

EWQA Conference & Trade Show September 14, 15 & 16, 2016 Bear Creek Mountain Resort & Conference Center



**Contact the Bear Creek Mountain Resort & Conference Center
101 Doe Mountain Ln, Macungie, PA 18062, (610) 682-7100 and use
“Eastern Water Quality Association” before September 1, 2016
EWQA block single room rates are only \$109 and suites \$134**

Before, during and after our convention/trade show in early fall (leaves might be in transition), the Bear Creek Mountain Resort is only 45 minutes from Philadelphia International and Newark International airports and is a destination for skiers in winter and hiking, biking and relaxing the rest of the year. Nearby shopping, golf, local winery tours and much more are all situated in some of the most beautiful countryside on the east coast.

September 14, 2016 Mr. Brian Oram a B.F. Environmental Consultant, will present a full day learning experience on Radiologicals including regulations in place for radiological contaminant in drinking water. The class will help attendees develop a process to evaluate a source for radiological including clues that help to identify potential radiological problems.

Mr. Oram’s background in Environmental Pollution Control and research on removal mechanisms for the parasitic protozoan Giardia, has been involved with developing Sourcewater Protection Plans, Private Well Ordinances, and Regional Watershed/ Groundwater Assessments. He has provided expert testimony in the fields of environmental science, hydrology, on-lot wastewater disposal, and geology and he has assisted in the evaluation and remediation of both private wells and regulated water sources.

B.F. Environmental Consultants specializes in the following areas: hydrogeological and wastewater evaluations for siting land-based wastewater disposal systems; soils consulting (soil scientists), environmental monitoring, overseeing the siting, exploration, and development of community/ commercial water supply sources; environmental training/ professional training courses, and other environmental services.

Just for Fun

Join us at 6:30 p.m. for our famous welcome reception in the Mountain Room with food and a no-host bar with exhibitors on

the exhibit floor. This is a major EWQA hit so don’t miss it.

Golf, win prizes and bragging rights at the beautiful and historic Olde Homestead Golf Club.

September 15, 2016 The EWQA keynote address from Mr. Richard Mest who is the undisputed source for national water treatment issues and is a vital message on how to succeed in the marketplace and legislation.

Enjoy lunch with exhibitors and manufacturer reps, entertain at the no-host bar and top the day with lots of laughs and entertainment with award winning auctioneers, Mike Urban and Peter Auchincloss, at our Auction Banquet. Take home some pretty cool auction items you would normally not expect.

September 16, 2016 A great members’ breakfast gets you started. Your day includes more training, exhibition and very important roundtables hosted by leading water treatment professionals.

Take part on the exhibit floor with more products and training one-on-one with reps and specialists as you learn more about helping yourself, your business and your community.

You won’t be disappointed!

The Eastern Water Quality Association (EWQA) represents regional residential, commercial and industrial water treatment industries. EWQA promotes training, educational programs and certification to enhance the knowledge and competence of water treatment personnel.

EWQA

P: 302-730-3019 ♦ F: 302-678-8046 ♦ ewqa12@verizon.net ♦ P.O. Box 1474, Dover, DE 19901

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2016 Convention/Trade Show Schedule

September 14, 2016

8:00 a.m. – 10:00 a.m.
8:00 a.m. – 5:00 p.m.
7:00 a.m. – 3:00 p.m.
11:00 a.m. – 4:00 p.m.
12:00 p.m. – 4:00 p.m.
4:00 p.m. – 6:00 p.m.
6:00 p.m. – 7:30 p.m.

