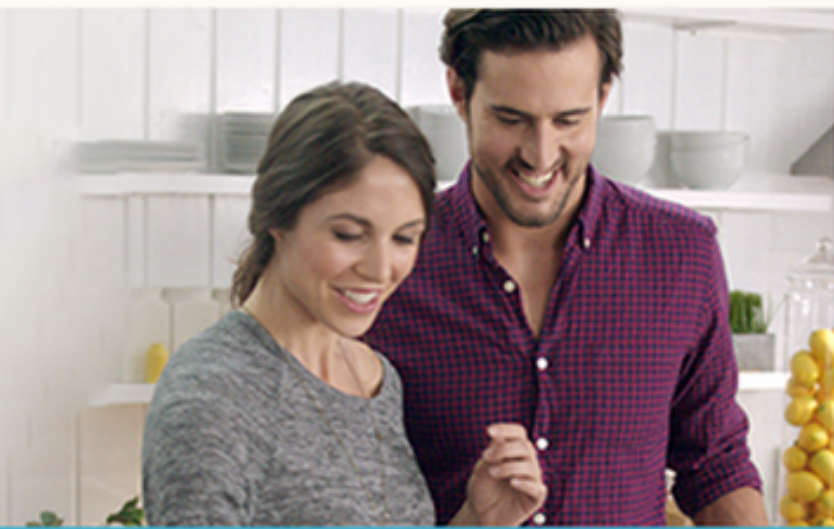


ONE-OF-A-KIND  
EXPERIENCES...

*FOR TWO.*



Welcome to HowAboutWe for Couples.

Dear Mary,

By signing up for HowAboutWe, you and Mike have made the decision to break up with your couch and start seeing the world. Whether you choose a gourmet cooking class, winery tour, or admission to a sold-out show, we promise that if you're willing, we're ready to make sure that from now on your date nights are anything but ordinary. It's simple. As a HowAboutWe member, we'll take care of picking and planning your dates.

All you have to do is get up and go!

For only \$18/month, you and Mike will get up to 75% off our extensive collection of members-only dates. We'll also provide you with complete access to our unique concierge service that will plan and book your dates so you don't have to. In the spirit of simplicity, your subscription will also include couples rewards—offers designed to make your life together easier and most importantly, more fun. And, finally, we want you to enjoy your HowAboutWe experience so much that we decided to sweeten the deal with a monthly date on us.

Who are we kidding—the typical "dinner and a movie" costs more than twice a HowAboutWe membership and isn't half as exciting.

So, say "goodbye" to Sunday night takeout. Say "sayonara" to a movie night in because there's nothing to do. By joining HowAboutWe, you and Mike will reject the routine and embrace "why not?" It's affordable. It's a one-of-a-kind experience designed just for the two of you. What are you waiting for?

**GET STARTED**