

D K N Y

D K N Y WATCHES | SPRING 2017

For Spring 2017, **D K N Y** discovers new meaning in which the aspirational meets the practical. The resulting collection resides in a futuristic place. A light, dynamic synthesis of sport and tech defines DKNY Watches for the new season with classic functionality and modern materials.

The **D K N Y** Spring 2017 watch collection introduces a new platform, the Ellington, and revitalizes an old favorite, the SoHo. Each features the **D K N Y** minimalist language, interpreted in bold finishes and street-savvy details.

Inspired by the upscale downtown gastropub, the Ellington Restaurant, the new Ellington platform is the go-to dress watch. A polished round case and sunray dial with stick and Roman numeral indexes is paired with slim leather straps or three-link metallic-and-ceramic bracelets with rounded links.

A **D K N Y** logo-embossed leather strap takes center stage for the SoHo, bringing an element of street style to this everyday watch. Bold logos in leather and graphic colors infuse new life with playful details. Pearlized or glossy dials in strap-coordinated colors are accented by polished metallic cases, stick indexes, and the **D K N Y** logo at the three o'clock index.

Spring 2017 watches present a vibrant and futuristic imagining of house aesthetic codes, creating a chic athletic lightness. The **D K N Y** spring collection will be available in stores and online starting in January 2017.

DKNY

SPRING 2017 WATCH COLLECTION TECHNICAL DESCRIPTIONS



ELLINGTON (NY2587)

CASE SIZE	34MM
LUG WIDTH	12MM
MOVEMENT	QUARTZ/3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	BRUSHED, POLISHED / GOLD
DIAL	BRUSHED SUNRAY / WHITE
STRAP/BRACELET	MATTE BLACK LEATHER TWO PIECE
CLOSURE	SINGLE PRONG STRAP BUCKLE
WATER RESISTANCE	5 ATM



ELLINGTON (NY2588)

CASE SIZE	30MM
LUG WIDTH	10MM
MOVEMENT	QUARTZ/3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	BRUSHED, POLISHED / SILVER
DIAL	BRUSHED SUNRAY / WHITE
STRAP/BRACELET	POLISHED SILVER, WHITE CERAMIC 3-LINK BRACELET
CLOSURE	BRACELET DEPLOYANT
WATER RESISTANCE	5 ATM



ELLINGTON (NY2590)

CASE SIZE	30MM
LUG WIDTH	10MM
MOVEMENT	QUARTZ/3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	BRUSHED, POLISHED SILVER WITH BLACK TOPRING
DIAL	BRUSHED SUNRAY / BLACK
STRAP/BRACELET	POLISHED SILVER, BLACK CERAMIC 3-LINK BRACELET
CLOSURE	BRACELET DEPLOYANT
WATER RESISTANCE	5 ATM



SOHO (NY2602)

CASE SIZE	34MM
LUG WIDTH	18MM
MOVEMENT	QUARTZ/3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	BRUSHED, POLISHED BLACK
DIAL	WHITE
STRAP/BRAZELT	MATTE WHITE LEATHER TWO PIECE WITH DEBOSSSED LOGO
CLOSURE	SINGLE PRONG STRAP BUCKLE
WATER RESISTANCE	5 ATM



SOHO (NY2604)

CASE SIZE	34MM
LUG WIDTH	18MM
MOVEMENT	QUARTZ/3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH/PLATING	BRUSHED, POLISHED ROSE GOLD
DIAL	BLUE
STRAP/BRAZELT	MATTE BLUE LEATHER TWO PIECE WITH DEBOSSSED LOGO
CLOSURE	SINGLE PRONG STRAP BUCKLE
WATER RESISTANCE	5 ATM