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95% funding for PSB Academy diplomas

Advertorial

Hi guys! It's been awhile... but I've been busy trying to attain work-life balance hahaha. As some of you might know, I've been wanting to continue with my studies (without leaving my job). So I've been looking up courses, info and whatnot online from various schools.

One school that caught my eye was PSB Academy. Most of you would have heard of it and want to know more, but don't know where to start looking. Just like me when I was browsing through my options! So this blog entry is designed to help you out.

What is PSB Academy?



With a rich history of more than 50 years, PSB Academy offers both full-time and part-time courses, from certificates and diplomas to degrees — all of which will help you advance in both your education and career as they are widely recognised by renowned universities around the world.

Of course, any one can easily say that without backup. But here's what you don't know:

PSB Academy Graduate and Employment Survey 2013*

- >90% of our graduates are currently employed
- 90% of our graduates receive job offers within 6 months
- <3 months on average for our graduates to find employment
- 2 job offers received for every 3 interviews attended
- 60% receive a pay raise and/or promotion after graduation

*Source: The Graduate and Employment Survey 2013 was commissioned and paid for by PSB Academy.

This says so much more, doesn't it?

However, it is not just what they can offer you in terms of end results when it comes to picking a school. Education should also be a well-rounded and fulfilling experience, agree? PSB Academy doesn't just offer you academic excellence. They also have...

- A full-fledged campus that's well-equipped with facilities

Search anything



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Wanderluster, workaholic, alcoholic, shopaholic, bibliophile, loves all things Vampire Diaries, Game of Thrones and quoting pop culture.



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Spacious classrooms and laboratories, a Student Hub, courts for basketball and soccer, a huge library and even a gym. These are just a few of many other things you can find on the PSB campus. Take a [virtual tour here!](#)

- A well-rounded and vibrant student life



Leadership development programmes, Student Council, Student Associations based on your nationalities, sports clubs, interest groups, cultural and festival events, talent competitions, parties and more. You name it, they have it.

Forget the notion that it's hard to make friends once you graduate from secondary school, as there are nothing but opportunities to do so here. You get to know loads of people and nurture your interests.

There's something for everybody and you will never feel like you don't belong.

- Academic staff strength of over 600 lecturers and associates



People who are good at what they do. Besides being dedicated to student care and guidance, they also offer academic consultation outside of the classroom at no additional costs, personal counselling, disability support and more.

And now, I would like to introduce one particular programme that PSB Academy is offering: **a Diploma in Tourism and Hospitality Management.**

Interested in the running of hotels and resorts, travelling, meeting and communicating with people? Want to work in fields related to tourism, leisure, recreation and hospitality? This course is for you and will help pave the way to a career where prospects are endless.



The business of tourism and hospitality is a multifaceted industry that spans the globe and affects every facet of our lives. As the industry continues to evolve and mature, the opportunities that await those pursuing a career in leisure, tourism and hospitality are endless.

The **Diploma in Tourism and Hospitality Management** is designed to introduce students to core tourism, leisure and hospitality concepts, plus foundation management skills required to successfully manage and develop a tourism and hospitality business, or related leisure and recreation enterprises.

At the end of the programme, students will be able to:

- Acquire a comprehensive understanding of the tourism and hospitality industry, its developments, career opportunities and challenges
- Understand the roles and significance of various participants within the tourism system and hospitality sector
- Describe the major tourist market segments and use this segmentation to target and meet the wants, needs and expectations of the traveling public
- Demonstrate an understanding of the operations of major functional departments in tourism and hospitality organisations.
- Gain an overview of marketing principles and basic business management practices
- Develop a working knowledge of geographical and environmental factors in tourism associated to destination products.

Some useful knowledge and skills (all of which are essential to the working world) that you will pick up during the course are:

- Financial accounting
- Accommodation operations
- Operation and management of food service
- Marketing for tourism and hospitality
- Communication in business

Other information about the programme:

1. Duration of 12 months (both full-time and part-time)
2. A total of 8 modules
3. For O/N/A-level/ITE holders

4. Full-time intakes 2014 : Jan, Mar, Jun, Aug, Oct

5. Part-time intakes 2014 : Jan, Mar, May, Aug, Oct

Which means the next intake for this year is **August!!**

6. Graduates who successfully complete the programme can gain entry into:

- The University of Newcastle, Australia
- Edinburgh Napier University, UK

And now for the best part! The Workforce Development Agency (WDA) is now offering up to **95%** funding for all part-time diplomas at PSB!

Find out more about PSB's Diploma in Tourism and Hospitality Management [here](#).



Anyway does anyone remember this MediaCorp drama (The Hotel酒店) from 2001?? Was writing this post and got reminded of it.

The show revolves around a group of people working in a hotel and their jobs always seemed so fun and glamorous to me!! I even once thought to myself that I wouldn't mind working in a hotel because of this drama hahaha. So PSB's Diploma in Tourism would be a good place to start 🤔

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October 28, 2011

In "Photographs"

Keeping the faith

Happy new year!!! Even though I am late as usual. Love this mashup and I've replayed it so many times I think I can memorise the whole thing hehe. Haven't been in the mood to blog at all even though there are so many things I've yet to post.

Not...

January 9, 2013

In "Videos"



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August 29, 2015

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