



This is the webinar worksheet.  
If you fill this in completely and submit it to me at  
[support@easywebinar.com](mailto:support@easywebinar.com) you get a free  
webinar strategy call with one of our experts!

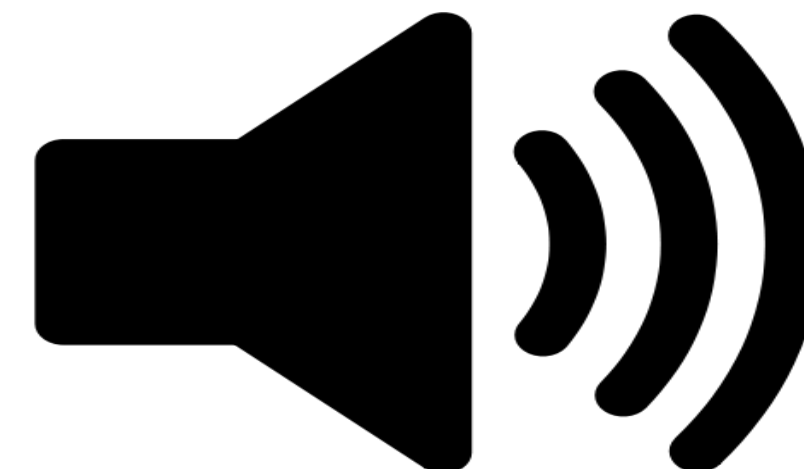
Oh Snap! [Valued at \$1000 dollars]

# How to Create a High Converting Webinar To Finally Sell Your Stuff While Keeping Your Clients Happy

Casey Zeman  
Co-founder of EasyWebinar



You'll learn the 6 steps to a high converting  
sales webinar and the one webinar tool  
needed to make it happen



*welcome to the event!  
Turn up your speakers  
and clear out distractions!*



How Would It Feel To Have  
**CONSISTENT** Leads And  
Customers Every Single  
Month **On Demand** And  
With Predictability?

How would it feel to be able  
to stop losing the  
customers you have?

Fill in this blank!

Fact: It is  more  
expensive to acquire a new  
customer than it is to keep  
a current one.



What if after someone became a customer you had a way to connect to them to instantly make them feel successful?

... If You Are A Consultant, Business Owner, Coach Or Online Course Creator, Looking For A **Predictable/Consistent** Way To Generate Customers, and Students On Demand...And Grow Your Business To The Next Level...

Than You're Definitely In The Right Place

Also, if you are someone looking for a better way to give your customers a wonderful on boarding experience which can drastically lower your refunds and customer spillage...you should be dancing a jig right now...because you are for sure in luck!



Fill in this blank!



“Unless you have a

You don't have a  
business, you have a  
hobby.”


-Mark Cuban



# How Does This Event Apply To You ?





A scenic view of a beach at sunset. In the foreground, two wooden lounge chairs are positioned on a grassy area, facing the ocean. The chairs are made of light-colored wood and have a classic slatted design. Behind the chairs, there is a dense patch of green coastal vegetation, including large-leafed plants and tall grasses. The ocean is visible in the middle ground, with waves breaking and white foam. The sky is filled with dramatic, colorful clouds in shades of blue, purple, and yellow, indicating the time is either sunrise or sunset. The sun is low on the horizon, creating a bright glow that reflects off the water and illuminates the clouds.

If you went on vacation today, can you honestly say that it wouldn't create more stress than enjoyment?

IS THIS YOU?



# My Promise Today

- ✓ Why webinars are the perfect way to rise above the noise/competition in your niche in an authentic way while working less and selling more. *[Break down some myths]*
- ✓ How to use our 6 steps as a template to a profitable sales webinar.
- ✓ A killer way to finally scale up your business with Webinars. Tapping into **Consistent** & **Passive** income
- ✓ And finally, how one tool can work to get you there.



## Super Short Intro: I'm Casey

- Started as an actor
- Founded EasyWebinar in 2013
- Built a 7 figure software & Consulting company
- Been featured in Business Insider, Entrepreneur, Social Media Examiner and more.



BUSINESS  
INSIDER



C R E A  
T I V E  
L I V E



Entrepreneur  
MAGAZINE



# Mortgage Broker for 4 Yrs.

- Making Cold Calls
- Pitching and feeling fake
- There had to be a better way of marketing.

Blessing in disguise...the recession hit and forced me into losing my job...

I went from 250k a yr to 15k the following yr. (almost went into foreclosure twice).





# The Journey

In 2011 I started to  
learn about Online  
Marketing...



# Wasn't always easy...

I was getting overwhelmed by the Internet Marketing product of the week that promised to “change your life.”

I also had family members snickering behind my back because they all thought that the business was a complete hoax and totally unrealistic...

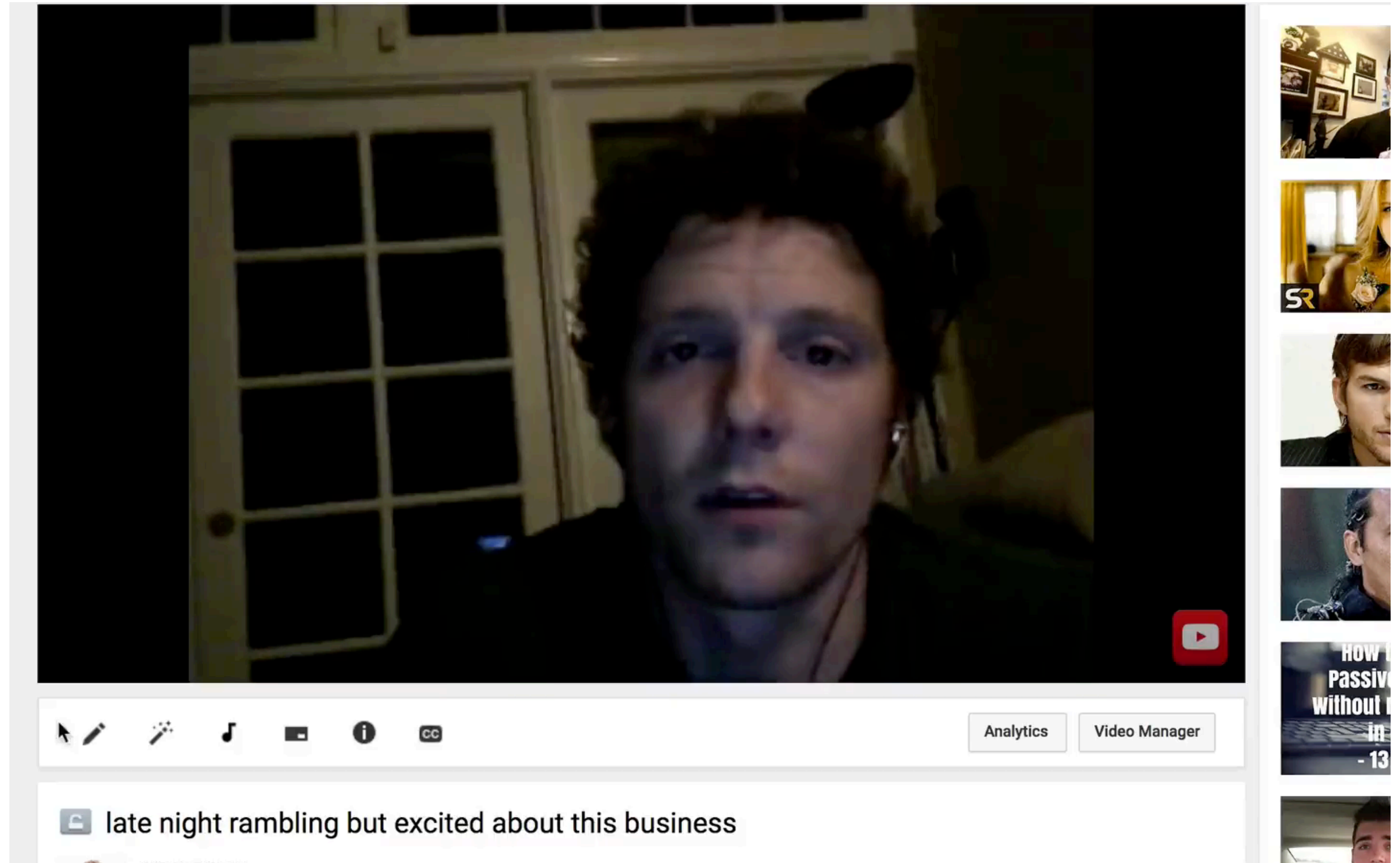
I saw 327 different ways to make money online and I was completely unsure of the right direction. Webinars? Courses?

I was frustrated and in doubt of myself, my decisions, visions... basically everything.





My first video  
broke...and  
searching  
for more...











I WAS GETTING THE  
TRAFFIC...

But Making No  
Money

About 123,000 results (0.13 seconds) Advanced

 Everything  
 Images  
 Videos  
 News  
 Shopping  
 More

Los Angeles, CA  
[Change location](#)

All results  
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[www.thedesigncubicle.com/.../600-free-design-twitter-and-social-media-buttons](#)  
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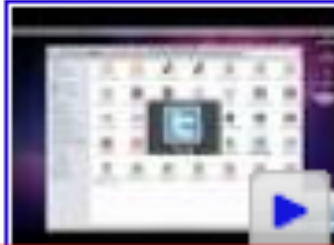
**Facebook Buttons - Twitter Buttons and more | Fr**  
Welcome to **Buttons** Hut your one stop resource for **social me**  
our Twitter **Buttons** to **get** users of sites you use to follow you.  
**media buttons** simply go to the section that you want ...  
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**Get Free Social Media Buttons for your Website. Facebook, Twitter ...**  
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caseyzemanonline.com You can **get** over 500 images to choose from with  
various themes. A Great Gift. In this video I show you how to unzip ...  
[www.youtube.com/watch?v=fQcqMZeUWZI](#)

This is first page  
ranking  
without being  
logged  
into Google!



**I didn't have a**  
**conversion**  
**(Selling)**  
**method...yet...**



Fill in this blank!

**Until one day, I  
Had the idea of  
making a   
and driving a  
video from  
YouTube to it!**









Fill in this blank!

MY FIRST DOLLAR ONLINE WAS  
FROM SELLING  
USING  (2012)



# 12 Months of sales with 1 product



Fill in these blanks!

# Why Webinars?



Casey Zeman  
Founder, [Easywebinar.com](http://Easywebinar.com)



# Why are Webinars Powerful?

Fill in these blank!

- ▶ Because they allow you to teach potential prospects valuable information that **solidifies** you as an **expert in your field**.

- ▶ They Build a

- ▶ You can generally sell higher ticket priced products on them. (I've seen From \$ )

Coming Up:  
the 6 steps to a 6 figure  
sales webinar



"HOW TO CREATE A SIX FIGURE SALES WEBINAR"

Register & Get The Webinar Notes Instantly!

