

FLM and Life 101

Rona McIntyre

Financial Services Commission of Ontario

FSCO

Insurance

Pensions

Mortgage Brokering

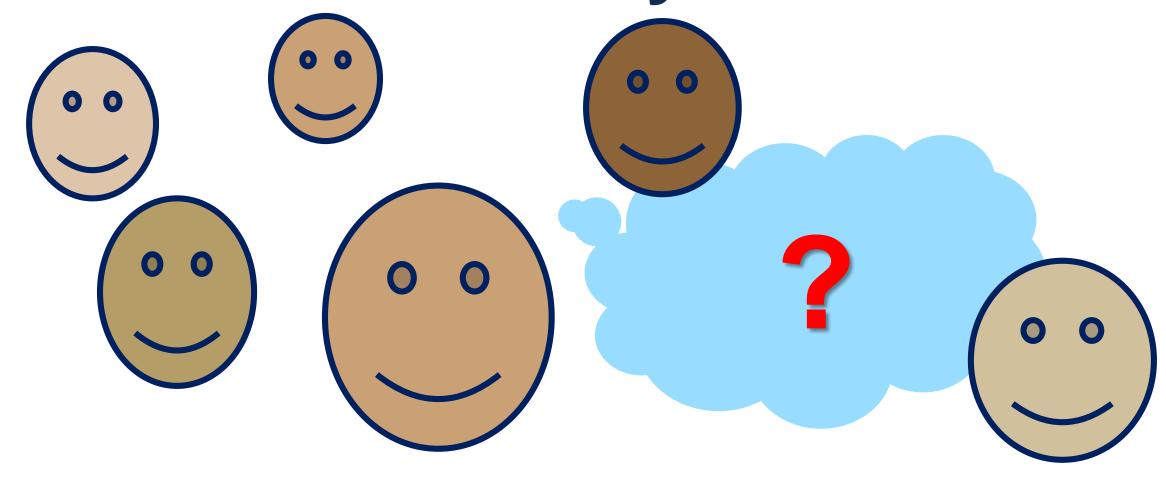
Loan & Trust Co's

Co-operatives

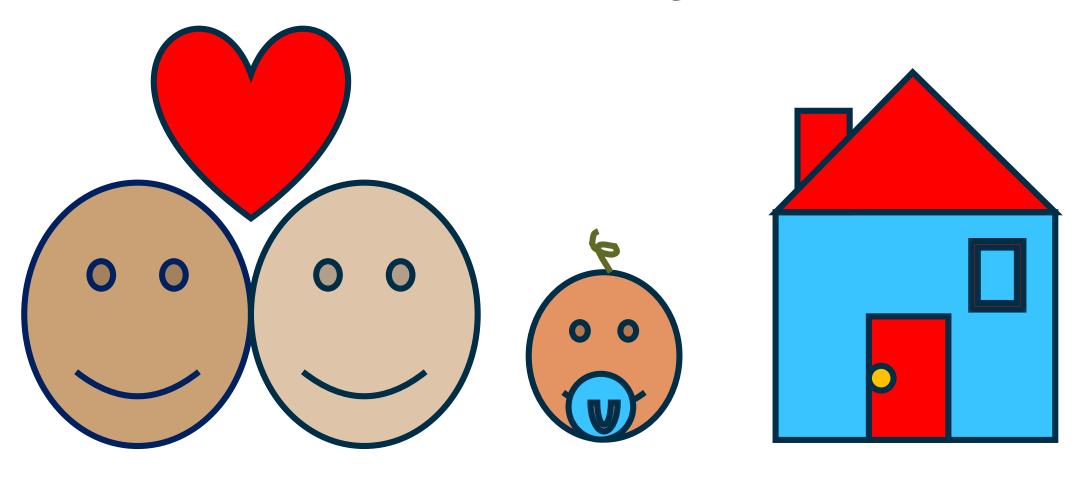
FSCO

- provide regulatory services
- protect the public interest
- enhance public confidence

Financial Literacy Month

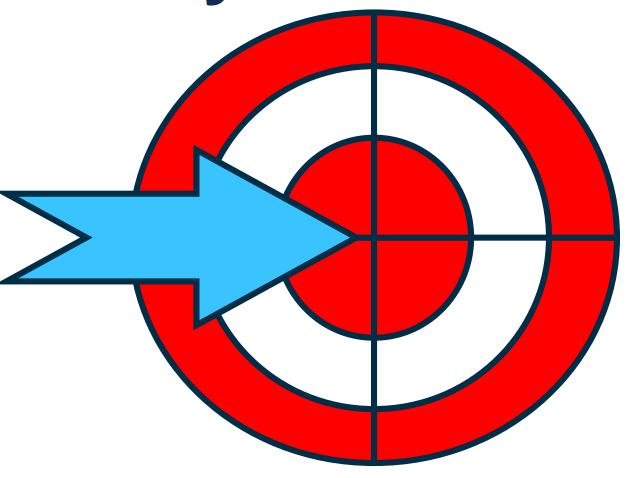


Financial Literacy Month



Financial Literacy Month

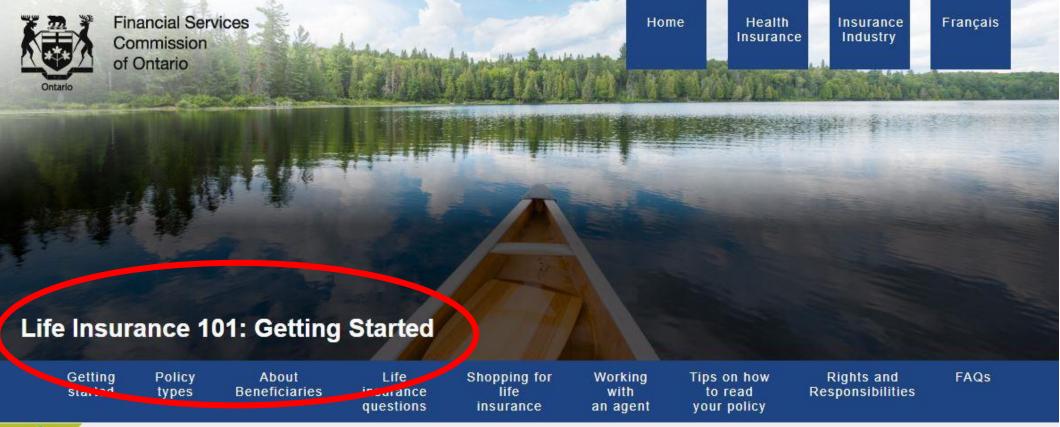
Survey
News release
Ad campaign
Videos



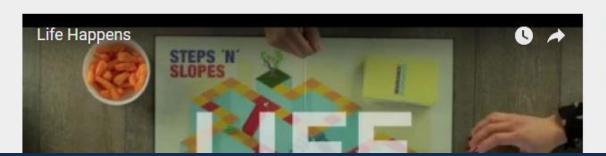
My FLM Work

Responsive website
Risk assessment tool
YouTubers
Social media campaign
Twitter chats





VIDEO



Life Happens

Considering life insurance? There are things you need to understand. Watch our video to learn more.

Descriptive transcript: Life Happens

Life 101 – OPS

- 1. Don't take it personally
- 2. Enjoy the process
- 3. Say "YES" to new challenges
- 4. Find your OPS voice
- 5. Think outside your own bubble

FLM and Life 101

Questions?

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