Topic
Complimentary coffee
Getting Started with Modular Education Program (Dr. Tanya Lubner)
Registration
Golf at Crossgate Golf Club (Meet in lobby at 10:15 a.m.)
Exhibitor's setup
Board Meeting
Welcome Reception and Meet the Exhibitors with refreshments

Room

September 15, 2016

8:00 a.m. – 10:30 a.m.
8:00 a.m. – 5:00 p.m.
9:15 a.m. – 10:30 a.m.
10:45 a.m. – 11:45 a.m.
10:45 a.m. – 11:45 a.m.
10:45 a.m. – 11:45 a.m.
12:00 p.m. – 1:00 p.m.
12:00 p.m. – 1:00 p.m.
p.m.
1:15 p.m. – 2:
2:00 p.m. – 5:
2:00 p.m. – 6:0
4:00 p.m. – 5:00
6:30 p.m. – 8:30 p

Topic
Complimentary coffee
Registration
Keynote: WQA Update: (Bret Tangel)
Valve Roundtable (0.10 CPD)
Search Engine Optimiz
UV Applications
Chemical F
Jim J

September 16, 2016

7:30 a.m. – 8:30 a.m.
8:00 a.m. – 11:00 a.m.
8:30 a.m. – 10:30 a.m.
8:30 a.m. – 9:30 a.m.
8:30 a.m. – 9:30 a.m.
9:45 a.m. – 10:45 a.m.
9:45 a.m. – 10:45 a.m.
10:45 a.m. – 12:30 p.m.
12:30 p.m. – 3:30
p.m.
1:30 p.m. – 3:30 p.m.
2:30 p.m. – 3:30 p.m.
1:00 p.m. – 3:30 p.m.
3:30 p.m.
3:30 p.m. – 6:00 p.m.

Ag
UV
Disi
Exhib
Exhibi
Corrosion Control in Small Systems (0.20 CPD) (Herb Spencer)
Professional Services Methods (Greg Reyneke)
Social Media Workshop (Good Group)
Adjourn
BOD Convention Wrap-up

Training/certification Presentations are Near Complete. Stay Tuned!



Attendee Registration Form

(Sorry, No Refunds After August 1, 2016)

Company _____ Contact: _____

Address _____ City _____ St _____ Zip _____

Phone (____) _____ Fax (____) _____ Email _____

Become a Member and **SAVE MORE** by Completing Attached Member Application

**Discounts Before August 1, 2016*

	Member		Non-Member	
	Before Aug 1	After Aug 1	Before Aug 1	After Aug 1
____ *Full conference (classes, show, meals, reception and auction)	\$175	\$225	\$325	\$375
____ Wednesday (Golf)	\$XXX	\$XXX	\$XXX	\$XXX
____ *Thursday Only (classes, show, and lunch)	\$150	\$175	\$200	\$225
____ *Friday Only (classes and show)	\$100	\$125	\$150	\$175
____ Thursday OR Friday exhibit only includes Lunch with Exhibitors	\$25	\$30	\$25	\$30

Additional single tickets: *Indicate how many persons with contact information for each option:*

____ Additional Auction/banquet tickets:	\$50	\$50	\$75	\$75
____ Additional Reception tickets:	\$50	\$50	\$75	\$75
____ Yes, I want to join EWQA (See attached application)	\$150 (Dealer/Retailer)		\$250 (Manufacturer/OEM)	

See Payment information below. **Total:** \$ _____ \$ _____ \$ _____ \$ _____

Names for Badges (print):

Refund Policy: \$50 fee; written notification required. No refunds after August 1, 2016.

PAYMENT OPTIONS

Checks payable to: EWQA. Mail to EWQA, PO Box 1474, Dover, DE 19901 (*Return check fee is \$50*)

Complete information below and fax to: 302-678-8046 Credit card (check one) MasterCard Visa

