

Print Profits: The Ultimate Training Course On How To Build A Fully Automated 7-Figure E-commerce Business With Just Print On Demand

Over the years, a lot of ecommerce courses have made its round in the internet space. A lot of them focused on drop shipping, FDA or self-shipping but none of them come close to the new kid on the internet block, Print Profits.

It is a course designed by multimillionaire ecommerce experts, Michael shih and Fred Lam. The course titled 'Print Profits' is going to rapidly change the way you view ecommerce and print on demand this 2018. And believe me, you want to get the right view of ecommerce as its potential is not only huge but also have a great investment opportunity.

To better value the course; let's briefly put the founder of Print Profits in the spotlight.

Michael Shih is a veteran in the print on demand business and he's been around for a while now. He's been a digital entrepreneur since 2013. The print on demand model is making Michael Shih millions of dollars every month. He also has other multiple 6-figure business ventures built from local marketing to networking to CPA marketing. He started running his own online stores through Shopify with the print on demand model, and he's been hugely successful with it. He managed to take his first store to 6 figures in just an astonishing period of 60 days. He was also successful from Clickfunnels with the Two Comma Club where he generated over 1MM with just one funnel as well as using the print on demand model. When it comes to print on demand, Michael Shih has mastered the art and he's successful for it.

What then are print on demands and can you get started as soon as possible?

Print on demand e-commerce has to do with basically selling of items with your design imprint without the hassles of manufacturing, storing in warehouses or shipping the item off yourself. You just have to promote the products and the Print on Demand Company handles the rest of the business.

Print on demand ecommerce is becoming a highly lucrative business venture. Is this something you'd like to do and earn more than \$100k per month with, stick around.

What is Print Profits?

Print Profits is a comprehensive video course divided into 8 parts. It centres around you been able to quickly and easily launch your own print on demand businesses. The model focuses on a proven 3-step process; product, design and traffic.

It doesn't matter whatever niche you're in, so far as your product needs manufacturers Print on Demand will work for you. You can create and sell arrange of custom products from jewellery to home décor and apparels. There are various reasons why Print on Demand is so powerful, some of them are:

- No inventory needed. You only print your products on customer demands so you have need for initial production costs.
- Zero Competitions. It is your product; it is your design, meaning they are 100% unique to you and your brand.

- Worry less. Unlike when you are manufacturing and delivering yourself, you do not need to worry about fulfilment. All you need to worry about is design, and driving traffic to your product has everything else is taken care of by 3rd party providers.

Print Profits will guide you through the words a print on demand master on how to build your own ecommerce store. It will also guide you on how to create designs, and advertise your products.

Print Profits Review

What Do You Get From Purchasing This Course?

Michael Shih's Print Profits Model

I believe if you are getting a course invitation from a master, then it should also explain in details what makes that individual a master at what they do.

Thankfully, Michael Shih's course explains his Print Profits Model in details. The course is quite similar to what you'd expect from such an online system but the plus is that you're learning directly from the master. The main part of the course is divided into eight modules. These modules cover a specific part of building your print on demand business.

- Module 1: It focuses on building the right foundation for your business. It explains the basics as well as the importance of research, and store creation.
- Module 2: This simply focuses on the product, and designs that you'll be selling. In module 2, you learn the art of researching designs, and designers.
- Module 3: After successfully going through and digesting modules 1 and 2, it's time to set up your business. That is basically what module 3 is all about. In this module, Michael talks about the products, suppliers, prices and also more importantly, how to research your potential customers.
- Module 4: By module 4, you must have known how to identify your potential customers. The next question then would be, how do I get them to my store? You will learn about the advertising methods by both Fred Lam and Michael Shih.
- Module 5: By module 5, you learn about specific advertising methods that you can start with only 5 dollars per day and is also used by Michael Shih.
- Module 6: here, you'll learn about automation. You'll learn how to automate most parts of your business. This gives you time to either start up other new businesses or just enjoy the profits from the existing one.
- Module 7: By module 7, you must have started making profit from your business but this module teaches you how to take your business to the next level. You can triple your profit through the use of apps and funnels without changing the product or even creating more.

- Module 8: This module teaches store expansion through methods like email marketing and social media. Building your brand into a household name is your goal and there's no faster way to do so than through these models.

The truth is that most online training would simply stop at these modules and expect you to figure out the rest of the business yourself. It's like them giving you skeletons and expecting you to add the meat yourself. This is the beauty of the Print Profit course.

