Suburban Chrysler Dodge Jeep Ram of Troy - Dodge Ram announces eco-diesel towing ratings

Dodge's new <u>Ram 1500 EcoDiesel</u> has a clean-burning engine that outperforms in power and fuel efficiency.

The Ram EcoDiesel engine

Paired with Ram's exclusive TorqueFlite 8 Eight-Speed Transmission, the 3.0-liter EcoDiesel V-6 engine delivers the 420 lb-ft of torque and 240 horsepower, plus the great fuel economy that you would expect from a diesel-powered engine — but without spewing the high levels of greenhouse gases that have been so problematic with diesels in the past. Diesel oxidation catalysts and particulate filters in the revolutionary EcoDiesel engine significantly reduce the pollutants that result from the burning of diesel fuel, making these engines compliant with emission standards in all 50 states.

The EcoDiesel towing rating

After building excitement about the introduction of a diesel-powered option for their popular Ram 1500 light-duty pickup, in July, <u>Ram announced the EcoDiesel towing ratings</u>:

"In a 2WD, two-door, long-bed configuration, the new EcoDiesel will tow up to 9,200 lbs. The new diesel engine approaches much larger displacement V-8 towing capability with a small but powerful 3.0-liter V-6 and best-in-class fuel efficiency of better than 25 mpg on the highway."

The rating is important because it puts the towing capacity of this new engine in terms that anyone can understand. It isn't obvious to people who are not familiar with mechanics that when considering towing capacity, torque, which measures the strength of an engine's crankshaft rotation, is more important than horsepower.

The EcoDiesel rating is also important because it means that the engineers at Ram Trucks have figured out how to provide the serious muscle that you need to get things done in your life while increasing gas mileage *and* lowering CO2 emissions.

It means that, when you drive a Ram 1500 EcoDiesel, you will not only be contributing to cleaner air that we all breathe, but you will also be paying less for more towing power.

It means that you don't have to make sacrifices to do the things you love, like moving your boat or traveling the back roads of America with travel trailer in tow.

For businesses, it means less overhead spent on fuel.

The Ram 1500 EcoDiesel is truly an investment in the future for your family everyone else's, as well.

So come by or contact us at <u>Suburban Chrysler Dodge Jeep Ram of Troy</u> to learn more about the powerful, fuel-efficient and clean-burning new Ram 1500 EcoDiesel today.