**0 DAYS | 0 HOURS | 2 MINUTES | 57 SECONDS**

▼

Starts at May 18, 2017 AT 12:45 PM PDT

Enter your name here...

Enter your email here...

**Register Now**

Casey Zeman  
<http://easywebinar.com>

Casey is the best selling author of 'Build Your Audience with Live Video' and Founder of EasyWebinar. Casey believes in using the power of online video (and live video) to build a know, like and trust with your audience which in turn creates profit and a thriving online community!





# THE PROBLEM IS:



There is a divide between deciding to do them and actually doing them.




# Does this sound like you?

- ▶ I see big name people doing webinars and it seems totally intimidating!
- ▶ I don't think webinars work in my industry.
- ▶ I get overwhelmed with all the TECH of a webinar, so I never start.
- ▶ I don't want to look like an idiot or say the wrong things on a webinar.
- ▶ I have a fear of trying it and failing.
- ▶ What if I don't make any sales from it?
- ▶ I don't have time to do a live webinar.





A large white puzzle piece is positioned on the left side of the image, set against a dark, textured background. The piece is a standard interlocking shape, with its top-left corner cut off. It is oriented vertically, with its top edge facing the top of the frame. The piece is slightly offset to the left, leaving a dark space to its right where the text is located.

If you've had to ear to the grind stone then  
you've heard every story as to why you WONT  
succeed with running a webinar.

You've heard that to profit with webinars, you  
needed to be an NLP (Neurolinguistic expert) or  
have public speaking experience.

You've heard that you have to be a tech ninja to  
run them and often times doing a BAD webinar  
can tarnish your reputation forever.

The simple truth is that these stories are all  
HOGWASH. They are complete bull.




When I first started out I was  
doing TERRIBLE webinars.




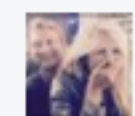
Even if you just **starting out**,  
you can succeed with this...



# Just Like Jodie

 **Casey Zeman** Hey **Jodie**. The conversion is actually not bad! 10% on fb traffic is pretty good. I would base it more on the cost per conversion for the lead and not the number of leads themselves.

Like · Reply ·  1 · 4 hrs

 **Jodie Nevid** Thanks **Casey Zeman**! And guess what - our second ever live webinar and this one really worked!! We have some fantastic new clients to work with and we made \$19,000 during fast action bonus time! Enrolments for our program are still coming in from the replay so I think this one webinar will make us over \$30,000. Our next big goal is to make an evergreen masterclass.  
Thanks Casey!

Like · Reply · 1 hr

 **Elina Smith** Congradulation **Jodie Nevid**!


Like · Reply ·  1 · 1 hr

 **Casey Zeman** Awesome **Jodie**! Did you run it live using EasyWebinar?

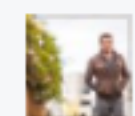
Like · Reply ·  1 · 1 hr

 **Jodie Nevid** Casey Zeman we sure did!!

Like · Reply · 17 mins

 **Jodie Nevid** I followed your training and it all worked! Yippee. We finally got our break through. Thank you 🙏

Like · Reply · 16 mins



Write a reply...



▶ When you come from a place of authenticity and desire to truly help people...you will do well.

People are sick of too salesy...too fluffy...too manipulative...



# The 6 components of a profitable sales webinar

Fill in these blanks!

The 6 components of a profitable sales webinar

1)

2)

3)

4)

5)

6)



# Number 1.

Fill in the blanks!

Goal:

*EXAMPLE: “By the end of this webinar you will learn how you can use this 3 part system to start selling your products or services successfully to a hungry audience within 48 hours!”*

Action steps:

a.  
b.  
c.  
d.




The length of time should be



# Number 2:

Fill in the blanks!

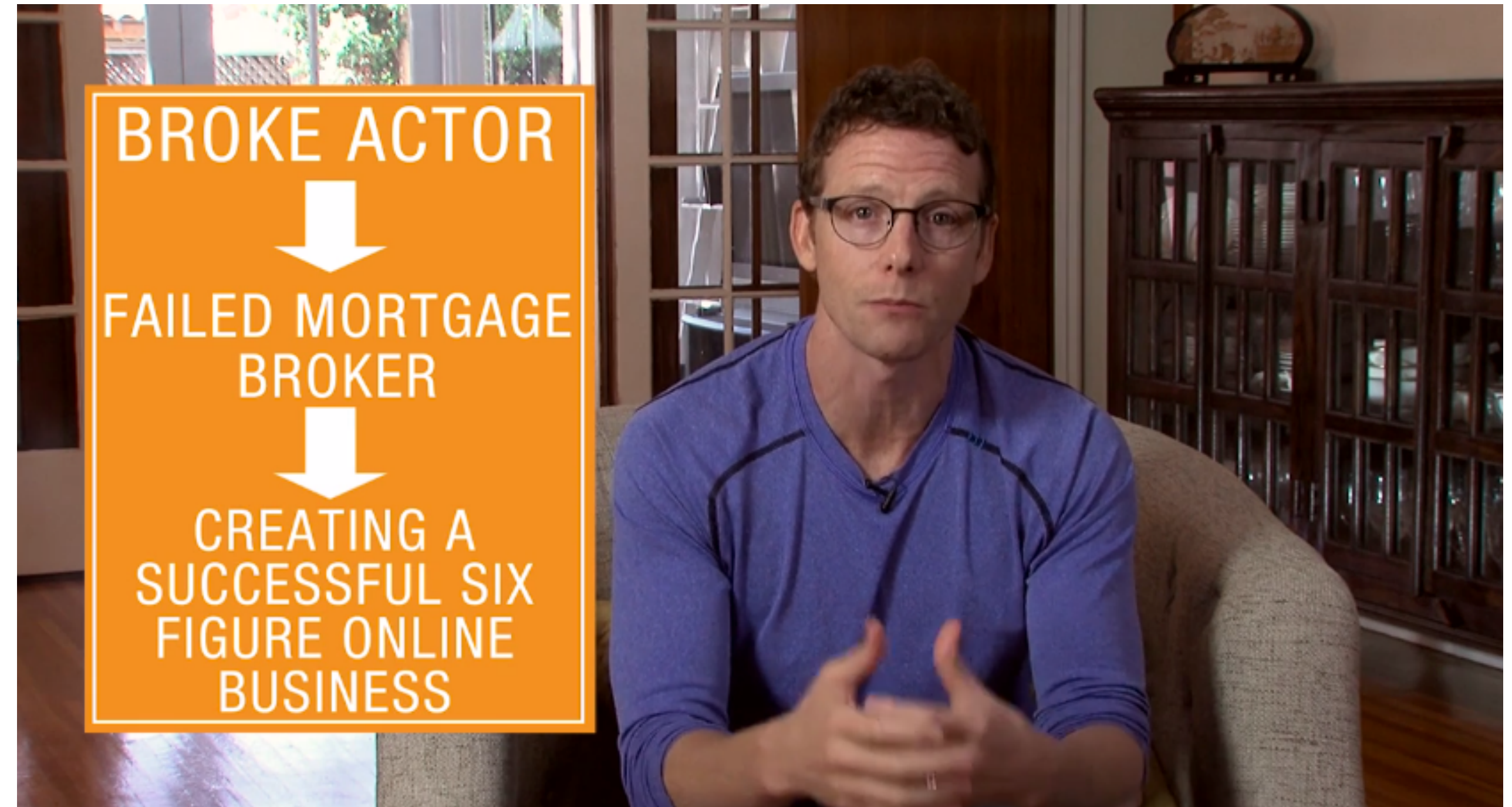
Goal:

*EXAMPLE: “When I started out I wasn’t able to convert leads into sales...nor did I have a great way to collect leads in the first place. I was getting frustrated and almost went into foreclosure in the process.”*

Action steps:

a.

b.



The length of time for this step should be



## Number 3:

Fill in the blanks!

Goal:

This is the core part of the training.

You are going to pull out all the stops and provide them with a ton of ACTIONABLE Content . So how do you do this?

Action Steps:

a.

b.

c.

*Example: When I started to implement webinars into my business, I was finally able to start building my email list and selling because webinars allowed me to build a know, like and trust which bridged the gap of impersonality on the web.*





## Number 4:

Fill in the blanks!

a.

b.

c.

d.

e.

*“I sell this to my masterminds for  $x$ , how much the normal cost is...”*

f.

( be around 15 minutes)



Number 5:

Fill in the blanks!

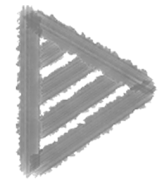
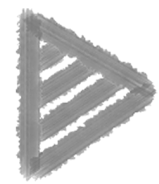


*This step should be about  long.*



## Number 6:

Fill in the blanks!



