

ChiroMatrix™

Chiropractic Website Marketing Solutions

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Attention Chiropractors!

How A 26-Page SEO Guide Can Rocket Your Chiropractic Website To The Front Page Of Google

The Wealthy Chiropractor's Formula To Pulling New Patients From Google Directly Into Your Waiting Room

If you've been struggling to understand "Search Engine Optimization" (SEO), and don't know where to start, then this is the most important webpage you can find to get new prospective patients into the door.

When a prospective patient searches online for a chiropractor, he is unlikely to look past the first few pages of search results for his area. In fact, it's been found that 80% of users don't look past the first page. If you have any level of competition in your area, you must rank on the first page of Google, or no one will find you.

This is where our SEO USER Guide comes in. **"11 Essential Tools to Catapult Your Search Ranking"** is an SEO manual *specifically designed for Chiropractors*.

There is a mountain of SEO knowledge available on the web (some of it useful), but very little that's specifically targeted to the Chiropractor's world. Most SEO knowledge on the web is for online business owners who run a mail-order business, or sell ebooks that anyone in the world can download.

You have a local office with a physical location. That already eliminates most of your sources for SEO information. What's more, you work in the highly regulated health industry, which makes your choices for marketing yourself online even more specific.

This is why we put together our SEO User's Guide for you to download and begin applying immediately to your website. If you don't have a website yet, this will be a great place to start, as we'll help you pick out the perfect domain name and start strategizing how your website should be put together to look best for Google.

It's only 26 pages, so you could read through it quickly in less than an hour. However, you will want to go back to it because we give you very specific resources and links you'll want to check out and investigate in more depth. We also made it instantly downloadable so you can start reading right away.

Here is what we will teach you in this SEO Guide for Chiropractors:

- ✓ The basics of what SEO is and what it isn't. 95% of chiropractors miss the simple basics that drive their whole success in getting visitors from Google who are looking to schedule appointments.
- ✓ The truth about online directories and how to use them. Most directories are "spammy" and can get you banned from Google. We've narrowed it down to the ten safest and most respected directories you can get listed in for free.
- ✓ The Top 3 Chiropractic Directories online you **need** to be listed in if you want to be taken seriously online.
- ✓ How to get listed for free in sites like YellowPages.com and SuperPages.com, even if your competition is paying top dollar for the same listing.
- ✓ How to use local review sites like Yelp.com to not only improve your Google rankings but become the most widely known and respected chiropractor in your city.
- ✓ How to make sure you show up on Google Maps, when someone is looking for a Chiropractor close by. If your competition is already using Google Maps, we'll show you how to rank higher so you're the first option a prospect sees for treatment.
- ✓ The **right** way to exchange links with other site owners. Most chiropractors get this totally backwards and end up actually losing rank in Google by trading links with the wrong people. There are only a few categories of websites that you should be trading links with (and they're not all health related!)
- ✓ How to work WebMD.com to become the **"go-to"** person for chiropractic advice online. When a prospective patient realizes a "WebMD Expert" is on the other side of town, there's no doubt where he's going for treatment!

- ✓ Facebook, Twitter, and YouTube exposed! There is **a lot** you can do with these sites, but they are *enormous* time wasters if you don't know what you're doing!
- ✓ The "**Press Release Secret**" to bolstering your search engine rankings. Almost every PR company wants you to pay them for *your* content. We'll show you how to get the maximum effect out of your press release totally free.
- ✓ How to get SEO Power out of blogging even if you don't own a blog! Doing this lesser-known tactic for even a few minutes a day will start trickling curious visitors onto your website.
- ✓ ... And much, much more!

Now how could we fit all of this into a 26 Page guide?

I'll tell you, it wasn't easy, but you're getting, far and away, the most information packed little manual to SEO that's ever been created. We cut out all the fat and gave you the most absolute essentials that you can apply immediately.

Now how much do you think this is going to cost?

If this SEO User Guide even gets you one new regular patient, you would quickly break even on your investment even if we charged \$500 for it.

However, we're not going to charge \$500... or \$300... or \$100.

We're going to give it to you... For Free.

Yes, this guide took a tremendous amount of research, analysis, and formatting to put together, but we want to give it to you as a free gift for connecting with us.

All we ask is that you fill out the form below, and give us permission to contact you in the next month. We'd like to check in and see how the SEO Guide is working for you and see if there's anything else we can help you with.

If after that first call or email, you never want to hear from us again, let us know and you'll be off our list of contacts forever.

Privacy Policy

We will **NEVER** rent, sell, distribute, or share your contact information with anyone else. For any reason. Ever. However, we will send an occasional informational email or contact you by phone as we think you'll be very happy to

have the opportunity to ask us about any questions you have on marketing your website. There's no reason why you have to do all of this alone.

To get started, just enter your information in the form below:

YES! I would like to instantly download the SEO User Guide, "11 Essential Tools to Catapult Your Search Ranking" and start getting more appointments from new prospective patients and learn the secrets of:

- ☒ The quickest way to rank on the 1st page of Google.
- ☒ How to use the SEO tips designed specifically for Chiropractors, so I stay several steps ahead of the competition and bring more new patients in than anybody.
- ☒ How to easily be "found" online by motivated prospects who desperately need a chiropractor How to make sure I'm above the competition so if someone needs a chiropractor RIGHT NOW, my site is the first option he or she clicks.

First Name*

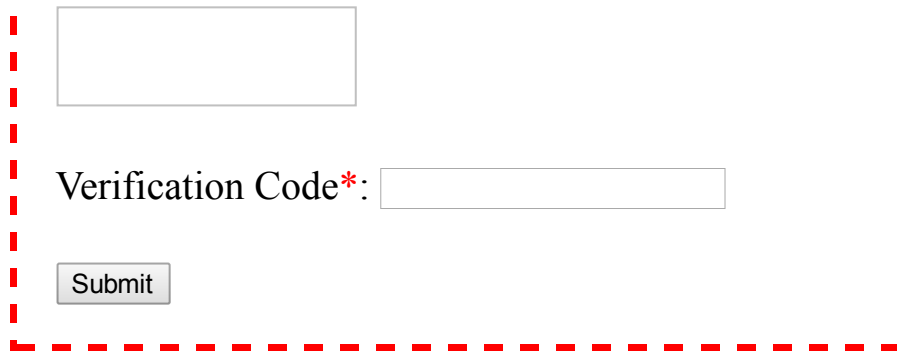
Last Name

Email*

Phone*

City

State/Province



Verification Code*:

P.S. – We can't guarantee this guide will be up forever. After all, we are including so much information in this that we could easily start charging for it tomorrow. This is purely a "test-run," and if demand is high enough, we'll be adding price tag to it. It will be fair price, but definitely not for free. Make sure you download it while it's being given away!

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