

## TRENDY BEACH LOOKS FOR SUMMER

After decades of baring it all and allowing a show of as much skin as possible without being arrested, beach fashion has gone retro. Right into the 1950's, baby.

It's not uncommon this season to see teenagers prancing around at pool parties and beaches looking as if they just raided Great Aunt Maybelle-Rose's trunk. The swimwear these same kids wore last year and the years before barely had enough fabric to be classified in any apparel category. But, that was sooo 2014. This year's summer, the latest addition to swimwear vogue has more high-waist bikinis paired with halter tops, no less.

The fever's catchy. Grownups are sporting them too. Many of the beach attire in Amazon's shop windows are ensembles you know Marilyn Monroe would have died for, um, not literally... but you can just tell she would have adored them! The polka dotted ones are completely irresistible.



Pair one of these with a pair of high pointed cat-eye sunglasses and dare anyone to resist you.

No beach outfit is complete without a hip beach bag to set you apart from the mundane.

It's common to find the braver, more bohemian group of beach-goers sporting oversized totes large enough for a beach mat and umbrella. For the most part, though, the beach bags are on a conservative trip this season, coming out in styles like these, which can be worn even off beachside premises.



If you're looking to sexy up your swimsuit, but are still loathe to break out into a bikini, there's awesome news for you. One-pieces this year are really mixing things up and giving bikinis a real run for their money.



Anyone with a bit of self-consciousness about her midriff will be glad to find the one-pieces that double as corsets. Nothing like a garment that shrinks your waist six inches and molds you into a svelte, more statuesque version of yourself.



Speaking of unexpected things, florals- a whole lot of them -are in, and they're everywhere. Even on the beach. It's easy to find cover-ups displaying bold, vibrant splashes of painted flowers this year, if you're looking to make a statement, or at the very least, stand out.



Long maxi skirts are also making their presence known poolside and on the beach. The floral glam has hit beach skirts as well. They can be used to create great match up pieces to swimsuits. Like this one.



Especially if they're matched with these beach sandals like these from Skechers that totally bring on the sophisticated. It seems many beach footwear designs will showcase sandals with heels three inches or higher this summer.



Speaking of fancy beach footwear, these barely-there creations are setting a craze of their own.



Maximize your allure. Add a belly chain to your ensemble. These flirtatious pieces of jewelry are seriously trending this year.



Oh, they've been around for a while, just not in the Western world. Many a woman in various cultures around the world has used belly and hip chains to entice a man or two. This style has finally hit the West, and unsurprisingly, caught on quickly. Most swimwear sections in stores or online have them in various seductive patterns with different kinds of stones and charms . Who knows, one of these coyly wrapped around your waist might create a little more adventure on your trip to the beach.

So, go on, break out the swimsuits, sexy sandals, and totes; don't forget the waist chain. If going retro is your thing this year, a pretty scarf wrapped around your hair in a chic ponytail, will set off that high-waisted halter top bikini set.

The trendsetter in you will love you for that.