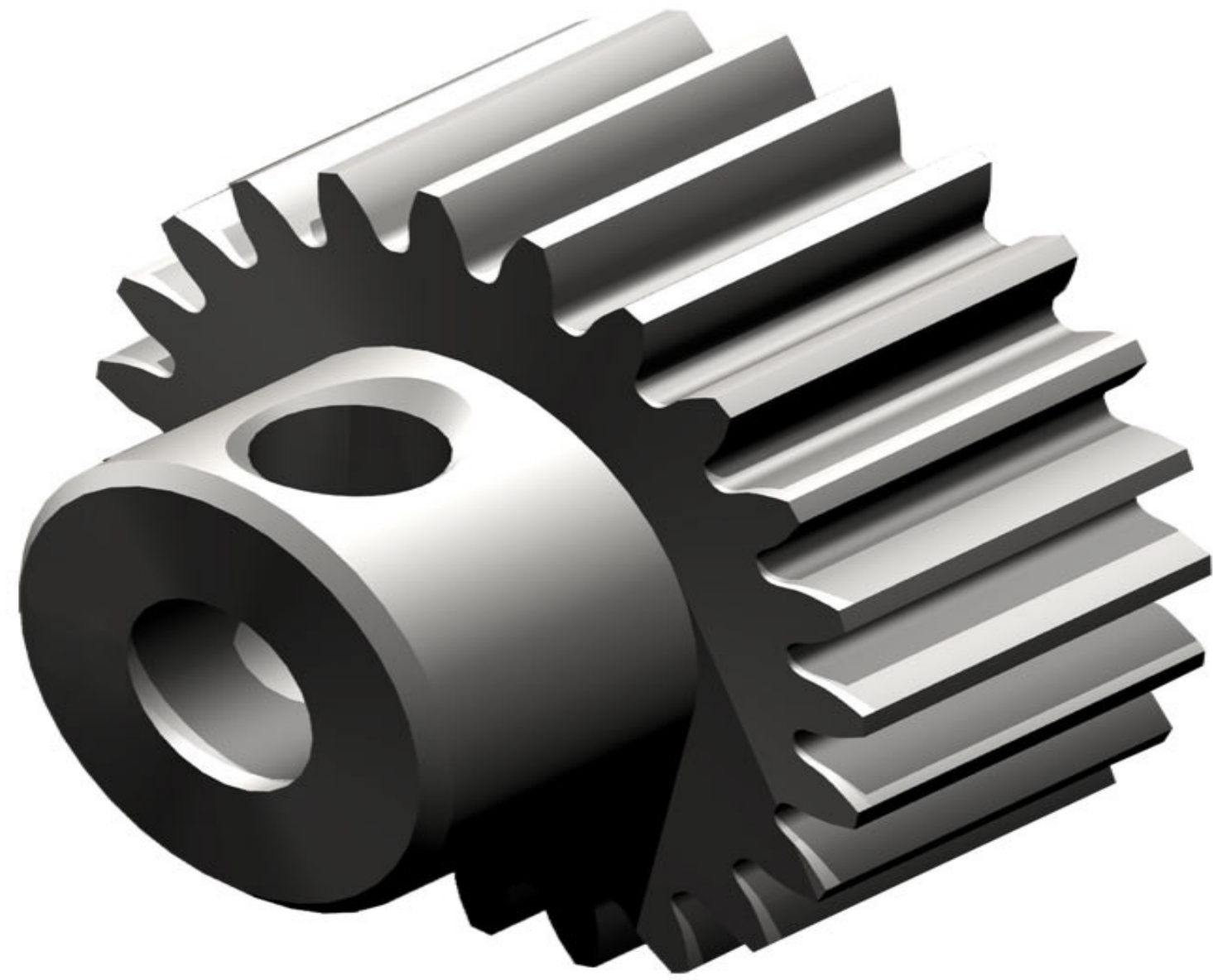
**Example Message:** “There are 2 things to do right now, we just gave you enough information to go take action right now do this stuff yourself...or you can come through and implement it at much faster rate which in turn will produce a greater result in a shorter period of time.”

This step should be (5-10 min)



Can build an entire  
scalable business using  
webinars as the sales  
system?





I want to show you a  
solution to scalability in  
Your Marketing.

**Let's Talk About the Power Of Automation!**



# Using The Best Leveraging Tool Around...



Fill in the blanks!

# Using The Best Leveraging Tool Around...





# When To Use This Method



Fill in the blanks!

Advert Sets   Adverts   All Except Deleted   Edit Campaigns   View Report   View History

Campaign Name ?	Delivery ?	Results ?	Cost ?
EasyWebinar 4.0 Funnel	● Active	1,304 Conversions	\$2.63 Per Conversion
New Live Stream like a hero campaign	● Active	925 Conversions	\$0.86 Per Conversion
EasyWebinar 4.0 Funnel	● Not Delivering	76	\$0.59



Create Your Own Show!

From Podcast to Video Webshow!


START January 10 AT 08:00 PM Pacific Time (US & Canada); Tijuana

01WEEKS | 01DAYS | 08HOURS | 44MINS | 42SECS


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CASEY ZEMAN  
<http://www.caseyzemanonline.com>  
Casey is the best selling author of the book 'Build Your Audience with Live Video'. In this event, he teaches what and how to create your own show for more leads and sales into your business.



JOHN LEE DUMAS  
<http://www.entrepreneuronfire.com/>  
John Lee Dumas is the Creator of Entrepreneur on Fire, one of the top Podcasts in Business and the founder of Podcaster's Paradise, the largest podcasters community in the world. John has turned Podcasting into a several million dollar business. Generating 200k plus in monthly revenue.

SHARE THIS WEBINAR TO THE WORLD

Spread the word about this webinar to your friends

Share 1

Tweet 2

Creating a webshow can do wonders for building a trust and bond with your audience. Not to mention help you build an audience in the first place!

In this private training you will learn all about what to do your show about, how often you should do it, what kind of lead gen can come from your show and more!


01WEEKS | 01DAYS | 08HOURS | 44MINS | 42SECS

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easywebinar



Fill in the blanks!

# Full Traffic and Conversion System for Both                      and                      Webinars

→


→

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=

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REGISTER RIGHT NOW!

CASEY ZEMAN

http://www.caseyzeman.com

Casey is the first author and creator of the first "Easy Webinar" system. He has been featured on the cover of Entrepreneur magazine and has been named one of the top 100 most influential people in the world.

JOHN LEE DUMAS

http://www.johndumas.com

John Lee Dumas is the founder of the #1 ranked podcast in the world, "The Real Estate Roundtable". He is a successful real estate investor and has been featured on the cover of Entrepreneur magazine.

SHARE THIS WEBINAR TO THE WORLD

Spread the word about this webinar to your friends

Share Tweet

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01WEEKS | 01DAYS | 08HOURS | 44MINS | 42SECS

Enter your name here...

Enter your email here...

REGISTER NOW!


created by caseyzeman.com

easywebinar

Grow Your Business Using The Power of Webinars

The 4 Steps to The Event Launch Blueprint [Turn up your volume]

Google



Welcome to the event. Want to check out a quick demo of EasyWebinar straight away? [CLICK HERE](#)

Let's talk here!

fred

fred@easywebinar.com

Ask Your Question Here...

Submit Your Question





Fill in the blank!



John Lee Dumas of  
Entrepreneur on Fire

                     in live  
webinars in one  
year.





StartupCamp <dale@startupcamp.com>

to Cory, me

Hey Casey,

No joke on the subject line. Already made 16,000 in 10 days using the strategy.

*After 1 Month...*

Dale Partridge

to me

Casey... I'm so humbled over here.

Thank you so much for these introductions. Quite a few people have already reached out.

This means so much. If there is anything I can do for you, let me know. Seriously.

PS: Made almost \$100,000 so far with easy webinar :)

StartupCamp

# How To Start A Business In 30 Days

7 Steps To Quitting Your Job & Chasing Your Dream.

Quick Webinar Overview

Register For This Free Webinar

Dale Partridge

Like

118k

Follow

135K followers

Dale Partridge is a serial entrepreneur, best selling author, investor, and founder of

Reserve Your Spot Now

Limited Seating Available

Select desired date

Which Time Works Best For You?

Select desired time

Where To Send The Invitation?

First Name...

Email...

Register Now



# Organic Auto-Webinar Podcasting Funnel

Podcasts > Business > Careers > John Lee Dumas



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Careers

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## Free Podcast Course Podcast | Learn how to Podcast in 20 episodes!

John Lee Dumas shares how to create, grow, and monetize a Podcast in this Free Podcast Course. Your one stop shop for all thing.

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### Description

This is a free Podcast course brought you by the founder and host of EntrepreneurOnFire, John Lee Dumas. In this course delivered via Podcasts, John shares everything you need to know on how to create, grow, and monetize a Podcast, and MUCH more. Every episode packs a punch of value, and you be off to the races on your Podcasting journey in no time flat! In this episode, John Lee Dumas shares the 3 most commonly asked questions by Podcasting newbies! Check out [www.FreePodcastCourse.com](http://www.FreePodcastCourse.com) to sign up for a Free Podcast Course that includes 15 video tutorials and much more!

▲	NAME	TIME	RELEASED	DESCRIPTION	POPULARITY	PRICE
1	20: A heartfelt message from John Lee Dumas	10 min	Nov 29, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
2	19: A stroll through Paradise	9 min	Nov 28, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
3	18: Top 5 ways to monetize your Podcast au...	19 min	Nov 27, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
4	17: Top 5 ways to grow your Podcast audie...	17 min	Nov 26, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
5	16: The 4 biggest mistakes Podcasters mak...	16 min	Nov 25, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
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7	14: Curating Podcast content (both Intervie...	17 min	Nov 23, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
8	13: The 3 most commonly asked questions ...	19 min	Nov 22, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
9	12: The 3 most important things in a Podcas...	19 min	Nov 21, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
10	11: Media Host	13 min	Nov 20, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>
11	10: Create and launch your Podcast (8-step ...	16 min	Nov 19, 2014	In this episode, John Lee...	<i>i</i>	<a href="#">Get</a>



## Free Podcast Workshop!

### Ready to Create, Grow, & Monetize your Podcast?

Then you are in the right place! Join John Lee Dumas as he shares everything you need to know about Podcasting. John is the host of EntrepreneurOnFire, a daily Podcast with over 11 million downloads to date, awarded 'Best of iTunes 2013', and he currently generates over \$250,000 a month from EntrepreneurOnFire, so you'll be learning from the best!

**Yes, Claim My FREE Spot Now!**

## During this FREE PODCAST WORKSHOP you will learn...

- ✓ How to establish your Podcast topic and create your avatar
- ✓ The equipment you need to run a professional grade Podcast

Waiting for www.entrepreneuronfire.com...

## Success! Now unlock your gift 'Podcast Launch' By sharing The Podcast Workshop via social media!



### Your next steps:

1. Share via social that you are attending the Podcast Workshop.
2. Download Podcast Launch (#1 ranked Podcast book in Amazon).
3. Add the date of the Podcast Workshop to your calendar.
4. Bookmark your unique URL to the webinar.
5. Print this page for your records.
6. See you at the Podcast Workshop!

Share News of This Webinar and Unlock Your Gift!

[+1](#) 241 [Tweet](#) 313 [Like](#) 332

Webinar : The Podcast Workshop

Host : John Lee Dumas

Name : trevor

Email : trevorisland@gmail.com

Date : April 15, 2015

Time : 08:00 PM PDT

[April 15](#) [April 15](#)   
iCal gCal

### Your Custom url to the Webinar

<http://events.entrepreneuronfire.com/login/?key=defd1393bfd47e7a223ce744b44b0d0b>

## The Podcast Workshop John Lee Dumas



### Webinar Presentation



Presenter(s): John Lee Dumas

Description :

Click below for a behind the scenes walkthrough of Podcasters' Paradise!

[Paradise Details](#)



# Everyone Loves Automated Webinars. But do they Really Convert to Sales?

Yup. In fact, leads who registered for an automated webinar have been worth \$81.05 each — 243% more than leads who didn't.

