

Facebook on Thursday [announced a major update to the News Feed](#), the homepage for the social networking site and the way most users interface with the service on a daily basis. The redesign focuses on bringing the desktop experience in line with the mobile version by elevating the content and navigation features that are most used and hiding secondary elements, the company announced on its business blog.

This new redesign comes nearly a year after Facebook's [initial announcement of a limited test for more drastic News Feed changes](#) that ultimately proved confusing and "difficult to navigate" for users, according to the company. The updated version features more muted changes, with the primary features being larger photos and a more modern font.

Notably absent from the redesign are changes to Facebook's News Feed algorithm, known to some as [EdgeRank](#). The company says the updated News Feed will not change the way the site determines which content to show users and will not reduce the reach of Pages. Facebook says that businesses should not be concerned with the changes, as [its specifications for ads, images, and content](#) have not changed with the latest update. Also unchanged is the mobile experience, which already features many of the design elements soon coming to the desktop News Feed.

Initial impressions of the update indicate that the new design will be more convenient to navigate and easier to read. The gray page background will likely help to reduce eye strain for many users, while the larger and more colorful icons will make various sections of the site easier to get to.

Facebook says the refreshed News Feed design should roll out to all users in "the coming weeks", and the language in the announcement indicates the company is confident that this update will stick, unlike the previously-announced changes that only made it to a small number of users before issues arose. Did you get the previous redesign? What are your thoughts on the updated version?