

Appalachian Tire Products Teays Valley Location Under New Management

By Robin A. Holstein

"Let's wow 'em with our customer service!" That is the mantra of Brandon Huffman, the new store manager at Appalachian Tire Products in Teays Valley. Brandon puts his money where his mouth is!

When you enter the lobby you are greeted with a friendly, knowledgeable staff. The coffee is hot, the television is on, chairs are comfortable and the restroom is clean. In keeping up with customer needs, Appalachian Tire Products provides not only shuttle service, but complimentary wireless Internet access.

Working for Appalachian Tire Products since March 2006, Huffman took charge of the branch location in September. He oversees 13 employees who are well trained in the business.

"Employees are trained on everything from Mobile 1 Fluid Training, to industry trends and changes. We strive for professional,



Allen Edens, Service Manager; Brandon Huffman, new Store Manager; and Shane Raynes, Assistant Store Manager are ready to provide you with "Wow 'em!" customer service.

courteous interactions with our customers."

Mechanics are Automotive Service Excellence (ASE) Certified. Employees are provided regular in-house training and technicians have already been trained on the tire pressure monitoring system that will be required on all new cars

and light trucks in 2008.

Along with the familiar scent of new tires, customers will find a choice of 10 varieties of tire manufacturers. Appalachian Tire Products can handle most any request for tires, from 14" to custom 24" needs. Should you have a problem with a tire that you

purchased from Appalachian Tire Products, you are covered by a nationwide warranty.

"We do more than just sell and install tires," said Allen Edens, Service Manager. "We have a full line of service which includes tune-ups, belt and hose checks, fluid changes,

brakes and struts. Just about anything except major engine or transmission work. And state inspection service, too." The computerized wheel alignment system is the most up-to-date equipment available.

Do you need fleet service? Appalachian Tire Products accepts a large number of fleet accounts. Do you want to upgrade your ride? You can choose from a variety of custom wheels.

Shane Raynes, Assistant Store Manager, has been working at Appalachian Tire Products for over two and one-half years. "It's an extension of a hobby for

me," he said. "I enjoy working on cars. It's nice to help people out and I like to see people happy on the way out the door."

Now is the time to prepare your vehicle for winter. Plan to stop in and ask for the Winter Care Package. The tune-up includes lube, oil and filter, fluid checks, tire rotation and inspection, battery, belts and hose checks.

For more information stop by Appalachian Tire Products, 3865 Teays Valley Road, or call Brandon, Allen, Shane or any of the courteous employees at (304) 757-5242.



Appalachian Tire Products 3865 Teays Valley Road, Hurricane.