Check out how valuable these automated webinar leads have been:



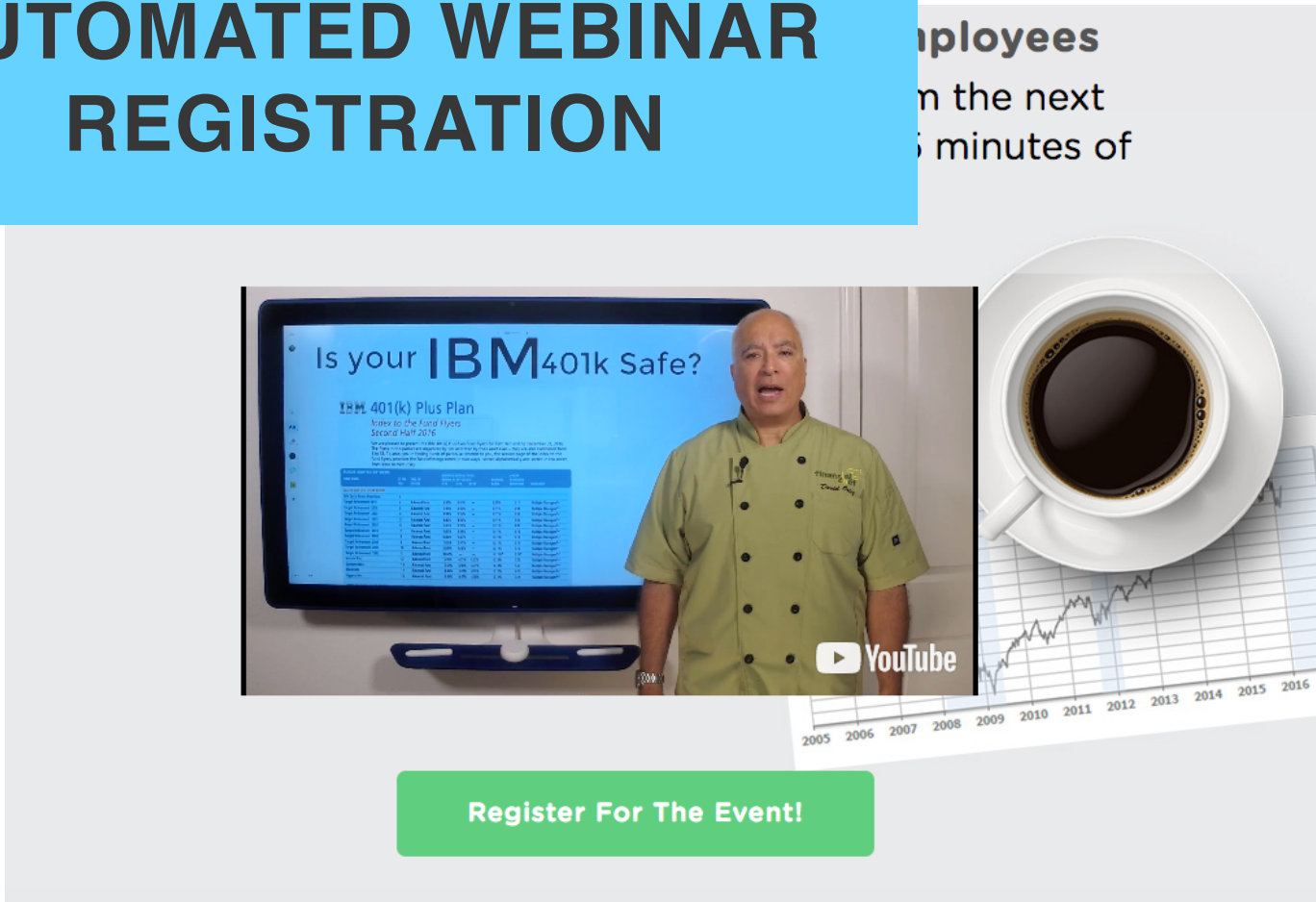


# DAVID ORTIZ

FROM YOUR  
AD/PROMO



AUTOMATED WEBINAR  
REGISTRATION



STRATEGY CALL [AND SALE] BY  
GETTING ON HIS CALENDAR



David, 6:21 AM

Gentlemen, we have hit a home run. I had my first call with a webinar participant today and it went so well. He has over \$2MM in assets loved the way I branded and marketed my service. Thought the Ad and webinar were very well done and I'm sure he is signing up with me. I am now going to do his risk profile and match his portfolio for him

Thanks to all of you for taking my vision and making it a reality



# Why Add Marketing Automation To Your Webinar Funnel ?



Fill in the blanks!



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_



\_\_\_\_\_



Or Jason Caruso, who with a full time job and family to support, was backed into a corner with a lack of time. As a full time professional and father, he had no time to run the webinar live during the time he wanted to for his audience.



He knew he wanted to do the webinar at a certain time which would be perfect for his audience, but he just couldn't be there to run it live. So on a whim, he ran it as an automated webinar, and from that ONE webinar...(Not a webinar streamed multiple times!)

He made 14k dollars...

--- FREE ONLINE TRAINING ---  
Presented by Jason Caruso of WoodlandBakeryBlog.com

## Learn Step-by-Step How to Create Your Own 6-Figure Blog



Join Jason Caruso and learn the secret formula that has made WoodlandBakeryBlog.com one of the fastest growing blogs on the internet.



**Register for the Workshop**

### Reserve Your Spot Webinar Registration

Choose a date

Choose a Time That Works Best for You

Choose a time

Where to send webinar details?

Enter First Name

Enter Email Address Here

**Claim Your Spot**

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Free you up to do the things  
that you love...





**Most People Find  
The Wrong**



**Wrong**  =

**Wrong**



**That's not you!**  
**That's not today...**



And after spending 3 Years and  
**millions** in development...  
we came up with...



Fill in the blanks!

---





**It was designed to  
do 3 things**





1. Get you more customers.
2. Keep the customers you have.
3. Save you time and ultimately money.





**Get more customers:**

Run live or evergreen marketing webinars that build a know, like and trust that do the selling for you!





**Keep the customers you have:**

By using evergreen webinars or live webinars for on boarding your new customers, clients, employees etc.





**Save you time and ultimately money:**

By going beyond the one to many ratio of marketing that a live webinar allows and entering into evergreen webinars that ultimately duplicate your success over and over again without you having to be there...



# Full Webinar And Online Event Funnel

- Registration, Thank You, Event Pages
- Integrations
- Analytics
- Reminder Notifications
- One Click Sign Ups
- Full Control by integrating with your WordPress Site
- Cloud Hosted Webinars
- Live Webinars (Both YouTube streaming and our new 'Live Engine')
- Automated Webinars
- Timed Replay Pages
- Advanced Drip, Active Campaign, ConvertKit, Aweber, Infusionsoft, Ontraport, Mailchimp, Get Response, etc integrations.
- Live offers and chat
- Advanced automated webinar scheduling
- Run Summit Events, Q and A's, Interoffice training, Evergreen Learning Management Training, Evergreen product launches, Bootcamp coaching, and more...

### Create Your Own Show!

From Podcast to Video Webshow!


START January 10 AT 08:00 PM Pacific Time (US & Canada); Tijuana

01 WEEKS | 01 DAYS | 08 HOURS | 44 MINS | 42 SECS

Enter your name here...


Enter your email here...

**REGISTER RIGHT NOW!**



**CASEY ZEMAN**  
<http://www.caseyzemanonline.com>

Casey is the best selling author of the book 'Build Your Audience with Live Video'. In this event, he teaches what and how to create your own show for more leads and sales into your business.



**JOHN LEE DUMAS**  
<http://www.entrepreneuronfire.com/>

John Lee Dumas is the Creator of Entrepreneur on Fire, one of the top Podcasts in Business and the founder of Podcaster's Paradise, the largest podcasters community in the world. John has turned Podcasting into a several million dollar business. Generating 200k plus in monthly revenue.

SHARE THIS WEBINAR TO THE WORLD

Spread the word about this webinar to your friends

[f Share 1](#) [Tweet 2](#)

Creating a webshow can do wonders for building a trust and bond with your audience. Not to mention help you build an audience in the first place!


In this private training you will learn all about what to do your show about, how often you should do it, what kind of lead gen can come from your show and more!

01 WEEKS | 01 DAYS | 08 HOURS | 44 MINS | 42 SECS

Enter your email here... **REGISTER NOW!**

## Learn 4 Simple Steps To Launching Any Product or Service Using the Power of Online Events

Register Below and Instantly Receive a Free Gift!



## "HOW TO CREATE A SIX FIGURE SALES WEBINAR"

Register & Get The Webinar Notes Instantly!

0 DAYS | 0 HOURS | 2 MINUTES | 57 SECONDS

Starts at May 18, 2017 AT 12:45 PM PDT

Enter your name here...


Enter your email here...

**Register Now**

**Casey Zeman**  
<http://easywebinar.com>

Casey is the best selling author of 'Build Your Audience with Live Video' and Founder of EasyWebinar. Casey believes in using the power of online video (and live video) to build a know, like and trust with your audience which in turn creates profit and a thriving online community!

### The VTC Program and a Look at Easy Webinar



Alex Mandossian Marketing

Hangout+MarketingChallenge.com

What would you talk about on a Hangout if you had over 50,000 G+ followers 90 days from now?

Webinar Presentation

Presenter :Casey Zeman

**Get Access Now**



easywebinar

+ Add Event

Events

My Recordings

Help

My Account

Webinar saved successfully

Publishing Options # Test event Live

Webinar Links

Registration Widget

Registration Page Link :

https://cszinc.easywebinar.live/registration-54

Thank You Page Link :

https://cszinc.easywebinar.live/thank-you-54

No Registration Public Event Link :

https://cszinc.easywebinar.live/live-event-54

No Registration Countdown Public Event Link:

https://cszinc.easywebinar.live/live-event-54?countdown

Replay Page Link :

https://cszinc.easywebinar.live/replay-54

Oneclick Registration Page Link:Replace NAME with attendee name and EMAIL with attendee email

https://cszinc.easywebinar.live/oneclick-registration-54?attendee\_name=NAME&attendee\_email=EMAIL

