

“The Holistic Entrepreneur” and “The Gift of Choice” podcasts with host Bonnie Groessl

Thank you for your interest in booking an interview on the “*The Holistic Entrepreneur*” and/or “*The Gift of Choice*” podcast.

Here is the link to schedule your interview: <http://www.meetme.so/BonnieGroessl>

I schedule an hour so we have time to chat before I press the “record” button as needed. The recording time is about 25-30 minutes.

“*The Gift of Choice*” and “*The Holistic Entrepreneur*” have grown to reach people in over 50 countries on 6 continents, with nearly one MILLION listens in the last 2 years.

The Gift of Choice - airs every Monday at 3 am CT

- Those interested in general well-being, the mind-body-spirit connection and living a life they love.

“*The Gift of Choice*” currently airs on podcasts air on iTunes, Sound Cloud and Stitcher.

The Holistic Entrepreneur – airs every Tuesday at 3 am CT

- Entrepreneurs and holistic-minded entrepreneurs (online and offline) at any stage in their business
- Those thinking about entrepreneurship

My community is eager to learn from experts who have wisdom to share about entrepreneurship. Holistic entrepreneurs are looking for insights to help them shorten their learning curve and succeed on their entrepreneurial journey.

“*The Holistic Entrepreneur*” podcasts air on Tunein Radio, iTunes, iHeartRadio, Stitcher, Sound Cloud, Google Play Music and Spreaker.

My contact information:

Email: bonnie@bonniegroessl.com

Skype: bonnie.groessl1

Zoom link: <https://zoom.us/j/3516018064>

Mobile: 920-606-9262

Website: <http://bonniegroessl.com/>

HEADSET: To get the best recording possible, use a headset (or microphone) for the interview via Skype. When you rely on your computer's mic alone, the sound is much lower quality. iPhone headphones or a \$20 headset usually work just fine. Also, it's extremely important to be in a place where your Wi-Fi is strong. If you have bad internet coverage, the audio might freeze.

Scheduling an Interview: When you schedule an interview time I will send you a Zoom link. Using this Zoom link is recommended for the best audio quality. If you prefer to call in, a phone number will be provided in the Zoom invitation. Using a land line is recommended. You can connect via phone, computer or mobile device through Zoom. There is no registration required, simply click on the link to join the session.

***What I need from you:**

- Catchy title for your podcast
- 3-5 key points (or questions) you would like to make sure we cover in the interview
- A jpg headshot of you and any other picture (s) you would like to promote (logo or book cover)
- A short bio to use as your introduction
- Link to your website and any other social media handles you like me to use for tagging you in posts
- **Optional:** You can also use this opportunity to grow your list by offering a free gift to our listeners.
- There is a guest gift page on my website at <http://bonniegroessl.com/podcast-gift-page/>
- You will be given a space to promote your opt-in. Please send me the url of your optin/squeeze page.

If you have a book you will be talking about, please email a pdf copy to me at least a week before we record.

* Please provide a backup phone number where you can be reached at the time of your interview in case there is a problem.

Show Information

General Information

A 60-minute call is scheduled to allow time for conversation first and address any questions. After a short “pre-interview” chat, I will begin the recording. There will be time to chat after the recording as well. **Total recording time is 25-30 minutes.**

Format

- I do a brief welcome and short introduction for you. I will record this (including your bio) in post-production.
- Below are basic interview questions that I will ask in addition to the questions you submit.
- Please share any offerings you would like to promote so we can encourage people to connect with you
- I will add your website link to your show description/show notes

Interview questions- these are suggestions for our conversation and are flexible:

***Please add specific questions/topics you would like to talk about on the show.**

- Tell us what brought you to who you are and what you do today. (Your story)
- Describe what you do, your business and what makes you unique, how you help people, your ideal client, etc.
- Insights to share - this pertains to the bullet points you submit.
- What is the most important tip or thought to leave with people? (Your golden nugget)
- How can people connect with you, find your book, website, offerings, etc.? (Here is where you can pitch your offerings)

We can help each other harness the power of social media with Likes, Shares and Retweets. Here are my links. Please share yours and we can reach more people!

- Coach Bonnie Groessl on Facebook <https://www.facebook.com/CoachBonnieGroessl>
- Entrepreneur Mastery Facebook Group <https://www.facebook.com/groups/EntrepreneurMastery/>
- Twitter <https://twitter.com/relaxmore>

Complimentary Promotion Package – My Gift to You

I will send you a promotion package when the podcast is available containing:

- Link to the podcast page on my website (active links for all other directories are here)
- Links to your featured show on iTunes, Sound Cloud and a direct download link to add to your website or social media
- Sample tweet and post to share (you can also share directly from Sound Cloud and iTunes)
- I will promote on social media as well as sending an email to my list
- I usually you an email with this information the weekend before your show airs

*To make the most of this opportunity, please promote the show on your blog/website, newsletter, Twitter, Facebook, emails, etc.

Agreement - Usage of Content

You can download the archived radio show as an MP3 audio file and use the audio in any way you'd like. You have full permission from Bonnie Groessl to use this podcast recording.

By responding with your guest information (bio, etc.) you are authorizing permission for Bonnie Groessl to full use of the content of your interview. Please contact me if this is a problem.

By participating as a guest, you are giving permission for your audio recording and transcript (if applicable) to become part of Bonnie's podcast series, blog, and other products, etc. Additionally, your interview may be selected to be featured as part of publications such as e-books or print books.