Credit card payment: \$ _____ Company name on card? Yes No

Cardholder name (on card): _____ Security Code _____

Card Number: _____ / _____ / _____ Expiration _____ Signature _____

EWQA

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Exhibitor Application Form

***Save \$100 Before May 2, 2016 on One 8' x 8' Space**
(Sorry, No Refunds After August 1, 2016)

Company: _____ Contact: _____

Badge Name(s) _____ / _____

Address: _____ City _____ ST _____ Zip _____

Phone: () _____ Fax: () _____ Email: _____

Product Description: _____

Dealer Supplier Manufacturer Distributor OEM Other _____

****Includes 2 each; badges, reception, seminars, lunch, and auction/banquet***

	Members	Non Members	
*One 8' x 8' space (1-35), with 6' x 30" table top includes; 2 Registrations, 1 trash can & 2 chairs:	\$800	\$1050	\$ _____
Number of space(s) above _____ at the rate of \$ _____ each:			\$ _____
1. Electricity for _____ booth(s) at \$50			\$ _____
2. Additional reception ticket September 14, 2016	\$50	\$50	\$ _____
3. Golf outing September 14, 2016	\$100	\$125	\$ _____
4. Additional full registration September 16 - 18, 2016	\$200	\$250	\$ _____
5. Additional Auction/Awards/Dinner ticket September 17, 2016	\$50	\$50	\$ _____
		Total Due	\$ _____

Exhibit Hours

- | | | |
|----------------------|--------------------------|------------------------|
| 1. Exhibit Setup: | Wednesday, Sep. 14, 2016 | 12:00 p.m. – 4:00 p.m. |
| 2. Exhibit Hours: | Thursday, Sep. 15, 2016 | 1:30 p.m. – 6:00 p.m. |
| 3. Exhibit Hours: | Friday, Sep. 16, 2016 | 10:40 a.m. – 1:30 p.m. |
| 4. Exhibit Teardown: | Friday, Sep. 16, 2016 | 1:30 p.m. – 3:00 p.m. |

IMPORTANT: Please read "Terms and Conditions" (last page) and initial below:

_____ I have read and agree to the "Terms and Conditions" of the trade show.

Payment Information

Please make all checks payable to EWQA. Return check fee of \$50.00 applies.

