



TORY BURCH

SWISS MADE

TORY BURCH WATCHES FALL 2016 COLLECTION

For Fall 2016, Tory Burch is proud to extend its watch collection with THE COLLINS, as well as fresh new finishes and bracelets for select timepiece groups. Classic and chic, these new arrivals capture the rich color palette and easy elegance of the season. As with the rest of the watch collection, each reflects the beautiful design, meticulous attention to detail, and timeless quality that distinguish Swiss watches.

THE COLLINS is a new classic with a modern edge, featuring engraved T indexes at each hour and a rotating sub-second disc accented with the iconic stacked T. Super-stylish and sporty—the embodiment of tomboy chic—this new design is available with a classic link bracelet and single or double-wrap leather straps in Tory navy, luggage, port, black or orange.

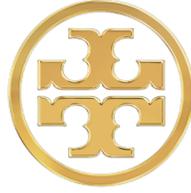
Inspired by Tory's love of charms, THE SURREY gets a fresh look for Fall with a beautiful adjustable link bracelet, available in silver, gold, and rose gold-tone; a new swing-bar closure makes it even easier to remove. An elegant snakeskin-printed leather strap has also been added to the assortment.

THE CLASSIC T balances timeless style and geometric details with three concentric circles etched into a gold-tone case. New for the season: A geometric-link bracelet adds a jewelry-inspired touch— available in gold and two-tone gold and stainless steel.

For fall, THE REVA's signature double-T logo dial and polished case is paired with a sleek mesh strap, a nod to Tory's love of vintage jewelry; it is also available with a two-tone stainless steel and rose gold link bracelet.

Each watch in the collection is infused with signature Tory Burch design elements — from decorative fretwork and unique geometric details to Italian leather straps and the iconic double-T logo — and features Swiss Quartz movement, scratch-resistant sapphire crystals as well as an octagonal crown for a subtle geometric touch — eight is a lucky number, a nod to Tory's superstitious side.

Tory Burch Watches are available in stores and online at toryburch.com.



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ABOUT TORY BURCH

Tory Burch is an American lifestyle brand that embodies the personal style and sensibility of its Chairman, CEO and Designer, Tory Burch. Launched in February 2004, the collection includes ready-to-wear, shoes, handbags, accessories, watches, home and beauty. There are more than 170 Tory Burch boutiques across North America, Europe, the Middle East, Latin America and Asia, and the brand is available at over 3,000 department and specialty stores worldwide and toryburch.com.



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FALL 2016 WATCH COLLECTION

TECHNICAL DESCRIPTIONS



THE COLLINS (TRB1200)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/GOLD
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	3 LINK BRACELET / STAINLESS STEEL
STRAP / FINISH PLATING	COMBO / GOLD
DIAL COLOR	CREAM



THE COLLINS (TRB1201)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ SILVER/STEEL
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	3 LINK BRACELET / STAINLESS STEEL
STRAP / FINISH PLATING	COMBO / SILVER/STEEL
DIAL COLOR	CREAM



THE COLLINS (TRB1202)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ GOLD
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / LIGHT BROWN
DIAL COLOR	CREAM



THE COLLINS (TRB1203)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ GOLD
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / BLUE
DIAL COLOR	BLUE



THE COLLINS (TRB1204)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ GOLD
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / RED
DIAL COLOR	RED



THE COLLINS (TRB1205)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ GOLD
CASE SIZE	38MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / BLACK
DIAL COLOR	CREAM



THE COLLINS (TRB1302)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED/ GOLD
CASE SIZE	32MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / ORANGE
DIAL COLOR	CREAM



THE COLLINS (TRB1303)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	POLISHED / GOLD
CASE SIZE	32MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / LEATHER
STRAP / FINISH PLATING	MATTE / BLUE
DIAL COLOR	BLUE



THE CLASSIC T (TRB9005)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	COMBO / 2T SILVER/GOLD
CASE SIZE	35MM
WATER RESISTANCE	5 ATM
STRAP / BRACELET MATERIAL	5 LINK BRACELET / STAINLESS STEEL
STRAP / FINISH PLATING	COMBO / 2T SILVER/GOLD
DIAL COLOR	CREAM