

Chicagoland CLO/CTO Group Quarterly Summit

Beam Suntory Global Headquarters | Merchandise Mart (The Mart) Suite 1600

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Sept. 12, 2018

11:30 a.m. – 6:30 p.m.

Doing the “invisible work” to drive culture in high-performance organizations.



WORKING AGENDA

Topic	Facilitator	Time
Lunch (Jim Beam Conference Room)	All	11:30 a.m.
Welcome	Dirk Tussing Paula Erickson	12:30 p.m.
What Makes a Culture Great? Pre-read: Why Great Employees Leave “Great Cultures” , HBR May 2018 <ul style="list-style-type: none">What is the culture at Beam Suntory?How does culture impact the employee experience?What moves the culture needle? Identifying the barriers and drivers for culture change	Kari Steinberg Amy McLean Kym Anglin	1:00 p.m.
Case Study: Making Culture Inclusive <ul style="list-style-type: none">Making a culture that works for all employees?Transformation vs EvolutionAn outside-in perspective: Lessons from Facebook and working with Sheryl Sandberg	 Mike Rognlien	1:40 p.m.
BREAK		
Roundtable Discussion Pre-read: Getting Real about a High-Performance Culture , Aon 2016 <ul style="list-style-type: none">How do we lead with culture as talent and learning practitioners?How can we help managers and leader be agents of culture change?	Jim Tighe Mike Rognlien	2:00 p.m.
<u>Experiential Learning for Leaders of All Seasons</u> <i>Cocktail Experiential Learning Team Activity & Competition</i>	 Mary Barranco Alex Draper	3:30 p.m.
Wrap-up:	Dirk Tussing	4:45 p.m.
The Rackhouse at Beam Suntory <i>Light appetizers, soft drinks, and cocktails</i>	 All	5 – 6:30 p.m.