil, moisturizing olive oil and antioxidants. The Vegan Shampoo and Vegan Conditioner are also ideal if you want to try the popular low-



poo/co-wash methods, while the Leave-in Combing Cream seals the cuticle to protect hair from heat damage. The Vegan Multipurpose Mask reduces frizz, defines curls and restores moisture. Finally, Vegan Moisturizing Oil uses plant oils to repair hair as it deeply penetrates.

USE IT FOR: A complete hair care and treatment regimen that's vegan and cruelty-free

HAIR TYPE: Perfect for all wavy or curly hair types, as well as coarse, dry locks.

NAB IT: inoarprofessional.com; prices from \$22 to \$52.

Tela Beauty Organics Life Force Probiotic Hair Mask

WHY WE LOVE IT: This recovery mask uses the power of probiotics to sustain hair, boost strength, balance the scalp and add movement. It also has 35 certified organics plus superfruits for optimum nutrition. The mask is part of a four-product collection that includes a "Fountain of Hair" Vitality Serum.

USE IT FOR: An intensive at-home treatment that protects color-treated hair. Once or twice a week, shampoo, blot and apply evenly from roots to ends.

HAIR TYPE: Any; even damaged or chemically-treated hair

NAB IT: telabeautyorganics.com. Prices range from \$34 (shampoo or conditioner) to \$48 (mask).



Crazy Color Metallics

WHY WE LOVE IT: Mad about wild hair color but don't want a long-term commitment? These semi-permanent shades spray on and wash out in 3 to 4 shampoos! Slate, Sapphire, Ice Mauve and Rose Gold contain quartz to cover hair in a light-reflecting pigment.

USE IT FOR: Tipping ends, hot highlights, all-over drama or to distinguish long hair from undercut sections.

HAIR TYPE: It works for anyone, but if hair is light blonde or porous, it'll take a little longer to wash out.

NAB IT: Ask for a U.S. distributor via the contact form at crazycolor.co.uk; \$9.99 each.

