

**Calvin Klein Jeans**  
**Modern American Denim**  
**Spring 2018**

**Functional. Defiant. Vivacious.** This Spring, Calvin Klein is reinventing classic Americana in its first collection of the year. Think time-honored denim pieces, remixed and revived with fresh urban twists that pay homage to casual denim styling, while incorporating the whimsical influence of modern art.

Blurring the lines between casual and chic, Calvin Klein's DNA Wash Collection merges form and function, with effortless styles that look just as much at home on the sidewalks of New York as they do on the runways of Paris. Inspired by CK's denim heritage, the collection maintains its humble authenticity, while offering a high-fashion look for both men and women in a variety of wearable cuts.

Taking inspiration from Raf Simons' Fall '17 debut, the Modern American Uniform Collection focuses on statement pieces of bold, unapologetic hues teamed with iconic 80s Western shirts for him and her, paired with slick straight-cut High Rise Jeans. Constructed utilising Candiani and Japanese Kurabo fabrics manufactured exclusively in Italy, these stylish pieces combine street style with sensual luxe fashion.

Get ready to embrace the season in rich tones guaranteed to turn heads. Wearable Warhol is realized in the Modern American Color Collection, where Raf Simons' vision comes to life in wonderfully vibrant seasonal pieces inspired by the iconic pop artist. The Men's Shirt Jacket in bright, primary hues is the perfect light-weight accompaniment for Spring outings; meanwhile, ladies can embrace the warmer climate in a simplistic jean skirt in zesty citrus tones, perfect for a palette fix - day or night. For extra panache, team alternating color separates to make an outfit that really pops.

Focusing on bold chunks of color, clean-cut lines, and edgy contrasts, CK's Modern Blocking Collection invokes the paradigms of abstract art. The collection enhances devilish denim looks that ooze contemporary form, maintaining the same premium aesthetic with Italian Candiani fabric. Men will find an ideal canvas for a statement tee in the dark denim High Rise Straight Jean for men; meanwhile women can make their mark in elegant white denim High Rise Jeans, complete with a flash of understated peach - ideal with killer heels to nail that sultry evening look.

Color is celebrated in a whimsical collaboration with revered modern artist Sterling Ruby. The Paint Splatter Collection features a fun, serendipitous take on functional denim streetwear. Painted by hand, each luxurious Italian piece is strictly unique, making an ideal stand-out addition to any Spring wardrobe. Muddling verdant pigment splashes with relaxed denim shades, the unisex Trucker Jacket is the perfect piece in which to flourish this Spring.

For forward-thinking fashion that seamlessly bonds casual comfort with contemporary chic, Calvin Klein Jeans remains the uncontested first choice in vibrant Spring styling.