



We're going all-in on innovation. Introducing a new way to buy Medicare Supplement insurance in 2018

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When we started in 2012, we never considered the idea of becoming a software company. It took almost five years to define our identity in the marketplace. After some reflection and planning, we found our new purpose and started building its foundation. In 2017, we decided to hit the reset button and become a start-up for the second time.

That's when we decided to build enrollmedicare.com. We scoped, planned and bootstrapped our operation without outside funding or investors. Our team is comprised of industry experts, programmers, developers and creatives who love to build a better way to do things. Where other companies just offer quotes, we offer a full path to coverage, complete with educational tools, customer support and enrollment in a Medicare Supplement plan.

Medicare Supplements, **simplified.**

How you buy insurance matters.
Learn. Get a quote. Enroll today.



But we didn't stop at making a website. We created an automated underwriter, ebbie.ai, which we believe will be the new standard for insurance underwriting. Built to emphasize speed, ebbie.ai uses an intelligent algorithm to transform what took underwriting departments days or weeks to process into minutes.

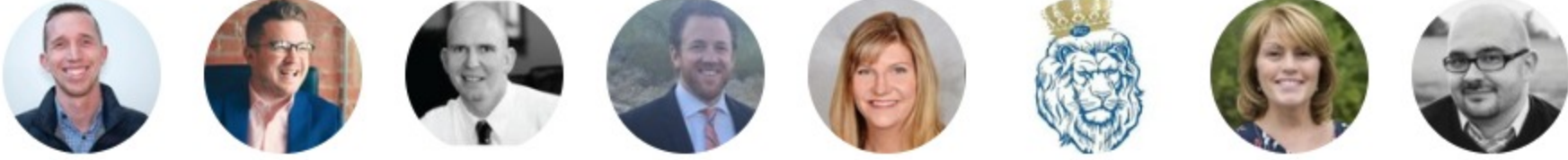
Crafting this new model required a willingness to examine our product on a daily basis to make sure it met not just our needs, but the needs of our customers. When the time came to and a willingness to engage with our ideas and work together to revolutionize how our consumers buy insurance.

Starting today, all Medicare-eligible individuals can experience phase one of the website, where customers can shop for their coverage and start their application process. enrollmedicare.com is on target to launch phase two of the site later this year, allowing insurance companies to partner with the site to provide direct coverage to the consumer.

For media inquiries, contact: press@enrollmedicare.com

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