



# PAMELA SHOWS - CAGLE

CONTENT  
GRAPHIC DESIGN  
INBOUND MARKETING  
SEO, SEM  
SOCIAL MEDIA

*Experienced ~ Professional ~  
Creative ~ Self-Directed ~  
Results-Driven*

## PROFILE

I am an experienced freelance writer and marketing manager seeking a full-time or contract position in the field of marketing communications, where I can leverage my knowledge and skills while helping others succeed.

## CONTACT

205-207-1592  
Pamela@darnfinecopy.com

## WRITING PORTFOLIO

pamelashows.contently.com



## EXPERIENCE

### RECENT

#### FREELANCE WRITING & MARKETING

**Business Marketing Engine | 2015 - 2018**

Managed social media, SEO, SEM, PPC, and content strategy for multiple accounts. Led a team of developers and graphic designers to create websites and viral media. Created various digital ads. Grew our own social media following by 200 percent. Produced a variety of website content and copy.

#### FREELANCE WRITER & INBOUND MARKETING

**2014 Darn Fine Copy | Present**

Content writing, strategy & consultancy. Specializing in social media, SEO, SEM, PPC, and content.

#### FREELANCE CONTENT WRITING

**2012 ClearVoice - nDash - Constant Content - Copy Press - Copy Blogger - UpCounsel - Others Jan 2012 - Present**

Content writing, strategy & consultancy. Specializing in social media, SEO, SEM, PPC, and content.

### PAST

#### REGISTERED NURSE

**June 1993 - Feb 2013**

Provided nursing care in a variety of settings including intensive care, acute care (ER), OR, and PACU



## EDUCATION

### CERTIFICATIONS

HubSpot Inbound Marketing | 2017

HubSpot Content Marketing | 2017

### BACHELOR OF ARTS, NURSING

Wallace State College | 1993

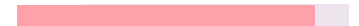


## SKILLS

SEO and Google Analytics



Content Writing



Social Media Strategy



Project Management



Web Development



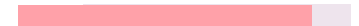
Graphic Design



Digital Marketing



Blogging



Adobe Creative



Research

