BASIC INSTINC

COS, the Swedish retailer known for its minimalist approach to maximum style, is set to debut its largest store in the States in the Gold Coast this spring—and we already have our eye on these essential pieces. 46 E. Oak St., cosstores.com/us

BY MEG MATHIS





PRETTYLITTLE THINGS

Globe-trotters Jamie Hayes and Gerry Quinton's luxury lingerie brand, Department of Curiosities, has no doubt been influenced by a sense of displacement and nostalgia. "Drawing on our love for the lives of women from the 1920s to 1940s, we established a kind of industrial boudoir aesthetic: edgy, modern and feminine," the designers say. Even their studio has historysome pieces of furniture are from a defunct factory that was in Hayes' family for generations, while others were foraged from shuttered sewing ateliers. "We gilded, painted and transformed the pieces to create our own brand of storied luxury." At their boutique, you'll find an array of high-end brassieres, briefs and dressing gowns. A luxury in itself, the fitting process utilizes old-world traditions of corsetry and tailoring-meaning on-hand designers pinch and pin to mold one-of-a-kind pieces for each wearer. \$48-\$795, 3013 W. Armitage Ave., departmentofcuriosities.com -Nicole Ross



 $\overline{SPRINGING\ UP}$ As host of CNBC's prime time reality series *The Profit*, Marcus Lemonis' love for enterprise is rivaled by little but his fascination with fashion—two trades he married when he founded Marcus Lemonis Fashion Group. The latest addition to the family, Marcus, recently opened its flagship in Chicago's Gold Coast. The bright, loft-like shop is filled with luxury labels like Alice + Olivia, Rebecca Taylor, and Elizabeth and James, as well as art, coffee table books, candles, chocolate and more. "Our store is here to help women feel their best in quality fashion from around the world and take charge of their lives," Lemonis says. "We've built a talented team of expert fashion stylists to offer customers top-tier shopping guidance and make them feel good every step of the way." It's safe to say the sales czar has done it again. 110 E. Delaware Place, shopmarcus.com -NR