Close

gurpreet singh

gurpreet.walia@softobiz.com

Nov 03, 2017

Nov 03, 2017

04:28 AM Pacific Time (US & Canada), Tijuana

GMT 0530 India Standard Time

30

Watched Event

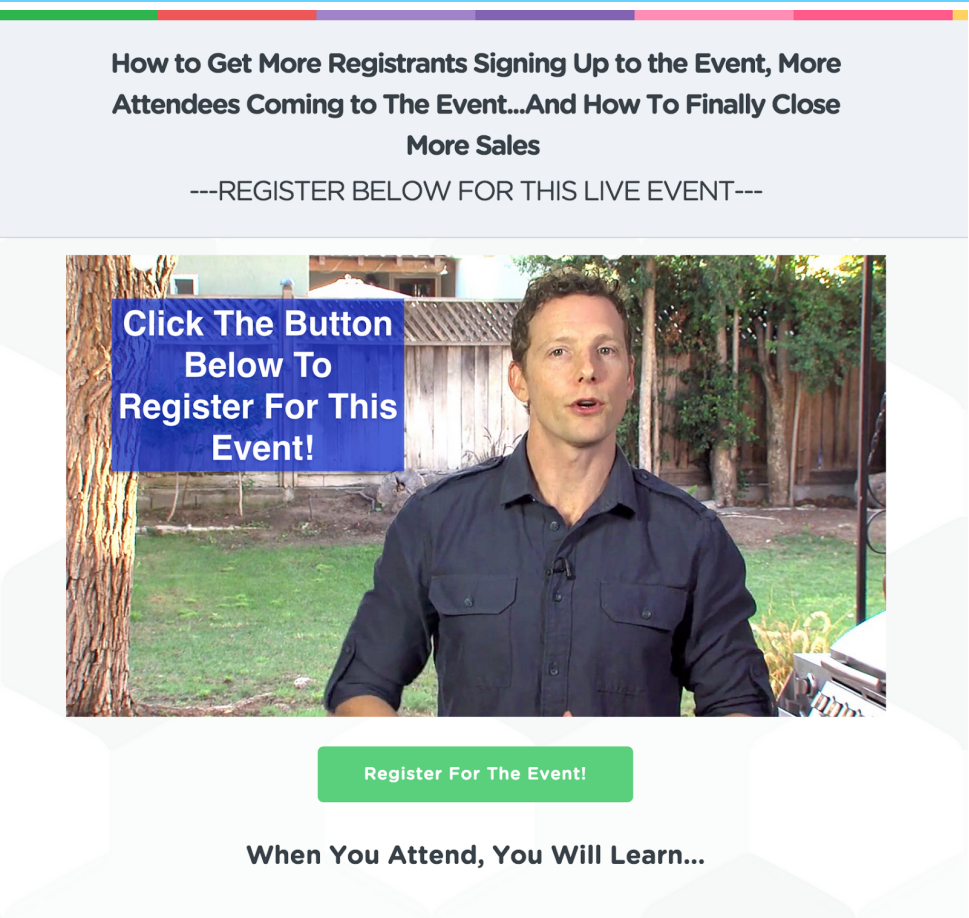
EASYWEBINAR INSTANTLY PRODUCES 6 PAGES OF AN AUTOMATED FUNNEL.



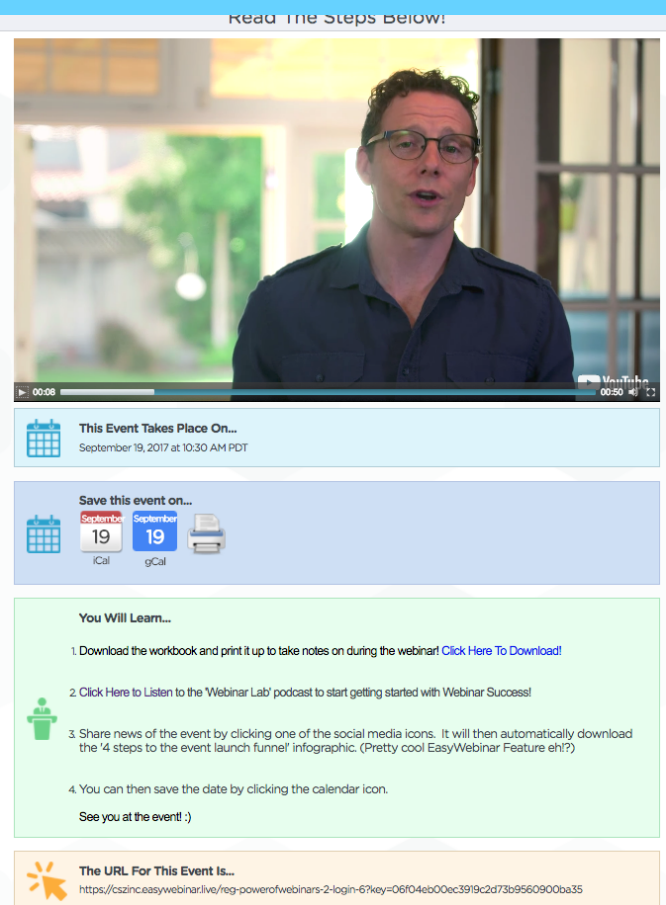
# REGISTRATION PAGE, THANK YOU PAGE, COUNTDOWN PAGE, EVENT PAGE, REPLAY PAGE, (ONE CLICK REG)

Plus email follow up system for before and after webinar

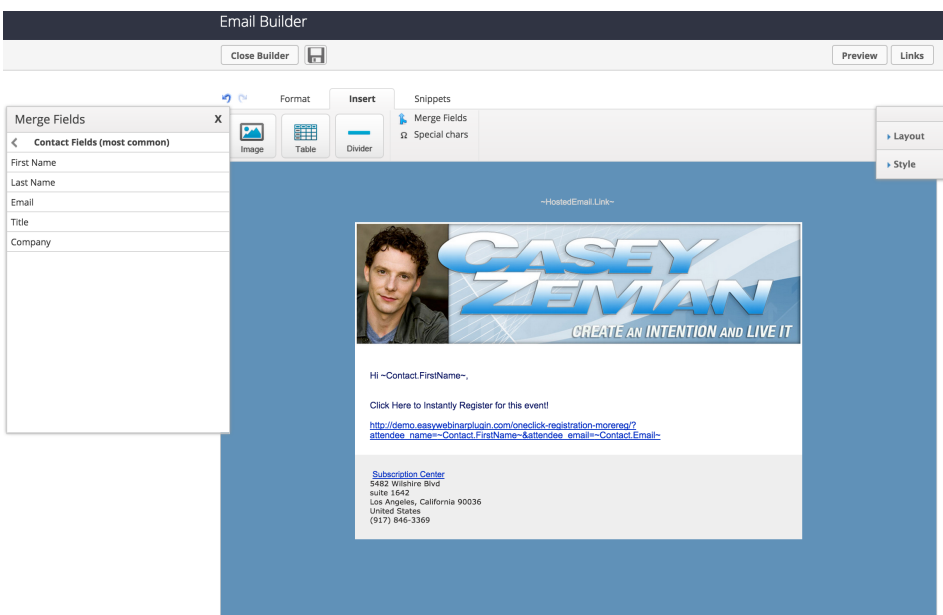
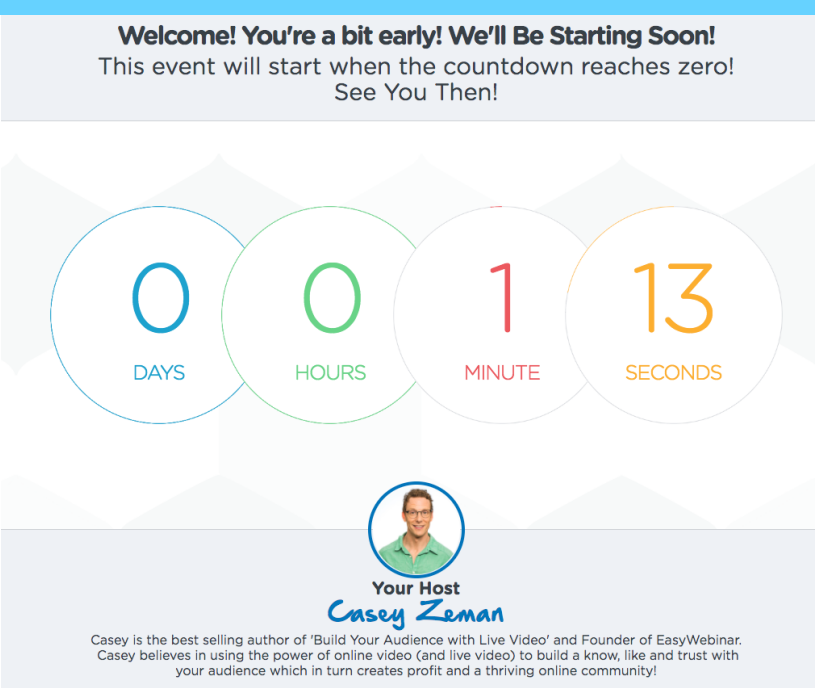
## REGISTRATION PAGE



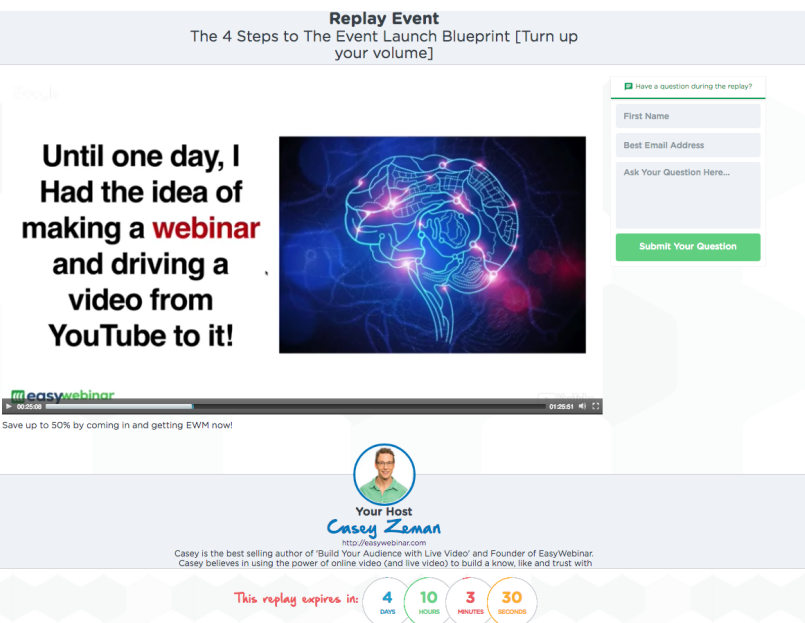
## WEBINAR THANK YOU PAGE



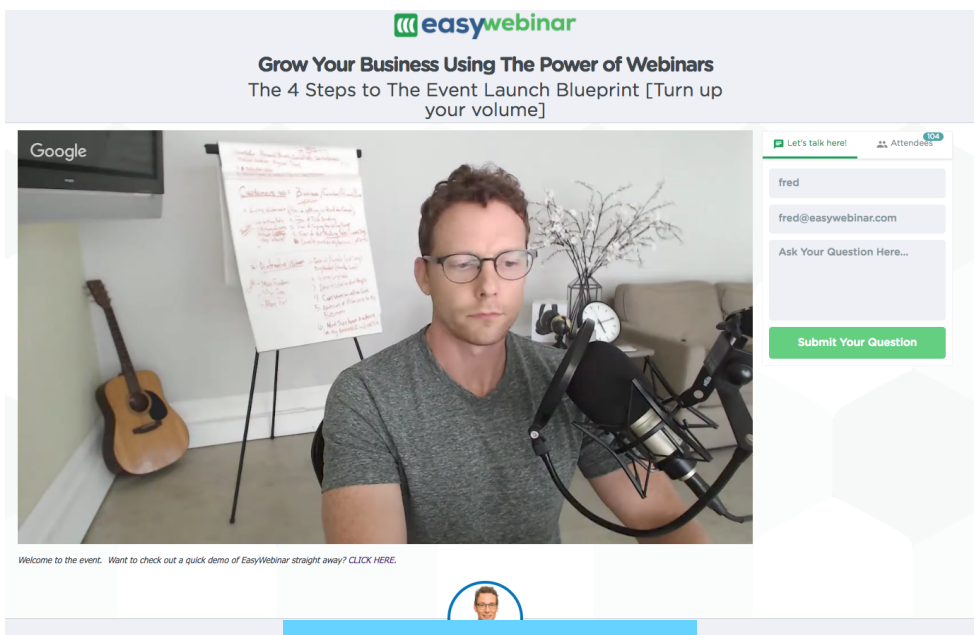
## WEBINAR COUNTDOWN PAGE



## ONE CLICK REGISTRATION



## TIMED REPLAY PAGE



## EVENT PAGE



☰ See All Events (42)