Mail to: EWQA ♦ PO Box 1474 ♦ Dover, DE ♦ 19901-9998 **OR** Fax to: 302-678-8046

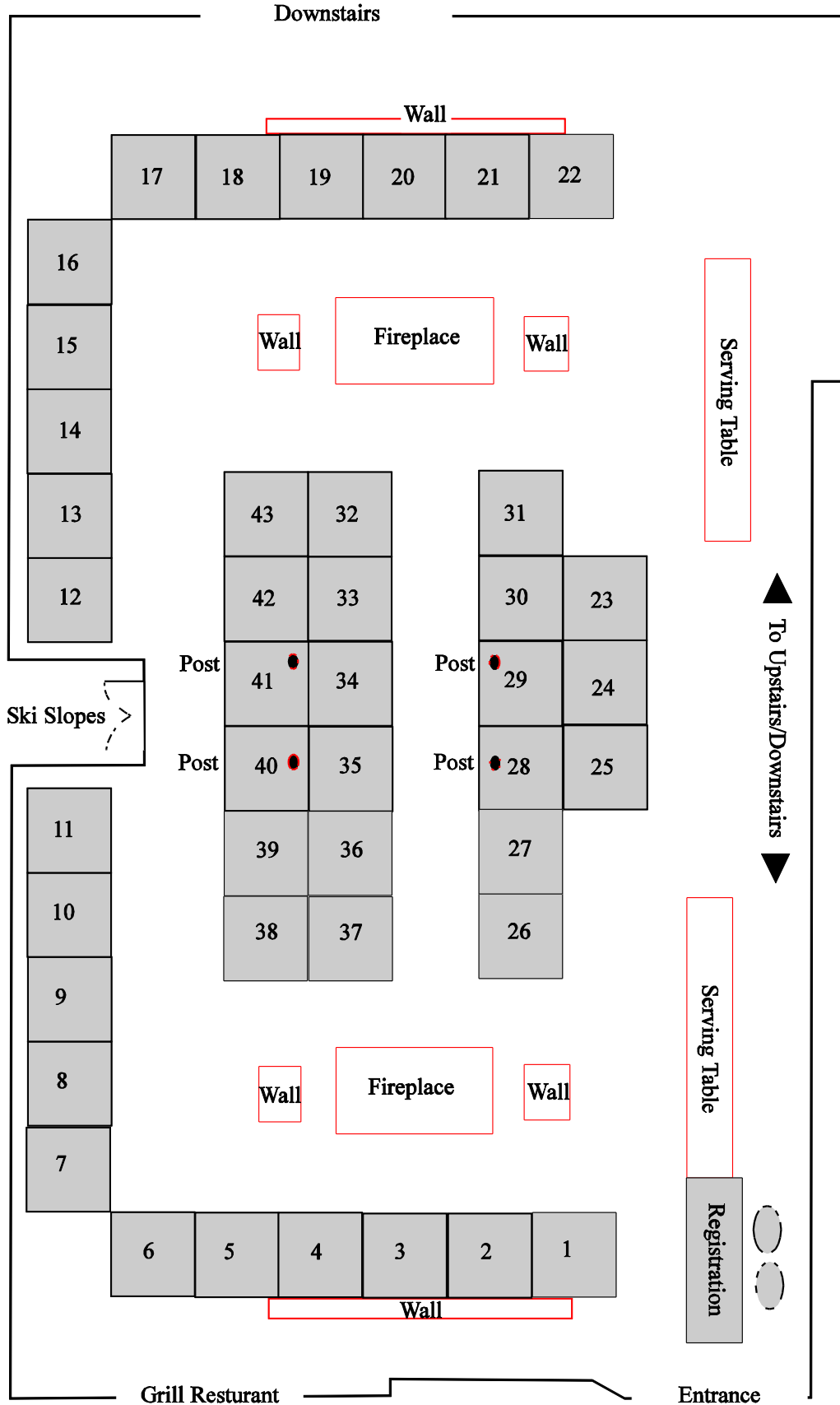
Credit card (check one) MasterCard Visa

Name: _____ Exp: _____ Security Code: _____

Signature: _____ Card Number: _____

Exhibit Booth Layout in The Lodge

43 – 8' x 8' w/6' x 3' Table, 2 Chairs and 1 Wastebasket



Exhibitors Only Program Listing

1. Please provide the following information for a program listing. Include all contact information necessary for customer contact.
2. If you have exhibited with us before, contact us with any changes to your previous program listing by August 12, 2016.
3. Return your program listing by mail, fax, or email to EWQA by August 12, 2016. Contact information is at the bottom of this page.

I want the following information to appear in the Trade Show Program:

Company name: _____

Contact person name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone:(____) _____ Fax:(____) _____ Email: _____

Web address: _____

Provide a description of your product: _____

EWQA Exhibitor Terms and Conditions

(Must Read, Sign and Return)

The Undersigned Firm, Referred To Hereinafter As “Exhibitor,” Agrees As Follows:

1. EWQA will provide exhibit space and facilities in its 2016 Exhibition as described in the Exhibitor Information sheet and Application for Space.
2. Exhibitor understands that there are other charges for electrical power, special decorations, shipping and storage handling, which charges will be delineated in information provided by the Decorator.
3. Exhibitor will abide by the rules and regulations of EWQA as described and referenced in the 2016 Exhibit information.
4. Exhibitor will accept space assignment other than choices indicated in the event said choices are not available or are in conflict with previously assigned adjacent exhibits. EWQA reserves the right to move an Exhibitor to improve the appearance of the show.
5. Exhibitor may, if he desires, cancel the agreement and receive a refund less a service charge of \$100.00, if written request is made by August 1, 2016.
6. Bear Creek Resort in Lehigh Valley, PA and/or EWQA shall not be liable to the Exhibitor for any damage to, or loss or destruction of, an exhibit or property of the Exhibitor by fire or other casualty, whether caused by negligence of Bear Creek Resort in Lehigh Valley, PA or EWQA, their officers, agents, employees or otherwise.
7. Exhibitor assumes the entire responsibility and the liability for losses, damages and claims arising out of injury or damage to exhibitor’s displays, equipment and other property brought upon the premises of the hotel, and shall indemnify and hold harmless Bear Creek Resort in Lehigh Valley, PA and the Eastern Water Quality Association, and any authorized representative, agent or employee of the foregoing of any and all losses, damages and claims.
8. Exhibitors or their agents shall not injure or deface the walls or carpets of the building, the booths or the equipment of the booths. Exhibitors are forbidden to drive tacks, nails or screws into the walls or woodwork. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
9. EWQA reserves the right to refuse any exhibit or Exhibitor and further reserves the right to shut down any exhibit for breach of this agreement or for cause, in which event EWQA is liable only to the extent of refunding the exhibit fee.