The course also includes some add on that you will definitely need as your business continues to expand and boom. They are:

- Biweekly training: live training sessions that you can watch right on your tablet, computer or mobile are hosted every two weeks by Michael Shih and Fred Lamb. It also features a Q&A session where you can ask any question relating to the business or if you need their help on your store. The biweekly sessions also serve to learn changes in the print on demand business as it happens.
- Community: The importance of a community for any business can't be understated; the same goes for your online courses. You can talk about your store and ask questions as well from like-minded people all using the prints profit method.
- Merch by Amazon: No doubt, Amazon is one of the leading players in the print on demand business. Merch by Amazon will teach you how to take advantage of this profitable platform. It teaches you how you can set up your products to sell on Amazon with Amazon handling every other thing. This means like a good print on demand business, you don't have to worry about customer service. Learn to increase your revenue by selling on the biggest marketplace in the world with this bonus feature of Michael Shih's Print Profit course.
- Legging Mastery: leggings are fairly new in the print on demand space and you can learn how to have your designs on leggings, jackets, sweatshirts and boxers with this bonus feature. This is also a way of increasing your brand and business awareness and revenue.
- Funnel Dealer: As we all know that there is no better way to learn how to make money than learning from the rich themselves. Take advantage of this saying by copying seven-figure funnels straight from Fred and Michael and use for your own store.
- Google Shopping: Google shopping is becoming an increasingly popular method of getting targeted traffic for your business. The more the popularity of Google shopping increases, be rest assured that your business will be at the forefront of it. With this bonus feature, you can learn how to be featured in Google shopping and the organic results.

The truth is that no matter how or what you tell some people, there will always be skeptics. And even as popular as ecommerce is and the plethora of success stories out there, certain

people will still believe it isn't here to stay. But is their ideology right, is ecommerce just experiencing a temporary boom? We'll answer these questions next.

Why Does Ecommerce Still Work In 2018

Ecommerce needs no introduction as its nothing new in the internet business. In fact, most of the popular businesses have created various ecommerce stores for their products. Ecommerce simply means more revenue and exposure for your product so it's kind of hard to turn down by businesses.

Ecommerce popularity is only just increasing but it has always been in existence. As early as 2000, there was a recording of \$27.61 billion in e-commerce sales. Simply fast forward to 2017 that number has risen significantly to \$453.5 billion in sales. That is a gain of about 1542% in just 17 years. Now imagine, with the probability for more growth in the future, isn't the wealth possibilities from ecommerce endless? To even think it has had an increasing growth of around 15% per year since 2010 is very mouth-watering.

With the current growing rate, ecommerce sales will be over half a trillion by the end of 2018 and potentially a worth a trillion dollars come 2024. This is why it's the perfect time to get into the ecommerce business. And you have the major advantage of it being driven by technology.

It is important to know the importance technology has played in the ecommerce business to appreciate this fact. Pre-internet days in the early 2000's, there was a recording of \$27.61 billion in e-commerce sales and that sales has increased significantly to \$453.5 billion in sales since the dawn and increased popularity of the internet.

This increased growth has also since the improvement of technology has also been as a result of better security. With better security systems put in place to guard buyers from fraudsters, it is no surprise there has been an increase in ecommerce sales. Secure websites, banks monitoring transactions, and multi-level payment processing security, buying on the internet has become relatively safe. Let's not forget the implementation of multiple payment options as well.

Let's also take into the fact that it's all about convenience this days. People no longer want to queue in a brick and mortar store for an item they can conveniently get online.

Things are also improving for the sellers; they now have the capacity to host a wide range of items without the headache of owning and managing a warehouse. All you have to do is create your products and print on demand companies like Shopify handles the rest.

In the age of ecommerce, it's really that easy. You should set yourself up for future successes by investing in a course like Michael Shih's Print Profit as it promises a lot at first and deeper look.

The choice however is solely up to you. There are several methods of earning money online right from your home available on the internet. All of them promise great results and the

potential to make you richer than your wildest dreams. However, how many of them have you tried only to stop halfway because it isn't at all as it was described?

Print on demand ecommerce is a growing business and this means you as a potential e-entrepreneur also have an extremely high chance of growing with it. And if you're looking at the potential then it can even be classified as an emerging market. Wouldn't you rather be at the forefront of such a market as the likes of Michael Shih and Fred Lam have done?

Print Profits is a system that offers you the opportunity to earn over \$100,000 per month online. All you need is the due diligence to learn and experts in the field who are always readily available to help you. You also more importantly need training. Michael Shih's course, Print Profits promises to offer all these things that you require to get your ecommerce business up and running.

There are not many profitable businesses that require very little to zero capital out there, Print on demand ecommerce has our vote here.