

Calvin Klein Underwear
Men's and Women's
Spring 2018

Sensual. Transitional. Retro. This season ushers in a new age of Calvin Klein. Under the creative direction of Raf Simons, the fashion-forward brand has blossomed into an evergreen abundance of contemporary style, evolving in harmony with today's fast-changing modern world. Introducing the men, women and Dual-Gender Calvin Klein Underwear line for Spring 2018.

Primary colors team with primal prints in Calvin Klein's exuberant new Dual Body line. Featuring pastel shades and cute candy stripes, this collection evokes the spirit of a blossoming new season with quirky statement graphics and punchy organic-inspired, form-fitting basics.

Calvin Klein's Spring line is very much a tale of transition on several levels. Pastel shades elegantly paired with bold primaries, his and hers collide in contemporary style with new Dual Gender lines, suitable for all. Staying true its roots - stylish basics fused with great quality - CK is packing in classic 100% cotton rib for unadulterated comfort across all lines. Choose between famous staples: thongs, briefs, and boxers, as well as newly added styles like the Button Fly Low-Rise Trunk featuring an updated shape and button fly, all available in a simplistic palette of earthy tones, perfect for everyday wear.

Packing a fruity punch in CK's delectable Spring line, the Color Direction range is every bit as sweet as a treat, featuring inspiration from artists Agnes Martin and Ellsworth Kelly. Repetitive pastel graphics meet energetic bold expression on classic CK favorites, such as boxer briefs and crop tops, featuring the iconic CK waistband for the perfect premium finish.

Meanwhile, the Print Direction line, inspired by artist Daniel Buren, cries kitsch in deck chair stripes, using a variety of band widths and intriguing tones to create this quirky range that throws back to 90s Calvin Klein prints of floral and fauna, remastered for the modern day.

On the luxe end of the spectrum, the Women's Vast Floral Lace collection offers seductive styling, perfect for the witching hour. The line features a machine-woven lace, known as "leavers lace" - as delicate as it is luxurious - that you won't want to peel off. Teamed with tulle and satin, this sultry all-black range is perfect for creatures of the night. Unique features include the Unlined Triangle Bra and Plunge Push Up, which can be paired with matching Hipster Brief for comfortable sensuality.

For a more everyday look, females can embrace the CK Women's Youthful Lingerie collection, which teams funky print with a selection of cute bralettes in mesh and microfibre

styles that will complement any sprightly and youthful wardrobe. Designed with comfort in mind, this line is ideal for sisters of the new millennium.

For him, CK's new line gets retro with old-school glamour in the CK Black Silk Knit collection. Now men can finally embrace modal, cotton and silk that creates an ultra-soft hybrid fabric oozing with sumptuous seduction, available in hues of blue, green, and grey and in a selection of traditional cuts. For styled-down activewear, the Focused Fit collection offers sleek casual favorites that contour the male physique and offer additional support with double-needle style lines.

Mixing a dash of glamour with high-quality affordable essentials, CK is set to spring into this coming season with its ever-present fiercely evocative style. With so many dreamy pieces to choose from, the real decision lies in which of the collection to 'wear under there' first.