PLEASE COMPLETE, SIGN AND PRINT FOR YOUR FILES AND FORWARD COPY TO EWQA:

I, the undersigned, have read all the above rules and regulations and information and agree to abide by same.

Company Name: _____

Address: _____ E-Mail _____

City _____ State _____ Zip _____

Phone: (____) _____ FAX: (____) _____

Name (print) _____ Name (sign) _____

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Auction Item Donation Form

All Items Must be New, Antique or Collectible

Please Provide The Following Information For Your Auction Item Donation Valued At \$50 Minimum.

Please print:

Company: _____

Contact: _____ Phone: (____) _____

Address: _____ Email: _____

City: _____ State: ____ Zip: _____

1. Prize description: _____

Estimated Value: \$ _____

2. Prize description: _____

Estimated Value: \$ _____

3. Prize description: _____

Estimated Value: \$ _____

4. Prize description: _____

Estimated Value: \$ _____

5. Prize description: _____

Estimated Value: \$ _____



2016 Sponsorship Opportunities

A sponsorship affords exhibitors an opportunity to support EWQA (Eastern Water Quality Association), and to get additional exposure to attendees. The following is a list of sponsorship opportunities which are awarded on a first-come, first-served basis effective upon return of this contract with payment. Sponsors will have priority for continuing the same sponsorship from year to year. Please indicate with #1 the sponsorship you prefer. Please indicate with #2 your second choice.

Platinum = \$2500+ **Gold = \$1500 - \$2499** **Silver = \$500 - \$1499**

- _____ Welcome Reception with hors d'oeuvres and 1 alcoholic or non-alcoholic beverage, Wednesday, September 14, 2016 \$1200
- _____ Continental Breakfast, Thursday, September 15, 2016 \$1000
- _____ Auction Dinner and 1 alcoholic or non-alcoholic beverage, Thursday, September 15, 2016 \$2500
- _____ No-Host bar at /Auction Dinner and 1 alcoholic or non-alcoholic beverage, Thursday, September 15, 2016 \$1000
- _____ Lunch with Exhibitor's, Thursday, September 15, 2016 \$2000
- _____ No-Host bar on exhibit floor and 1 alcoholic beverage or non-alcoholic beverage, Thursday, September 15, 2016 \$1000
- _____ Membership Meeting Breakfast, Friday, September 16, 2016 \$2000
- _____ Registration badge and lanyard \$1000
- _____ Golf (Check all that apply and add to total):
 - Per hole \$150 Sponsor Signs/hole \$150 Box Lunch \$150 Awards \$150 \$ _____
- _____ Complimentary coffee daily \$300
- _____ EWQA Scholarship Program \$ _____
- _____ I want to support EWQA by becoming a sponsor \$ _____
- _____ I wish to be a silent EWQA sponsor \$ _____

Please make checks payable to EWQA. Return check fee of \$50.00 applies:

Credit card (check one) MasterCard Visa

Name _____ Signature _____

Card number _____ / _____ / _____ Expiration date ____ / ____ / ____ Security Code _____

EWQA

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Member Application Form

Thank You for Your Support & Membership in the EWQA

New member Renewing member Date _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone: (____) _____ Fax (____) _____ Email _____

Membership Categories

Retailer/Dealer: Any individual(s) or firm engaged in any retail selling of water treatment equipment products, and/or services to end user.

