

MICHAEL KORS

FOR IMMEDIATE RELEASE:

MICHAEL KORS PRESENTS SPRING WATCH STYLES

Minimal, modern designs for her and sophisticated details for him create the season's most perfect watches.

NEW YORK, OCTOBER 2016 — Michael Kors presents the Spring 2017 watch collection, featuring an exciting new assortment of watches for men and women. The women's collection emphasizes rich metallic platings, touches of pavé and luxurious finishing touches, all with a minimalist aesthetic. The men's collection combines sleek new designs with powerful, masculine materials.

MODERN MINIMALIST:

New for Spring 2017, Portia is the face of polished and refined glamour. A pavé crystal-studded sixty-second subeye shines on the braceleted versions, while the matte blush leather strap option features a clean sunray dial. A slim case, tonal stick indexes and MK logo finish the ultramodern look.

GILDED GLAM:

Sparkling glitz top-rings and mother-of-pearl dials pump up the feminine allure of the new Cinthia. Five-link bracelets with pavé crystal center links or croco-embossed leather straps complete this glamorous new timepiece.

MENSWEAR INSPIRED:

The combination of blush and gold-tone comes to life with the Briar and Lake watches. The brand new Briar, which features a gold-tone and white silicone menswear-inspired bracelet and white-and-gold-tone multifunction dial, is a seasonal standout. For the first time, the Lake is offered in a three-link—perfectly complementing its square case and minimalist dial.

MASULINE EDGE:

With a clear dial that displays the mechanics of the watch, the newest men's collection, is ideal for the watch aficionado. Black carbon fiber detailing pairs with a navy IP case and bracelet for true trendsetting style.

BACK TO BLACK:

Iconic men's styles the Bradshaw and Paxton get subtle updates for spring. The stainless-steel Paxton is reimagined with a black dial and black-and-red accents, while the Bradshaw is updated with rose gold-tone and sleek black accents.

The Michael Kors Spring 2017 Watch Collection will be available in select retailers worldwide beginning January 2017.

ABOUT MICHAEL KORS

Michael Kors is a world-renowned, award-winning designer of luxury accessories and ready-to-wear. His namesake company, established in 1981, currently produces a range of products through his Michael Kors and MICHAEL Michael Kors labels, including accessories, footwear, watches, jewelry, men's and women's ready-to-wear, and a full line of fragrance products. Michael Kors stores are operated, either directly or through licensing partners, in some of the most prestigious cities in the world, including New York, Beverly Hills, Chicago, London, Milan, Paris, Munich, Istanbul, Dubai, Seoul, Tokyo and Hong Kong.

FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements. You should not place undue reliance on such statements because they are subject to numerous uncertainties and factors relating to the operations and business environment of the Company, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements include information concerning the Company's possible or assumed future results of operations, including descriptions of its business strategy. These statements often include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions. The forward-looking statements contained in this press release are based on assumptions that the Company has made in light of management's experience in the industry as well as its perceptions of historical trends, current conditions, expected future developments and other factors that it believes are appropriate under the circumstances. You should understand that these statements are not guarantees of performance or results. They involve known and unknown risks, uncertainties and assumptions. Although the Company believes that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect its actual financial results or results of operations and could cause actual results to differ materially from those in these forward-looking statements.

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SPRING 2017 WATCH COLLECTION

TECHNICAL DESCRIPTIONS



PORTIA (MK2659)

CASE SIZE	36.5MM
LUG WIDTH	16MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	White Sunray
STRAP/BRACELET	Leather/Two Piece Strap
CLOSURE	Strap Deployant
WATER RESISTANCE	5 ATM



PORTIA (MK3639)

CASE SIZE	36.5MM
LUG WIDTH	16MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	Gold Sunray
STRAP/BRACELET	Stainless Steel/H-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



PORTIA (MK3640)

CASE SIZE	36.5MM
LUG WIDTH	16MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Rose Gold
DIAL	Rose Gold Sunray
STRAP/BRACELET	Stainless Steel/H-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



CINTHIA (MK2662)

CASE SIZE	33MM
LUG WIDTH	14MM
MOVEMENT	Quartz/3 Hand
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	White Mother of Pearl
STRAP/BRACELET	Leather/Two Piece Strap
CLOSURE	Strap Deployant
WATER RESISTANCE	5 ATM



CINTHIA (MK3643)

CASE SIZE	33MM
LUG WIDTH	14MM
MOVEMENT	Quartz/3 Hand
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	Rose Gold Mother of Pearl
STRAP/BRACELET	Stainless Steel/5-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



BRIAR (MK6466)

CASE SIZE	40MM
LUG WIDTH	20MM
MOVEMENT	Quartz/Multi-Function
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	White Sunray
STRAP/BRACELET	Polished/Brushed 3-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



LAKE (MK3644)

CASE SIZE	32MM
LUG WIDTH	20MM
MOVEMENT	Quartz/Multi-Function
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Gold
DIAL	White CD Finish
STRAP/BRACELET	Polished/Brushed 3-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



LAKE (MK3645)

CASE SIZE	32MM
LUG WIDTH	20MM
MOVEMENT	Quartz/Multi-Function
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Polished/Rose Gold
DIAL	White CD Finish
STRAP/BRACELET	Polished/Brushed 3-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



NEW MEN'S (MK9036)

CASE SIZE	43MM
LUG WIDTH	22MM
MOVEMENT	Automatic
CASE MATERIAL	Stainless Steel/Carbon Fiber
CASE FINISH/PLATING	Polished/Brushed/Silver/Steel
DIAL	Brushed Blue Skeleton
STRAP/BRACELET	Stainless Steel Carbon Fiber/3-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	5 ATM



BRADSHAW (MK8559)

CASE SIZE	47MM
LUG WIDTH	24MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Brushed/Rose Gold
DIAL	Black Sunray
STRAP/BRACELET	Silicone
CLOSURE	Strap Deployant
WATER RESISTANCE	10 ATM



BRADSHAW (MK8560)

CASE SIZE	47MM
LUG WIDTH	24MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Brushed/Black Plating
DIAL	Black Sunray
STRAP/BRACELET	Silicone
CLOSURE	Strap Deployant
WATER RESISTANCE	10 ATM



PAXTON (MK8549)

CASE SIZE	44MM
LUG WIDTH	22MM
MOVEMENT	Quartz/Chronograph
CASE MATERIAL	Stainless Steel
CASE FINISH/PLATING	Brushed/Silver
DIAL	Black Sunray
STRAP/BRACELET	Polished/Brushed 3-Link Bracelet
CLOSURE	Bracelet Deployant
WATER RESISTANCE	10 ATM