

RIGHT JOB. RIGHT NOW.



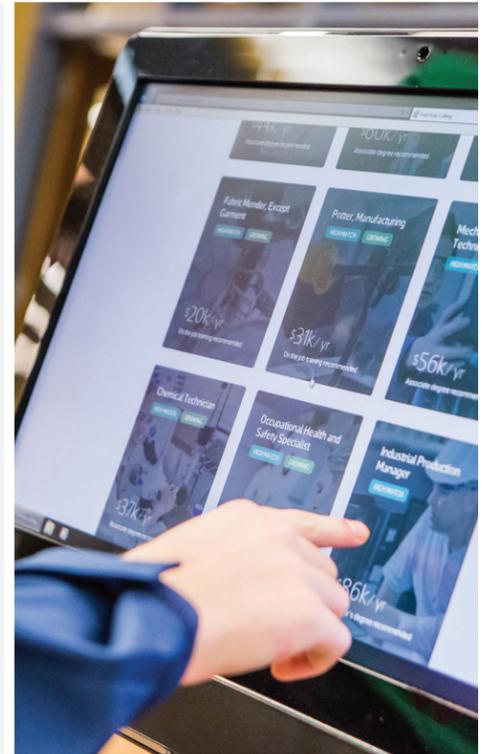
CAREERBUILDER IS ON A MISSION TO EMPOWER STUDENTS

As the title sponsor of the 2016 CareerBuilder Challenge PGA Tour event, we're bringing our mission to life through a partnership with local schools in the Coachella Valley and around the country.

We believe that finding the right career starts with having the right information. The goal of our partnership is to help students – and their parents – discover ideal career and education options based on their interests and personalities so that they have a greater chance of finding their calling – and finding success.

Why is this so critical? Nearly 15 million people in our country want to work but can't find jobs. Yet, around half of employers say they have job vacancies but can't find qualified candidates to fill them. There's a huge disconnect.

The skills gap is in large part an "information gap": Many young people are unaware of jobs that are in high demand, pay well and are aligned with their passions. In fact, nearly 1 in 4 high school seniors say they have no idea what career they want to pursue. Of those who do know, 23 percent chose their career paths based on what they saw on TV.



Professional? Amateur? Somewhere in between?

Your next job's waiting on CareerBuilder.com.



HELPING OUR YOUTH FIND THEIR CALLING

To help close the skills gap and guide younger generations toward their ideal careers, CareerBuilder worked with our economists at EMSI to launch FindYourCalling.com. First showcased during a meeting at the White House to help address youth unemployment, FindYourCalling.com is a free site that provides easy-to-use, real-time labor market data for any occupation based on data from 100 employment resources.

Visitors to the site start with a simple, interactive personality test for careers. Based on those answers, students are presented with top careers that match their interests and see detailed information on everything from job growth projections, salary ranges and businesses that are hiring to college majors and programs they can apply to today.





HELPING KIDS DREAM NEW POSSIBILITIES



 MEGAN NASBERG, INTERN AT CHICAGO YOUTH CENTERS

“Kids are always thinking about what interests them, but I think finding that bridge between what interests you and what you could do for a career is a little blurry for them, so having this site helps them to tie together what their options are.”

IT'S NEVER TOO EARLY TO ENCOURAGE STUDENTS TO FOLLOW THEIR DREAMS.

That's why CareerBuilder launched Find Your Calling with local schools and youth organizations in Chicago, where the company is headquartered.

The site was unveiled to students and faculty at Chicago Youth Centers (CYC), an extraordinary organization that serves some of the toughest and most impoverished neighborhoods in Chicago, providing academic, social and community resources to children ages 3 to 18.

The dedicated teachers and staff begin preparing kids for potential career paths early on in grade school; that way they start thinking about the right high schools to attend to prepare for college.

CareerBuilder employees recently had a chance to visit one of the communities that CYC serves at the Rebecca K. Crown Youth Center. The Rebecca K. Crown

Youth Center works with more than 500 children and teens annually, focuses on giving members the tools and support they need to reach their full potential – and was an early adopter of FindYourCalling.com.

Megan Nasberg, an intern for Chicago Youth Centers, says the students who use the site – especially those in middle and high school who are nearing college – find it helps them to better understand how what they're good at can translate into a career.

“Kids are always thinking about what interests them, but I think finding that bridge between what interests you and what you could do for a career is a little blurry for them, so having this site helps them to tie together what their options are. And it's not complex, to the point where we can have younger [and older] kids try and use it, and it's as effective for both.”



HELPING HIGH SCHOOL STUDENTS DISCOVER THEIR FUTURES



AS HIGH SCHOOL STUDENTS PREPARE FOR WHAT'S NEXT, THEY NEED RESOURCES TO HELP GUIDE THEIR DECISIONS.

CareerBuilder also spent time with students and faculty at Lyons Township, a top-rated Chicago-area high school. It serves more than 4,000 students at any given time, and 90 percent of those students go on to postsecondary education.

CareerBuilder introduced Find Your Calling to students at the school to help them at a critical time in their lives, when they're making decisions about what they want to do next and how that chosen path will shape their professional futures.

Lucas Lovelace, a senior at Lyons Township High School, started to seriously consider career options in his sophomore year. "I think about my future all the time - how I'll support myself, what I would ideally like to do for the rest of my life."

Fellow senior Adam Cardone knows that he's going to college and that he excels



**LUCAS LOVELACE,
SENIOR AT LYONS TOWNSHIP
HIGH SCHOOL**

"I think about my future all the time - how I'll support myself, what I would ideally like to do for the rest of my life."

at science at math, but he is still trying to determine what that means for his career. On FindYourCalling.com, he found a range of career possibilities based on his skills and interests.

"It gives you a very diverse range of jobs - [for example] it gave me a range from school psychologist to a surgeon. There are hundreds of other jobs out there [to consider]."

Trevor Zagara, another senior, sees himself tapping the site as a resource on a continual basis.

"I'll be using Find Your Calling as I go into college, picking majors and minors, and then in college, seeing if this is still what I want to do. And then definitely once I'm graduating college, to see, where do I stand now after four years, from when I graduated high school until now. Do I still want to do this? Is this still the path that I want to take?"

For more information, visit FindYourCalling.com today.