



Premier, Inc. @PremierHA · 21 Oct 2015

#bundledpayments, #HealthcareTLDR
edition: If all your caregivers shared an
Uber to cut costs & coordinate care bit.ly
/1LIQ8nd



Anna Vordermark @AVordermark · 25 Aug 2015

26 years ago, a wise man gave 3 #RoadHouse rules that still apply -
especially in #socialmedia:



Dalton's Rules for social media

1. **Expect the unexpected.** Never underestimate your opponent (or audience)
2. **Take it outside (offline).** If you have to tussle, don't make a mess.
3. **Be nice.** Enough said.



Premier, Inc. @PremierHA · 22 Oct 2015

#TBT: #sepsis care has come a long way.
Learn 3 modern techniques – no leeches
required. bit.ly/1kvBx4f



SOCIAL



Anna Vordermark @AVordermark · 11 Dec 2014

A holiday #Ebola poem for my friends at #PremierChat today:

Ebola prevention Santa

On, Donner, on Doffer
On, PAPR and Gown,
On, N95 with your shoes covered down.
On, doubled-up gloves with cuffs that extend,
On, impermeable apron that won't let fluids in.
Carry on, Trained Observers, with checklists so bright.
Safe infection prevention to all, and to all a good night.



@AVordermark 2014



Anna Vordermark @AVordermark · 21 Jan 2014

Providers have feet in two camps - much like #JCVD |
#healthcareanalytics @PremierHA bit.ly/HQseZB



US Healthcare
Providers

PAY FOR
VOLUME

PAY FOR
VALUE

CONTENT



Anna Vordermark @AVordermark · 14 Aug 2015

Happy Friday to the #marketing and #PR pros plugging away this
week!



I didn't choose the plug life.
The plug life chose me.

STRAIGHT
OUTTA
MARKETING



ICD-10 code W52: Crushed, pushed or
stepped on by crowd or human stampede



Premier, Inc. @PremierHA · 27 Nov 2015

Shop till you drop, and we don't mean literally... #blackfriday