



webcitygirls //

New to the
Party

Bringing Something

 **Social Living**
9/20/13

webcitygirls//TM

digital interactive
social media
platform

Mission

Educate, Inspire, Empower, Entertain.

We want our audience to learn about new media and about products or services that add value to their professional or personal lives.

Engaging

with

/ people

/ brands

/ celebrities

Creating

social content

Connecting

through social networking

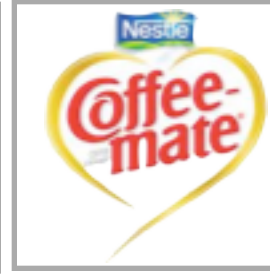
The background of the entire image is a dense, overlapping field of pink stars of various sizes. The stars are a vibrant magenta color. Some stars are in sharp focus, while others are blurred, creating a sense of depth. The stars are scattered across the entire frame, with a higher concentration in the upper half.

/ celebrities

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Coronel





/ brands





/ charities



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digital INFLUENCERS

HUFF
POST

WOMEN “Twitter Powerhouse”

People
EN ESPAÑOL

Top
Entertainment
Blogger

SX
SW

2013 Panel
Speaker Nomination

Top US Latina Digital
Influencer

#LATISM



Ford

Influencers
Digital Summit 2013

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UNIQUE

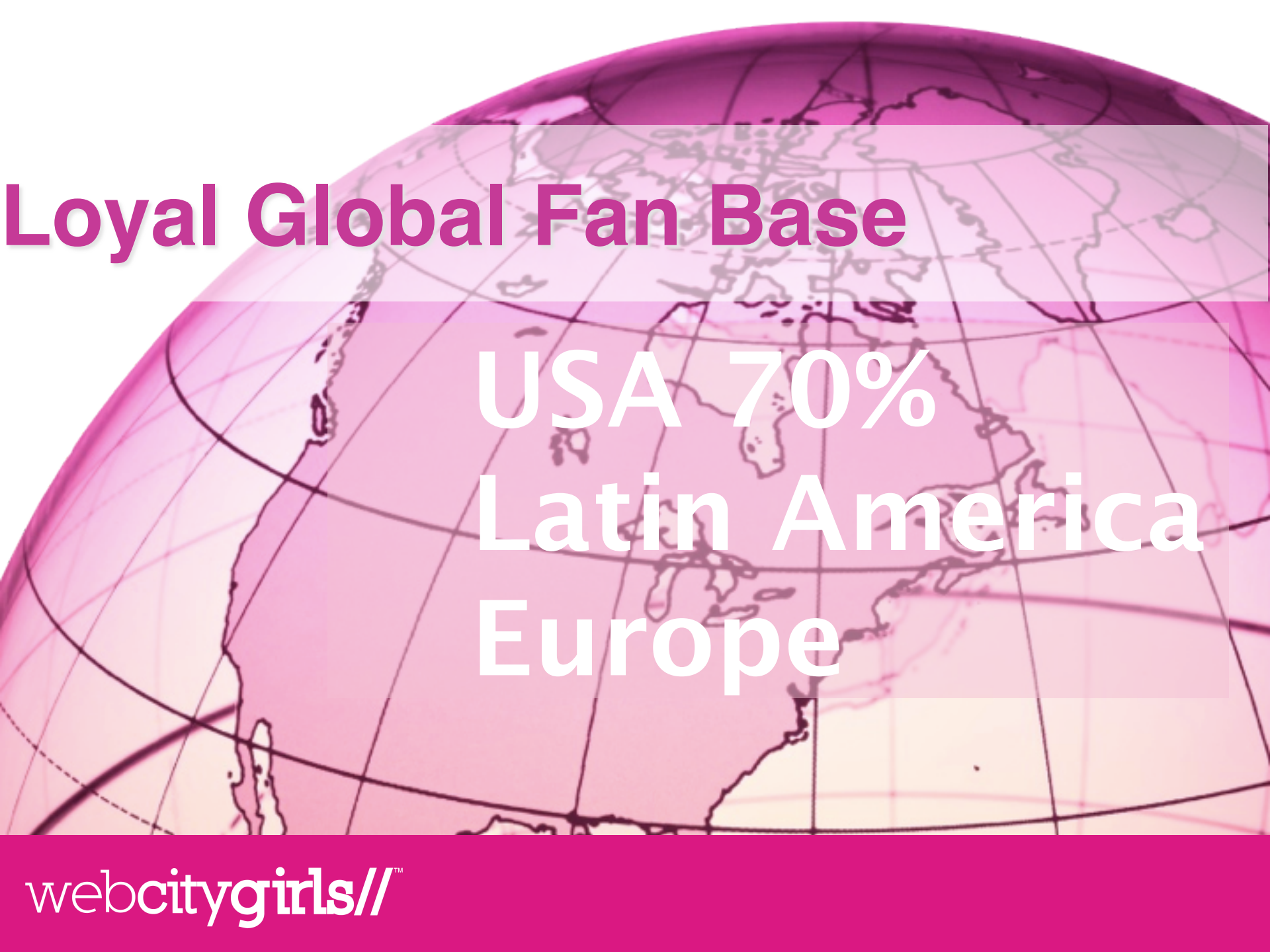
Original concept

Multicultural and bilingual

Duo On-camera personality

Hybrid media & blogger brand

Social media press team with a point of view



Loyal Global Fan Base

USA 70%

Latin America

Europe

HELLO, HOLA!

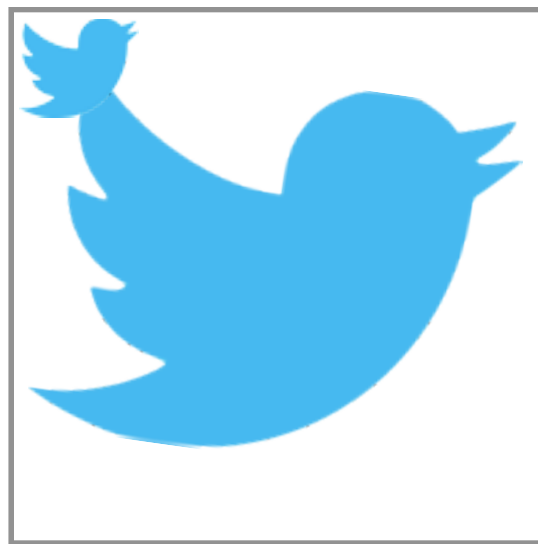
OUR FANS

SPANISH 54.5%

ENGLISH 41.4%



THE NUMBERS **webcitygirls//**:



#TweelebrityParty

with

@Jon_**Huertas**

Monday, October 15th

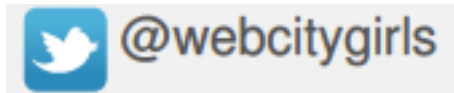
9 - 10pm EDT / 6 - 7pm PDT



#TweelebrityParty

7MM – 20MM Impressions

Mentions / Retweets during 10,000



2.4 million

impressions per week



@webcitygirls



40%
Male

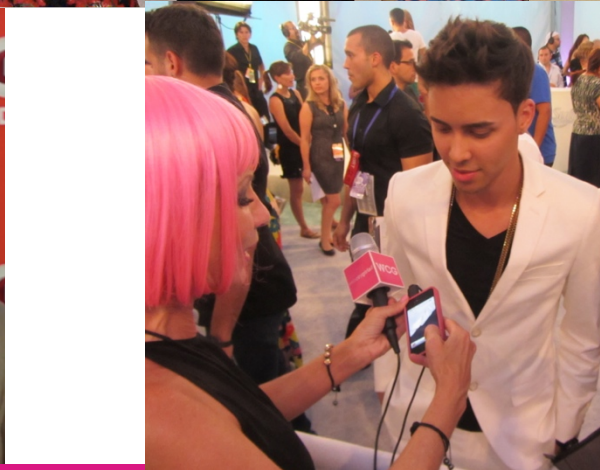
60%
Female



+

= 7,358,500

impressions in two weeks



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