

# FACE TO FACE

*Whether you're a smartwatch evangelist or yet to be converted, we've got you covered on techy timepieces*

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*Georgie says...*



I'm impressed with how Nokia has re-invented itself and really like the clean design of this analogue-looking smartwatch.

## NOKIA STEEL

Clean and sophisticated, the Nokia Steel is one for people who prefer you to look twice before realising it's a smartwatch. Looks can be deceiving, however, as it also has a Health Mate app to motivate you during exercise. On the other side of the spectrum, it monitors sleeping patterns and includes a gentle wake-up feature. The strap comes in nine different colours to complement a strong, double-domed glass face.

**£99, [health.nokia.com](http://health.nokia.com)**



## SAMSUNG GEAR SPORT

Samsung's sporty smartwatch makes it extremely easy for you to keep tabs on how many calories you've consumed. It also tracks calories burned, offering a running calculation on how to better balance your day. It loves to take a dip in the pool and can withstand salt-water swims, plus it gives out pointers on keeping fit in-flight. Other practical features include contactless payments and use as a controller for displaying presentations on a big screen.

**£TBC, [samsung.com](http://samsung.com)**

## FITBIT IONIC

Fitbit's first dedicated smartwatch is designed to be worn all day, every day. It's comfortable enough to be worn at night to track sleep, waterproof for the shower and the fitness-orientated design keeps you on track in the gym. Plus, the Fitbit Ionic includes all the necessary notifications you would expect from any smartwatch worth its salt – good job it's got a four-day battery life! Available in several sleek and chic finishes, this is a serious contender for your Christmas cash.

**£300, [fitbit.com](http://fitbit.com)**



**MUST HAVE**

**APPLE WATCH SERIES 3**

Apple claims it has overtaken Rolex as the best-selling watch brand in the world and, judging by some big upgrades on the Series 3, that top spot looks pretty secure. You can now call, text and enjoy music independently of the iPhone thanks to a stealthy e-SIM chip. Great news for runners who can now stay connected without lugging their handset with them, and Apple has even managed to keep the same weight and dimensions as the previous model - no mean feat.

**From £329, [apple.com](http://apple.com)**

**CASIO EDIFICE 501**

There's a race car dashboard aesthetic to Casio's 'scream if you want to go faster' smartwatch, including a limited-edition model designed with the Toro Rosso Formula 1 team. The 501 uses smartphone connectivity to automatically remain accurate to the second even when crossing time zones. A fave feature has to be the ability to display your average speed while travelling... no matter what your mode of transport.

**From £300, [casio.co.uk](http://casio.co.uk)**

**MARLOE CHERWELL**

What makes a watch smart? One that tells the time when everyone else's devices have run out of power. Marloe makes exquisite hand-wound timepieces that bypass the need for batteries and use intricate mechanisms gorgeously exposed on the back. This anti-smartwatch keeps things ticking over for 40 hours with a quick wind-up before bedtime and is part of a creatively designed range of models for men and women.

**£249, [marloewatchcompany.com](http://marloewatchcompany.com)**

**MICHAEL KORS SOFIE AND GRAYSON**

Naturally, the designer brand has dedicated followers of fashion in mind with this discernable duo. Access Sofie for the girls, Access Grayson for men, and both represent serious bling for the wrist. The his'n'hers timepieces include a stellar selection of watch faces, including the option to use snaps from your Insta feed. Too pricey? A range of hybrid watches with analogue faces and tech innards start at £229. Label junkies should check out Diesel, Fossil and Emporio Armani-branded versions from the same manufacturer.

**£349, [michaelkors.co.uk](http://michaelkors.co.uk)**

**TAG HEUER CONNECTED MODULAR 45**

Tag's Intel-powered luxury smartwatch can be completely customised, including the option to swap out the digital screen for an analogue one. A total of 56 different looks can be achieved with the same modular model, which carries all the necessary smartwatch features such as GPS and contactless payments. Beautiful construction befitting the Tag name includes the option for either the 45mm or smaller 39mm version to be set with diamonds.

**£1,950, [tagheuer.com](http://tagheuer.com)**

