



June 30, 2016

2016 ISA Markets Monitor: What's your market potential?

Formerly called the ISA North American Industrial Markets Report, the [2016 ISA Markets Monitor](#) is designed to give ISA manufacturers and distributors a clearer picture of their existing markets, market potential and benchmarks for establishing sales and growth goals with detailed market size and segmentation data for 10 industrial product classes representative of ISA member markets. This eighth edition of the report is available as part of your ISA membership. To access the 2016 report, [click here](#).

NEW! Emerging Leaders Regional Events in Mid-August – Atlanta & Chicago

The ISA Emerging Leaders Group will host [two new regional events](#) for the industry's future leaders. The events will be held Aug. 15-16 in Atlanta, GA, and Aug. 17-18 in Chicago, IL. Both will feature leadership and workplace communication expert Brandon Smith. Member registration rate is only \$190. [Sign up today or learn more here!](#)

ISA Welcomes its New Members: Master-Cut Saws, Web Connect and Hoffmann Quality Tools USA!

Check out their member profiles [here](#).

Save the Date!

Next year's [Annual Convention](#) will be here before you know it! ISA's 2017 Convention will be held in Denver, CO, from April 22-24. Registration will open December 2016.



Help Your Association Grow!

Participate in the 2016 ISA Member-Get-A-Member program and earn real income for your company. For every new member you recruit, your company will receive 50 percent of the new member's annual dues collected by ISA to use towards your convention registration or 2017 dues. The new member will also receive a bonus free registration for joining.

For more information, visit the [Member-Get-A-Member](#) page on the ISA website.



UPCOMING EVENTS - Click on the event for information & registration details.

August:

- **9-11:** [Sales Professional Training Camp](#), Dayton, OH
- **15-16:** [Emerging Leaders Regional Meeting](#), Atlanta, GA
- **17-18:** [Emerging Leaders Regional Meeting](#), Chicago, IL

October:

- **24:** [W.I.S.E. Summit](#), Charleston, SC

February 2017:

- **13-17:** [Emerging Leaders Summit](#), Nashville, TN

March 2017:

- **5-7:** [IMR Summit](#), Sanibel, FL

April 2017:

- **22-24:** [ISA Annual Convention 2017](#), Denver, CO



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You rock!

Thank you so much!