_____ 1 or 2 persons per company \$150

_____ Additional persons, each \$50

Manufacturer, Supplier or Distributor: Any individual(s) or firm engaged in production or sale of equipment, parts, merchandise, or services to retail dealers.

_____ Up to two persons per company \$250

_____ Additional persons, each \$50

Associate: Any individual(s) or firm not involved in retail or wholesale of products or services.

_____ Each person \$50

Each member will receive EWQA mailings. If the member has a mailing address other than the address given above, please provide other address. Use the back of this application if needed.

Only persons listed on this form will be eligible for member rates at EWQA events.

Primary contact: _____

Member _____ Member _____

Member _____ Member _____

Member _____ Member _____

Length of time in the profession _____ Supplier or brand of equipment used _____

I hereby make application for membership in the Eastern Water Quality Association and, if accepted, will abide by its bylaws and code of ethics, support its objectives and pay membership dues.

\$ _____ Total amount due. Make checks payable to; EWQA or include credit card information below.

Check # _____ (\$50 return fee) Credit card (check one) MasterCard Visa

Credit card number _____/_____/_____/_____/ Expiration date _____ Security Code _____

Signature _____



The \$1,000 non-renewable, EWQA Scholarship Program assists deserving students living within the membership area of EWQA (mid-Atlantic region), who are planning to study in a field related to the water treatment industry.

The student must provide proof of enrollment in an institution of higher education such as technical training, community college, Jr. College, University or the Water Quality Association's various training and certification programs.

The Scholarship is based on academic achievement, community service, demonstrated leadership and potential contributions to the water treatment industry.

EWQA Member Company Nominations

EWQA Member Companies are encouraged to nominate students enrolled in a field of study leading to a career in the water treatment industry. Member companies may nominate employees, relatives of employees and other deserving individuals. Letters of recommendation from EWQA Member companies, teachers and leading civic leaders etc. are also accepted.

Additionally, all scholarship applicants will receive a free EWQA membership while the student is in enrolled in an approved program.

Applicant Must Submit

1. Nomination letter from a EWQA Member Company
2. Provide proof of current admission or entry acceptance to a trade school, 2 or 4 year institution within 6 months of the scholarship being awarded.
3. Submit an essay (400 words maximum) on how this scholarship will help you in your water treatment career how you plan to make a difference in the water treatment industry through your education.
4. Transcript from high school and all attended colleges.
5. Completed and signed EWQA Membership application
6. Letter(s) of recommendation from a teacher, employer etc. are encouraged.

Submit to

EWQA
Attn: Scholarship Committee
PO Box 1474 Dover, DE 19901
P 302-678-8852 F 302-678-8046
ewqa12@verizon.net





EWQA

SCHOLARSHIP PROGRAM

EWQA Invests in the Future of Water by Investing in Students.

To sponsor a deserving student for consideration of the EWQA Scholarship Program please submit your donation information below.

Name or Company _____

Address _____

City _____ State _____ Zip _____

PAYMENT OPTIONS

\$50 \$100 \$50 \$250 \$500 \$1000

Checks payable to: EWQA. Mail to EWQA, PO Box 1474, Dover, DE 19901 **(Return check fee is \$50)**

Complete information below and fax to: 302-678-8046 Credit card (check one) MasterCard Visa

Credit card payment: \$ _____ Company name on card? Yes No

Cardholder name (on card): _____ Security Code _____

Card Number: _____ / _____ / _____ Expiration _____ Signature _____

Your donation will allow the next generation access to enhancing the water treatment industry. From coast to coast programs exist to help those who need it most, whether they plan to take over the family business or begin a new enterprise on their own. Quality training and expertise is available.

Thank you for your donation. We can't do this without you.