

PHILIPPINE AIRLINES X CARTOON NETWORK:

Junior Jetsetter Kit for kids



LITTLE FLIERS GET FREE 'WE BARE BEARS' ACTIVITY KITS FROM PAL

While family vacations make for some of the most treasured memories, those of us with young children know too well the struggle of keeping them entertained on the plane. Sometimes, smartphone games and television shows just aren't enough! PAL understands these concerns and is ready to come to the rescue.

On select long-haul flights, children aged 2 to 11 will receive our fun-filled Junior Jetsetter Kit, packed with activities to keep children entertained onboard and even on the ground. And it's small enough to carry around to the hotel and restaurants.

Kids, take out your crayons and get ready to color and work on an activity book – or why not play a board game?

For our current Junior Jetsetter Kit, PAL has partnered with Cartoon Network to create an awesome pack based on the television series *We Bare Bears*. The kit features the three bear brothers – Grizzly, Panda and Ice Bear – on all products including our plush keychains, gadget holders and drawstring bags.

The *We Bare Bears* Junior Jetsetter Kit is distributed on PAL's long-haul flights between Manila and Los Angeles, San Francisco, New York, Honolulu, Toronto, Vancouver, London, Sydney, Melbourne, Brisbane, Auckland, Dubai, Riyadh, Abu Dhabi, Dammam, Jeddah and Doha.



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