

# 6 components of content marketing



## VIDEO

YouTube can help rankings and traffic. Google's new algorithm also loves it.

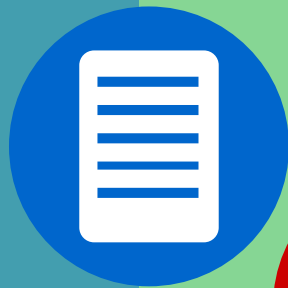
## images

Original photos and slideshows create organic content. Don't forget to tag them.



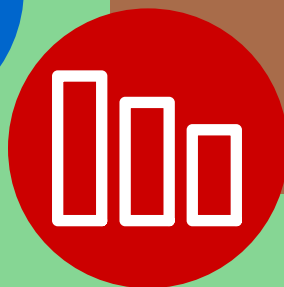
## articles

Keep your Google rankings up with fresh, original content.



## infographics

The latest and most effective way to showcase content is visually.



## blogging

Creating fresh, topic based content through blogs is still king.



## podcast

The popularity of the podcast is creating audio content for every industry.

