



ONCE-IN-A-GENERATION WILLIAMSBURG MIXED USE OPPORTUNITY

# 428 Wythe Offering Memorandum



Capital Markets





## Executive Summary

EXR, as Exclusive Agents, is proud to present 428 Wythe Avenue, a trophy mixed-use asset located in the heart of South Williamsburg. This is a rare opportunity to acquire a super-prime property featuring 37 luxury residential units and 18,000 SF of commercial space, currently fully leased to high-quality tenants.

The asset offers immediate, robust in-place rental income with significant upside potential in the market-rate residential units. Investors will benefit from exceptional expense protection through a 421-a tax abatement with three decades remaining, coupled with ICAP commercial tax exemptions.

Anchoring the vibrant corner of South 6th Street and Wythe Avenue, the property is being sold fully occupied with the benefit of an assumable mortgage. The surrounding South Williamsburg corridor has experienced rapid development, evolving into a premier dining and nightlife destination. With neighbors like Francie, Diner, Deux Chats, Mad Radio, and Lavender Lake, the area draws a steady stream of high-income residents and commercial patrons. 428 Wythe Avenue represents a secure, appreciating asset with a strong in-place cap rate in one of New York City's most dynamic neighborhoods.

## Highlights



**Huge Upside**



**New Development**



**421-a + ICAP**



**Premium Area**



## 428 Wythe Avenue | Mixed-Use Multi-Family

### ASKING PRICE

**\$45,000,000**

### Unit Mix

| UNIT TYPE               | COUNT    | TOTAL SQFT    | % OF TOTAL  |
|-------------------------|----------|---------------|-------------|
| Retail                  | 4        | 14,000        | 77,8%       |
| Office                  | 1        | 4,000         | 22,2%       |
| <b>Total Commercial</b> | <b>5</b> | <b>18,000</b> | <b>100%</b> |

| UNIT TYPE               | COUNT     | AVG SQFT   | % OF TOTAL  |
|-------------------------|-----------|------------|-------------|
| Studio                  | 3         | 550        | 8.1%        |
| 1 Bedroom               | 29        | 700        | 78.4%       |
| 2 Bedroom               | 2         | 950        | 5.4%        |
| 3 Bedroom               | 3         | 1,200      | 8.1%        |
| <b>Total Commercial</b> | <b>37</b> | <b>850</b> | <b>100%</b> |

### Key Metrics

#### PRICING

|                            |              |
|----------------------------|--------------|
| Purchase Price             | \$45,000,000 |
| Price Per Unit             | \$1,071,429  |
| Price Per Residential Unit | \$1,216,216  |
| Total NRA                  | \$38,492     |
| Price Per SF (NRA)         | \$1,169      |

#### OCCUPANCY

|                       |                    |
|-----------------------|--------------------|
| Residential Occupancy | 37/37 Units (100%) |
| Commercial Occupancy  | 5/5 Units (100%)   |

#### YIELD

|                                        |              |
|----------------------------------------|--------------|
| Going-In Cap Rate                      | 4.86%        |
| Pro-Forma Cap Rate                     | 5.69%        |
| Property Taxes As % of EGI             | 0.00%        |
| Avg Monthly Pro Forma Residential Rent | \$4,119/Unit |

## Income & Expenses

| INCOME                           | INCOME          | CURRENT            | PRO FORMA          |
|----------------------------------|-----------------|--------------------|--------------------|
| Gross Potential Residential Rent | Fully Occupied! | \$1,448,378        | \$1,828,718        |
| Gross Potential Commercial Rent  | Fully Occupied! | \$961,928          | \$961,928          |
| <b>Gross Income</b>              |                 | <b>\$2,410,306</b> | <b>\$2,790,646</b> |
| Vacancy/Collection Loss          | 2%              | \$(48,206)         | \$(55.813)         |
| <b>Effective Gross Income</b>    |                 | <b>\$2,362,100</b> | <b>\$2,734.833</b> |

| EXPENSES                 | NOTES               | CURRENT          | PRO FORMA        |
|--------------------------|---------------------|------------------|------------------|
| Property Taxes           | 421-a (6/36) & ICAP | \$-              | \$-              |
| Fuel                     | Gas                 | \$2.235          | -                |
| Insurance                |                     | \$23.454         | \$23.454         |
| Water and Sewer          |                     | \$40.590         | \$40.590         |
| Repair and Maintenance   | N/A                 | \$28.691         | \$28.691         |
| Common Electric          |                     | \$27.172         | \$27.172         |
| Superintendent/Janitor   |                     | \$48.011         | \$48.011         |
| Management Fee           |                     | \$-              | \$-              |
| General & Administrative |                     | \$5.595          | \$5.595          |
| <b>Total Expenses</b>    |                     | <b>\$175.747</b> | <b>\$173.513</b> |

|                             |                    |                    |
|-----------------------------|--------------------|--------------------|
| <b>NET OPERATING INCOME</b> | <b>\$2,186,353</b> | <b>\$2,561,321</b> |
|-----------------------------|--------------------|--------------------|

|                            |               |              |
|----------------------------|---------------|--------------|
| Annual Commercial Revenue  | <b>92.56%</b> | <b>93.6%</b> |
| Annual Residential Revenue | <b>7.44%</b>  | <b>6.34%</b> |