Save

Save & Publish

📅 Event Info

📄 Registration Page

📄 Thank you Page

🖥 Event Page

🖥 Replay Page

🚩 Event Notifications

🚩 Event Integration

⚙ Advanced Options

Event Type & Schedule

Template Funnel Library

Presenter Information

🎥 Tutorial

Event Type:

Automated

Live

# Choose a title for your webinar

Note: You can toggle a webinar from live to automated. Please note that Automated means a pre-recorded webinar as your main webinar. Live means live webinars run with our live engine or YouTube Live. Please make sure if you are wanting to run a live webinar, that you toggle to Live.

Event Name:

Test event Live



Note: This is only for back end use, will not be displayed on event page.

Event Time zone:

Attendee's Local Time zone ⬆⬆



One Time Event

----- OR -----



Recurring Event



Event Info

Registration Page

Thank you Page

Event Page

Replay Page

Event Notifications

Event Integration

Advanced Options

Registration Page Content Settings

Theme Customization

Tutorial

Registration Page Headline

How I made \$1,000 in 1 Day

Registration Page Sub Headline

Register for this revolutionary webinar

Main display

Image



NOTE: JPG, PNG, GIF extensions are valid and best fit image height is 518px.

Registration Page Event Description:

Create an amazing registration page



Registration Page Preview

Top ▲



☰ See All Events (42)

Save

Save & Publish



Event Info



Registration  
Page



Thank you  
Page



Event  
Page



Replay  
Page



Event  
Notifications



Event  
Integration



Advanced  
Options

Thank Page Content Settings

Social Share Incentives For Attendees

Theme Customization

Tutorial

Thank you page headline

Registration Successful!

Thank you page sub headline

Thankyou for registering for our webinar

Thank you page main display

Image



NOTE: JPG, PNG, GIF extensions are valid and best fit image height is 518px.

Thank you page description

Formats ▾

Verdana ▾

11pt ▾

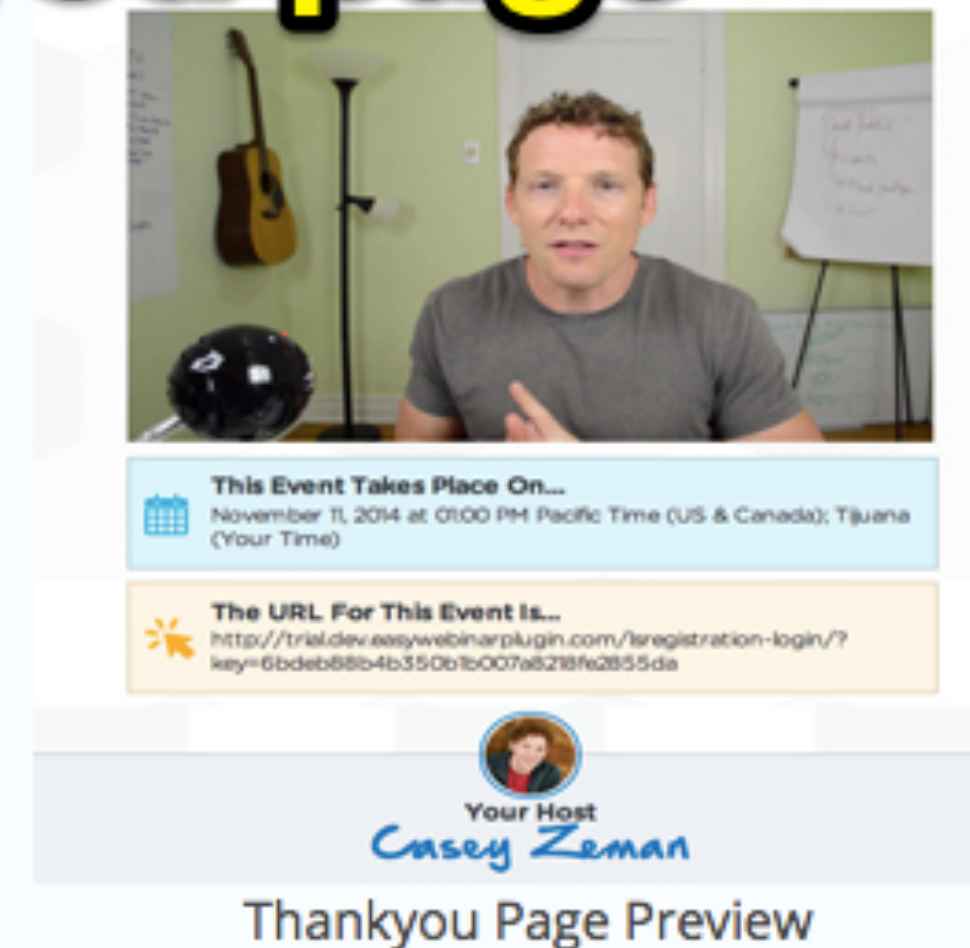
A ▾

**A** ▾

**B**

*I*

**Nail down your thank you page**





☰ See All Events (42)

Save

Save & Publish



Event Info



Registration  
Page



Thank you  
Page



Event  
Page



Replay  
Page



Event  
Notifications



Event  
Integration



Advanced  
Options

Event Page Content Settings

Offers

Theme Customization

Tutorial

### Event Page Headline

How I made \$1,000 in 1 Day

### Event Page Sub Headline

Sit back and watch this revolutionary webinar

### Event Page Description:

OFF

Top ▲

### -----Event Video Settings-----

Upload Video

Select from Previous Sessions

**This is where the magic happens**



Event Page Preview



See All Events (42)

Save

Save & Publish

Event Info

Registration  
Page

Thank you  
Page

Event  
Page

Replay  
Page

Event  
Notifications

Event  
Integration

Advanced  
Options

Before Event

After Event

Tutorial

From Email Name

Casey Zeman

From Email Address

caseyzeman@gmail.com

Note: From Email address from Yahoo.com domain  
Email Hosting service.

Notify me when attendee register for event

ON

caseyzeman@gmail.com

Welcome Email

OFF

Before Event Notification

OFF

Email Shortcodes

#WEBINAR\_TOPIC#  
Webinar Topic  
#WEBINAR\_LINK#  
Webinar Event Page Unique Link  
#WEBINAR\_REPLAY#  
Webinar Replay Page  
#WEBINAR\_PUBLIC#  
Public Event Link  
#WEBINAR\_LIVE\_COUNTDOWN#  
Public Event Link with Countdown  
#WEBINAR\_DATE#  
Webinar Date  
#WEBINAR\_TIME#  
Webinar Time

**Before emails let people know  
when and where to show up**

**After emails remind them of  
your amazing offer and replay**



☰ See All Events (42)

Save

Save & Publish



Event Info



Registration  
Page



Thank you  
Page



Event  
Page



Replay  
Page



Event  
Notifications



Event  
Integration



Advanced  
Options

**Connect your favorite CRM or email  
autoresponder for after webinar magic**

Tutorial

✓ Select autoresponder

Aweber  
ActiveCampaign  
Constant Contact  
GetResponse  
iContact  
mailChimp  
Ontraport  
Infusionsoft  
Drip  
ConvertKit  
Custom Code

Conditions

Software Agreement

Disclaimer

Contact Us

Affiliate

© 2018+ Easy Webinar



☰ See All Events (42)

