

Follow up email template – Guests

Name,

Your show is going live _____.

I wanted to thank you again for being my guest on “_____” podcast/show. Your show will be available on _____(list directories) _____and on my website at _____

Optional Gift:

You can add an optin link for a free gift on my guest gift page at any time

Your gift will be available to all those who request to access the gift page from this point forward. Let me know if you want to change the link out in the future. It provides another evergreen access point for your optin. I believe there is value in marketing for each other.

Links to the show on iTunes, Sound Cloud as well as a direct download link are included below. You can grab a tweet and post from these networks as well, so feel free to share.

Please help to promote the show by sharing with your community and on social media. I will do the same. I would appreciate if you would subscribe to “The Holistic Entrepreneur” on iTunes and write a review. It really helps to spread the word.

The more visibility the show has, the greater reach we will have.

Here are your links:

Website link: _____

Link on iTunes _____

Optional directory _____

Direct Download: _____* (this is your RSS Libsyn Classic Feed link)

*Also give short link if you want them to tweet, they can embed this link on their website for a direct link to their episode/interview.

You can create this at <http://tinyurl.com/>

You can share a link and tweet from iTunes. I will provide some here as well.

Here are some sample tweets:

Here are some sample posts:

Please reach out to me with any questions.