## Rent Roll

## COMMERCIAL

| Unit                       | Floor | Use    | Tenant                | SQFT   | Lease Start | Lease Expiration | Current Rent | Current PSF | Pro Forma Rent | Pro Forma PSF |
|----------------------------|-------|--------|-----------------------|--------|-------------|------------------|--------------|-------------|----------------|---------------|
| 101                        | 1     | Retail | Nachas Playgroup LLC, | 9,500  | 3/1/2023    | 11/1/2028        | \$40,000     | \$51        | \$40,000       | \$51          |
| 102                        | 1     | Retail | Enterprise,           | 1,800  | 1/23/2020   | 3/31/2026        | \$12,878     | \$86        | \$12,878       | \$86          |
| 103                        | 1     | Retail | Atelier Beaute,       | 1,200  | 4/1/2021    | 11/19/2026       | \$3,978      | \$40        | \$3,978        | \$40          |
| 104                        | 1     | Retail | Atelier Beaute,       | 1,500  | 11/20/2019  | 11/19/2026       | \$5,305      | \$42        | \$5,305        | \$42          |
| 201                        | 2     | Office | Nachas Playgroup LLC, | 4,000  | 3/1/2023    | 11/1/2028        | \$18,000     | \$54        | \$18,000       | \$54          |
| Monthly Commercial Revenue |       |        |                       | 18,000 |             |                  | \$80,161     | \$55        | \$80,161       | \$55          |

## RESIDENTIAL

| Unit                        | Floor | Lease Type | SQFT   | Beds | Bath | Lease Expiration | Current Rent | Current PSF | Pro Forma Rent | Pro Forma PSF |
|-----------------------------|-------|------------|--------|------|------|------------------|--------------|-------------|----------------|---------------|
| 301                         | 3     | MRKT       | 598    | 1    | 1    | -                | \$3,475      | \$70        | \$4,600        | \$92          |
| 302                         | 3     | STAB       | 598    | 3    | 2    | -                | \$3,971      | \$80        | \$3,971        | \$80          |
| 303                         | 3     | STAB       | 598    | 1    | 1    | -                | \$2,712      | \$54        | \$2,712        | \$54          |
| 304                         | 3     | STAB       | 598    | 1    | 1    | -                | \$2,707      | \$54        | \$2,707        | \$54          |
| 305                         | 3     | STAB       | 450    | 1    | 1    | -                | \$2,817      | \$75        | \$2,817        | \$75          |
| 306                         | 3     | STAB       | 598    | 1    | 1    | -                | \$2,734      | \$55        | \$2,734        | \$55          |
| 307                         | 3     | MRKT       | 582    | 1    | 1    | -                | \$3,400      | \$70        | \$4,600        | \$95          |
| 308                         | 3     | MRKT       | 498    | 1    | 1    | -                | \$3,400      | \$82        | \$4,600        | \$111         |
| 309                         | 3     | MRKT       | 498    | 1    | 1    | -                | \$3,150      | \$76        | \$4,600        | \$111         |
| 310                         | 3     | MRKT       | 498    | 1    | 1    | -                | \$3,500      | \$84        | \$4,600        | \$111         |
| 311                         | 3     | MRKT       | 498    | 1    | 1    | -                | \$3,700      | \$89        | \$4,600        | \$111         |
| 312                         | 3     | STAB       | 498    | 0    | 1    | -                | \$2,801      | \$67        | \$2,801        | \$67          |
| 401                         | 4     | MRKT       | 598    | 1    | 1    | -                | \$3,445      | \$69        | \$4,600        | \$92          |
| 402                         | 4     | MRKT       | 598    | 3    | 2    | -                | \$5,250      | \$105       | \$8,000        | \$161         |
| 403                         | 4     | MRKT       | 598    | 1    | 1    | -                | \$3,400      | \$68        | \$4,600        | \$92          |
| 404                         | 4     | MRKT       | 598    | 1    | 1    | -                | \$3,400      | \$68        | \$4,600        | \$92          |
| 405                         | 4     | STAB       | 418    | 1    | 1    | -                | \$2,817      | \$81        | \$2,817        | \$81          |
| 406                         | 4     | STAB       | 598    | 1    | 1    | -                | \$2,734      | \$55        | \$2,734        | \$55          |
| 407                         | 4     | STAB       | 582    | 1    | 1    | -                | \$2,707      | \$56        | \$2,707        | \$56          |
| 408                         | 4     | MRKT       | 498    | 1    | 1    | -                | \$3,195      | \$77        | \$4,600        | \$111         |
| 409                         | 4     | MRKT       | 498    | 1    | 1    | -                | \$3,500      | \$84        | \$4,600        | \$111         |
| 410                         | 4     | MRKT       | 498    | 1    | 1    | -                | \$3,400      | \$82        | \$4,600        | \$111         |
| 411                         | 4     | MRKT       | 498    | 1    | 1    | -                | \$3,250      | \$78        | \$4,600        | \$111         |
| 412                         | 4     | STAB       | 498    | 0    | 1    | -                | \$2,794      | \$67        | \$2,794        | \$67          |
| 501                         | 5     | MRKT       | 598    | 2    | 1    | -                | \$4,350      | \$87        | \$5,600        | \$112         |
| 502                         | 5     | STAB       | 598    | 1    | 1    | -                | \$2,692      | \$54        | \$2,692        | \$54          |
| 503                         | 5     | STAB       | 598    | 1    | 1    | -                | \$2,817      | \$57        | \$2,817        | \$57          |
| 504                         | 5     | MRKT       | 598    | 1    | 1    | -                | \$3,300      | \$66        | \$4,600        | \$92          |
| 505                         | 5     | MRKT       | 418    | 1    | 1    | -                | \$3,250      | \$93        | \$4,600        | \$132         |
| 506                         | 5     | STAB       | 598    | 1    | 1    | -                | \$2,817      | \$57        | \$2,817        | \$57          |
| 507                         | 5     | MRKT       | 582    | 1    | 1    | -                | \$3,245      | \$67        | \$4,600        | \$95          |
| 508                         | 5     | MRKT       | 498    | 1    | 1    | -                | \$3,100      | \$75        | \$4,600        | \$111         |
| 509                         | 5     | MRKT       | 498    | 1    | 1    | -                | \$3,095      | \$75        | \$4,600        | \$111         |
| 510                         | 5     | MRKT       | 498    | 1    | 1    | -                | \$3,300      | \$80        | \$4,600        | \$111         |
| 511                         | 5     | STAB       | 498    | 0    | 1    | -                | \$2,902      | \$70        | \$2,902        | \$70          |
| 601                         | 6     | STAB       | 759    | 2    | 1    | -                | \$3,370      | \$53        | \$3,370        | \$53          |
| 602                         | 6     | MRKT       | 759    | 3    | 2    | -                | \$4,200      | \$66        | \$8,000        | \$126         |
| Monthly Residential Revenue |       |            | 20,492 | 42   | 40   |                  | \$120,698    | \$72        | \$152,393      | \$90          |

