



24 FEB THE PERFECT BLOW-DRY AT HOME

Is there any better feeling than when people ask you if you've had your hair done? Well now you can make a good hair day a good hair week. Follow our five steps and meet the hair heroes that will help you achieve that just-walked-out-of-the-salon look without even having to leave your house.

Use the right tools

Choosing a comfortable to hold hairdryer with a long power cable for flexibility is so important to achieve that long lasting style. **GHD's Air Hairdryer** is shaped to give you a faster blow dry and uses advanced ionic technology to confine moisture for smoother, glossier results. Tailor your blow-dry to your hair type with variable speed and temperature switches and two nozzle head attachments. We recommend using the cool shot button to help set your style in place with a blast of cold air once you are finished with your blow dry.



A frequently overlooked top tip to creating a long lasting blow-dry is to use a good quality hairbrush. **The Morrocanoil Ceramic Medium Barrel Brush** features ceramic and ionic components, which supports equal heat circulation and increases drying time. There's a sectioning tip stored in the handle too!



Prep the hair for Heat Protection and anti-frizz

Always prep the hair using a heat protection formula to help reduce the loss of moisture both from its exterior and interior. **Kérastase's Discipline Fluidissime Spray** provides protection up to 230°C with 72 hours of frizz protection, perfect for fine and unmanageable hair.



Get body

Boost your hair and your confidence by creating big, bouncy beautiful locks like they do in the salon. **Matrix Total Results Wonder Boost** targets the lift

from the roots to create extreme volume with a flexible hold that lasts all day.



Keep it sleek

Get that super glossy shine and a soft to-touch, sleek style with **Label.M's Smoothing Cream**. Enriched with a blend of avocado, cherry and olive it intensively moisturises hair that's been exposed to heat and leaves it healthy and frizz free.



Set the look

Last but not least make sure you set your style in place with a good quality hairspray. We love the **Silhouette Super Hold Hairspray** as it provides a long-lasting hold minus the tackiness. It sets hair naturally without looking greasy and stiff.