Save

Save & Publish



Event Info



Registration  
Page



Thank you  
Page



Event  
Page



Replay  
Page



Event  
Notifications



Event  
Integration



Advanced  
Options

Third Party Scripts

SEO Settings

Rename Page URLs

Countdown Page Settings

Social Meta Tag Settings

Tutorial

-----Registration Page-----

### Header Scripts

*Third party scripts that need to be in header*

**Connect your webinar to the outside world.**

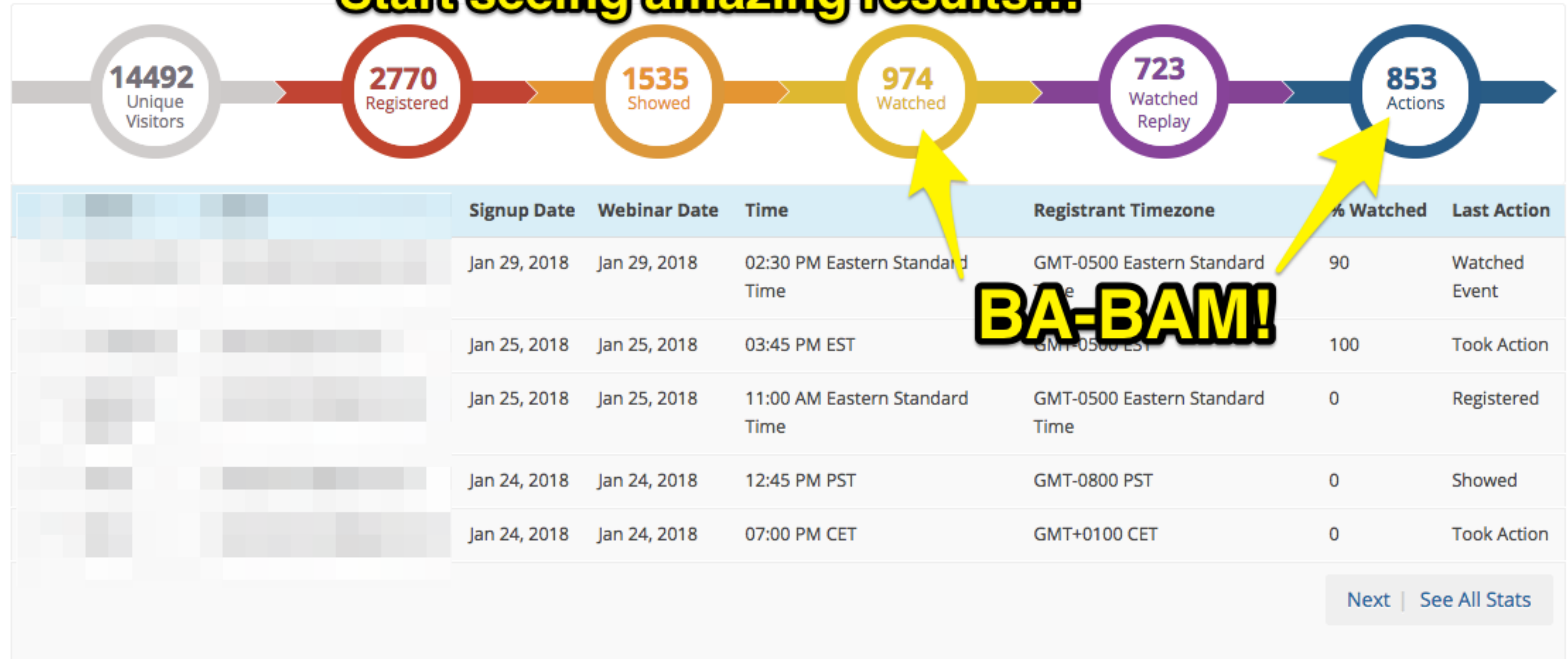
### Body Scripts

*Third party scripts that need to be in the body*



Grow Your Business Using The Power of EasyWebinar

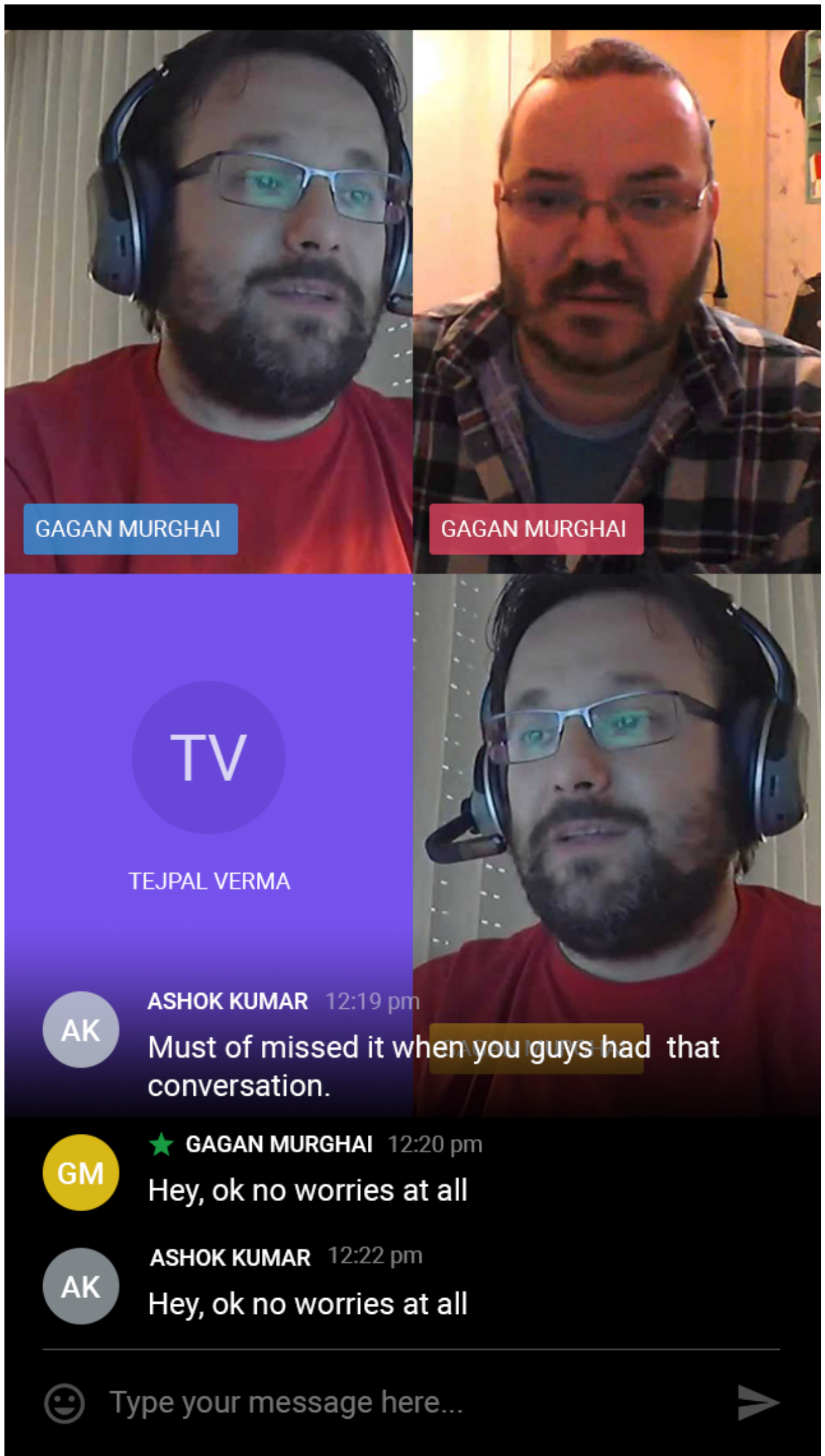
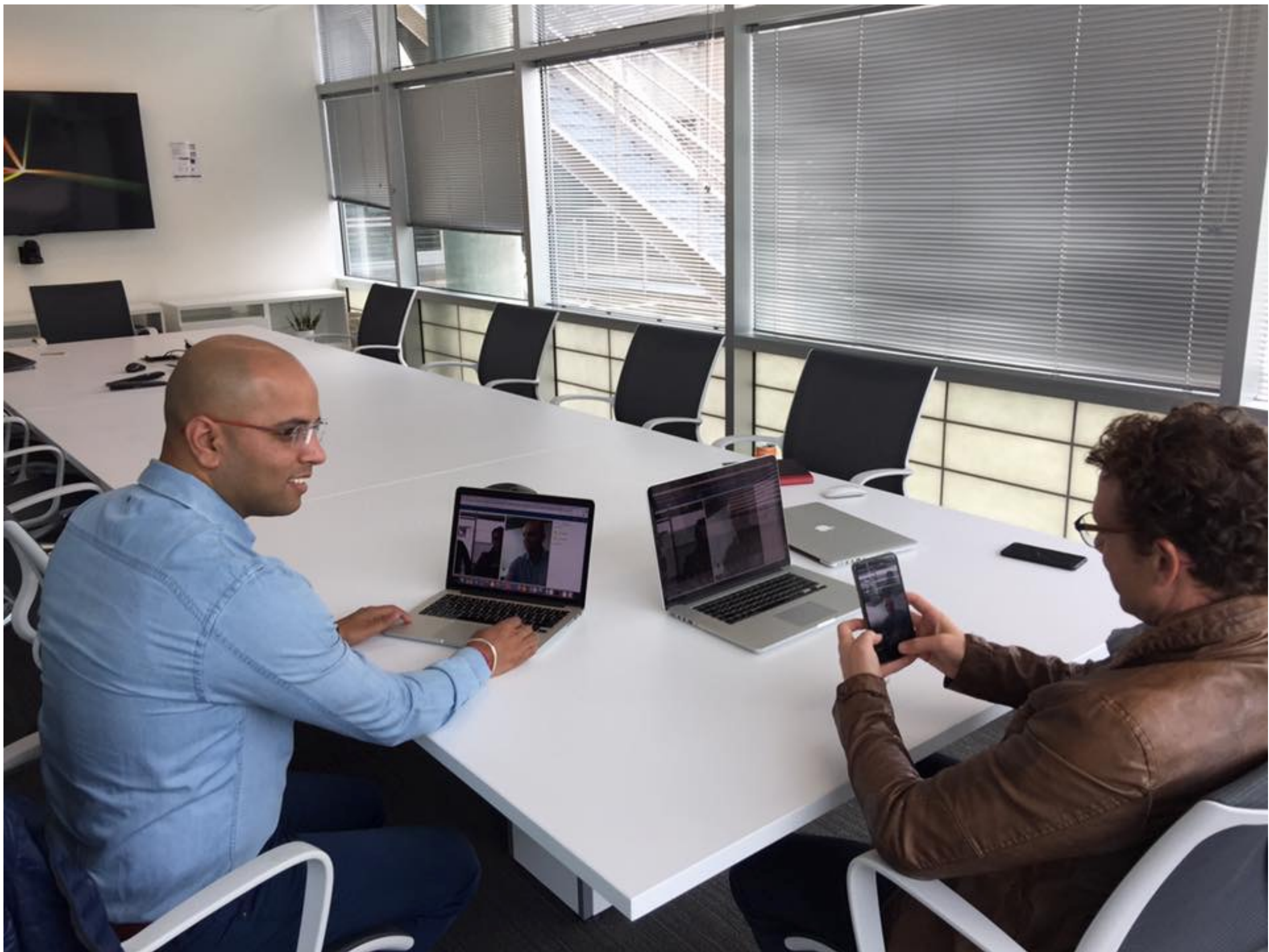
**Start seeing amazing results!!!**







# AND USE OUR LIVE ENGINE FOR YOUR LIVE BROADCASTS





StartupCamp <dale@startupcamp.com>

to Cory, me

Hey Casey,

No joke on the subject line. Already made 16,000 in 10 days using the strategy

*After 1 Month...*

**Dale Partridge**

to me

Casey... I'm so humbled over here.

Thank you so much for these introductions. Quite a few people have already reached out.

This means so much. If there is anything I can do for you, let me know. Seriously.

PS: Made almost \$100,000 so far with easy webinar :)

StartupCamp

# How To Start A Business In 30 Days

7 Steps To Quitting Your Job & Chasing Your Dream.

Quick Webinar Overview



Register For This Free Webinar

Dale Partridge

Like

118k

Follow

135K followers

Dale Partridge is a serial entrepreneur, best selling author, investor, and founder of [CoveyLabs.com](#) and [StartupCamp.com](#)

Reserve Your Spot Now

Limited Seating Available

Select desired date

Which Time Works Best For You?

Select desired time

Where To Send The Invitation?

First Name...

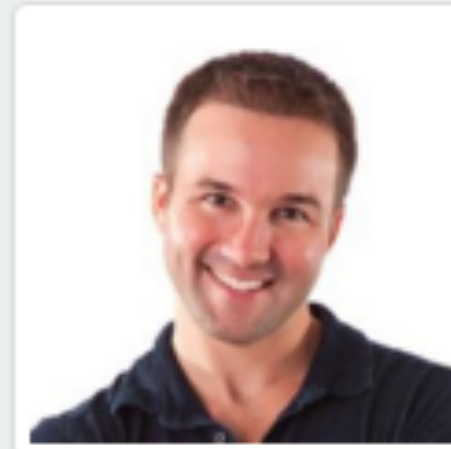
Email...