Annual Commercial Revenue

\$961,928

\$961,928

Annual Residential Revenue

\$1,448,378

\$1,828,718

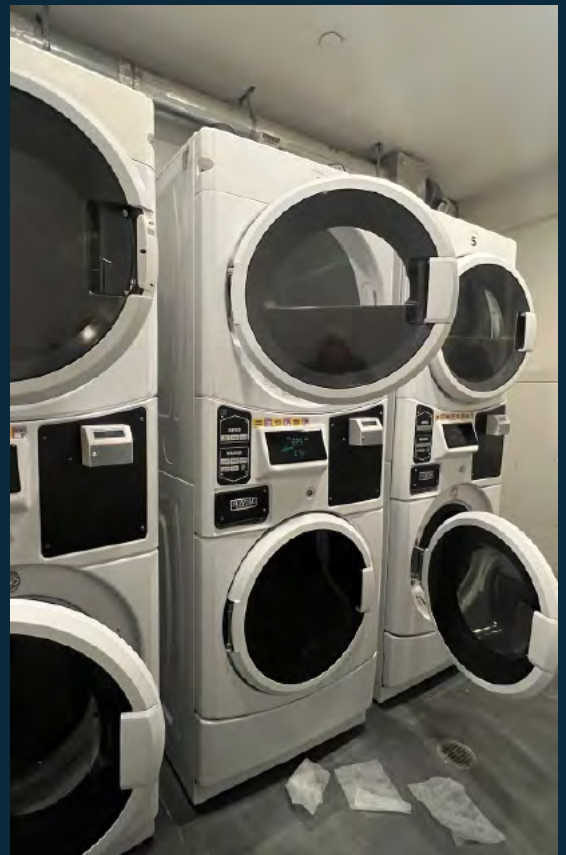
ACTUAL

PRO FORMA

Total Annual Building Revenue

\$2,410,306

\$2,790,646







# Future forward

EXR was born in an emerging markets landscape that required us to live on the cutting-edge of retail and office transformation. Many of our signature transactions have helped redefine and trailblaze what's possible in markets both new and old.

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