

SPRING 2017 WATCH COLLECTION



 **CHAPS**



EVERYDAY ELEGANCE

For Spring 2017, Chaps presents a fresh collection of timepieces that elevate the everyday while staying true to Chaps' signature clean aesthetic. Bold colors, detailed finishes, and new platforms tell an all-American style story.



BLUE CRUSH

Turning the dive watch into a style statement, the new Bransen Diver pairs a 10 ATM stainless steel case with a black rotating top ring, black dial, and reversible grosgrain-to-textured silicone strap. The sporty look continues with the Rockton Chronograph, featuring a blue silicone strap, two-tone case, and multifunctional dial.



SPRING'S FIRST BLUSH

Fresh and feminine, the ladies' collection shines in hues of rose gold and blush. Mother-of-pearl and crystal detailing provide chic finishing touches to popular platforms Kasia, Alanis, and Neely.





BLACKOUT

Black will never go out of style. Our bold, new Bransen Diver models command attention with either all-over black IP plating or a black and stainless steel case with matching leather strap. Each is 10 ATM water resistant and features lum-filled indexes.



HEAD OVER HEELS

New for Spring 2017, the Haddon is the ultimate expression of classic style. An understated gold-tone bracelet and case are finished with a sparkling pavé top ring, showcasing the mother-of-pearl dial with elongated Arabic indexes.



CLASSIC MEETS EDGY



BRANSEN
CHP5055
\$110



BRANSEN
CHP5059
\$110



BRANSEN
CHP7024
\$135



BRANSEN
CHP7026
\$135

SPRING'S FIRST BLUSH



HADDON
CHP3051
\$135



NEELY
CHP3057
\$110



ALANIS
CHP3056
\$135



KASIA
CHP3055
\$135



SIMPLY STYLISH



DUNHAM
CHP5062
\$95



DUNHAM
CHP5061
\$95



HADDON
CHP3049
\$135



HADDON
CHP3050
\$135



DUNHAM
CHP7028
\$110



ROCKTON
CHP9509
\$185



NEELY
CHP3052
\$110



ALANIS
CHP1033
\$110

HEAD OVER HEELS





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