Register Now



# Who else has had success with Webinars?

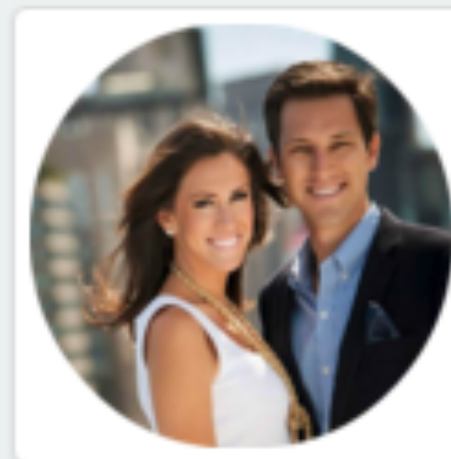
## 7 Figures In Sales and Growing Everyday...



Casey is responsible for IGNITING my online trainings, leading to 7-figures in sales and growing everyday.

*John Lee Dumas- Entrepreneur On Fire*

## EasyWebinar software is working incredibly well in many of our businesses...



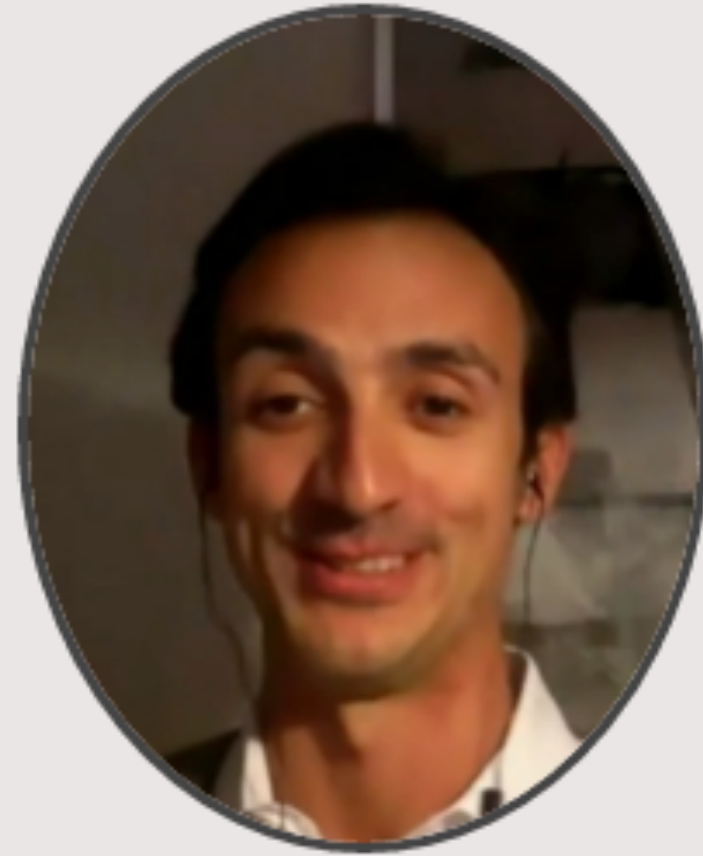
Everything Casey does it quality. His teaching is authentic and actionable and his EasyWebinar software is working incredibly well in many of our businesses. He cares about his community getting results and was very hands on while we were getting setup with his software if we hit any snags. We know that anytime we go to Casey, he will come through.

*Melanie and Devin Duncan- MelanieDuncan.com*



# What We've Done For Others

## Results from people using Easy Webinar



### Bozidar Jovicevic - Career Advancement Niche

"I enjoy Casey's skill as a coach. Some people are great at teaching webinars, but not everyone is good at transferring knowledge to other people. I was in Bali during the live group coaching and for me it was 5am. I actually looked forward to getting up at 4:45am and learning what Casey had to teach for that day."

## Results from people using Easy Webinar



### Eric & April Perry - ThePowerofMoms.com

"Casey has changed our lives. We were doing 2-3 live webinars a week. With a family and a job I was tired... With automated webinars we don't have the pressure. The webinar is just running. People are so grateful we offer webinars at 8pm now. We couldn't do that before with live webinars. Thank you Casey."



**FREE LIVE MASTER CLASS:  
How to Create and Deliver Your First  
Figure Webinar (Even If You Don't  
Have a List!)**

access to all of my tips, tactics, and secrets to  
make your next webinar a success.

[RESERVE MY SEAT](#)



**Devin shares his story  
and kick butt strategies  
in this program!**

Or Melanie and Devin Duncan & Amy  
Porterfield who use  
EasyWebinar in their businesses...

Devin recently got on a call with me to tell  
me that he is doing 20k using our platform  
not every year, not every month, not every  
week, but get this...EVERY DAY.



*"Everything Casey does is quality. His teaching is authentic and  
actionable and his EasyWebinar software is working incredibly well in  
many of our businesses. He cares about his community getting results.  
We know that anytime we go to Casey, he will come through."*

-Devin Duncan



Kimra Luna did a  
slew of LIVE  
webinars driving FB  
traffic to her  
events...

She did a massive  
high 6 figure launch  
in using EW  
(900k in 10 months)

## Facebook Ads 101

For newbies plus advanced strategies

**FB Ads  
101**



**Learn Facebook Ads Now >>>**

In this workshop you will learn

1. How to post Facebook ads correctly
2. How to create eye-catching graphics for your ads
3. How to find pages for ads targeting
4. Examples of ad copy

**Join the Workshop**  
Register Here

**JANUARY**  
**10** Saturday, 10 January  
2015  
12:00 PM Pacific Time (US  
& Canada); Tijuana

Where To Send The Invitation?

Enter your name

Enter your email

**Join the party!**





**Brad Travers**

1 hr

Wow...got Easy Webinar on Sunday...watched tutorials...set up first webinar for today...and boom...\$1,579 in sales for a 1 hour webby. Easy to use...great functionality...and had no issues. Thanks for the quick responses from Casey and the FB group to make it as simple as possible to run!

[Unlike](#) · [Comment](#)

You, [Luis Rivera](#), [Sonya Ramsey](#), [Jim Samples](#) and [9 others](#) like this.



**Matt Johnson** Epic Brad Travers! What is your niche?

1 hr · [Like](#) · 1



**Brad Travers** Thanks! SEO

1 hr · [Like](#) · 1



**Sonya Ramsey** Congrats Brad!

48 mins · [Like](#) · 1



**Jim Samples** Ooh yea.. Gotta love that.. Congrats Brad..

45 mins · [Like](#) · 1



**Luis Rivera** Way to go Brad Travers. [Casey Zeman](#) will be thrilled to read this.

34 mins · [Like](#) · 2



**Gagan Murghai** That goes for a case study [Casey Zeman](#)

32 mins · [Like](#) · 2





## Terra Bohlmann

25 February at 09:26 · Houston, TX · Edited



Just finished my first webinar using EW after switching from...let's just say...another platform)...Wow. It was AMAZING. My first sale just came in...No technical issues. Question button was awesome. Switched between showing me on video + PowerPoint. Great job [Casey Zeman](#) and EW team. I think a lot of the times we get caught up in the little details and technicalities of a "newer" system...and forget the big picture of how this platform delivers on value.

[Like](#) · [Comment](#)

 [Jim Samples](#), [Gagan Murghai](#) and [5 others](#) like this.



**Casey Zeman** [Terra Bohlmann](#) thank you so much for mentioning!!!!

25 February at 20:13 · [Like](#) ·  1



Write a comment...







**David Vallieres** <dvallieres@ismtp.com>

to Casey ▾

Hey Casey- I just wanted to let you know I've made over \$107,000 since last August using easy webinar. Love the software and I just purchased 4.0!

Thanks,

David Vallieres  
Tradingology.com



to Casey ▾

Hey Casey

I would like to personally thank you for your awesome product. EasyWebinar is contributing to about 90% of my income since I started using it in Novem

I am making 20k a month without fail! I was making around 5k before that, so a big thanks!

Feel free to reach out to me if you need any new ideas to make the webinars even better.

Cheers

John



**Lisa Jackson** ▶ **Easy Webinar Video System** ▾

3 hrs · 

Looking forward to my next successful webinar with EasyWebinar.

I am so glad I bought the software. It has made my life so much easier and

I am really starting to enjoy hosting my training webinars. Next step...

automated webinars!

[Like](#) · [Comment](#)

 **2 people** like this.





**Tanya Silva**

10 January at 05:24

Hey Webinar Fam! SUCCESS STORY:

So I stuck with my commitment and I launched my first live webinar on Sunday Funday 😊 I was super impressed with the amount of support and feedback I received. To be Honest, the only way you're gong to know how to work this stuff is by taking action... you've never gonna be ready, I'm committed to doing 1 webinar per week (playing around with day and times) and I know I'm gonna get awesome at this stuff... What drives me is that I KNOW I have valuable content to share with others. I know my content will help people who feel stuck and powerless in their body. my WHY drives me... Focus on why you're in this group and why you invested, it's time to stop playing small and to share your gift and passions with the world...

❤️ Tanya



**Joshua Wagner**

21 hrs

I just started using that "just in time" feature for my opt-ins and it appears that my opt-in rate has jumped to nearly 50% if not a little higher. That's pretty great. My attendance rate is 64%!

That is pretty incredible guys!



Like

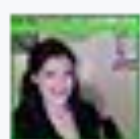


Comment



You, Gagan Murghai and 5 others

View 2 more comments



**Cassandra Keeton** Congrats! ... what "just in time" feature? 😊

Like · Reply · 1 · 3 hrs

All

Mentions

Settings



**Gina Schreck** @Ginaschreck · 4m

Replying to @CaseyZeman

Love this! I did my first EASYWEBINAR today (I have one more this evening) and it went GREAT!



1



Gina Schreck and Joy316 liked your Tweet · 4m

Casey Zeman @CaseyZeman

Hey Shout out to [Alanna Kaivalya](#) doing some cool stuff with her webinar. From the thank you page she delivers a free video as incentive for sharing! A free gratitude video that shows up from the Thank you page when you share it out! 😊 Nice Alanna. I registered! 😊



**Got a friend interested in teacher training?**

Share this webinar with them, and get access to a \*free\* gratitude meditation from right inside of The Kaivalya Yoga Method 500 hour online teacher training with YogaDownload.com!

[ALANNAK.EASYWEBINAR.LIVE](#)



Like



Comment



Share



You and 5 others



**Alanna Kaivalya** Haha!!! OMG. \*blush\* I feel like a celebrity now!! And, just FYI, Casey -- this webinar is KILLING IT. We sold 10 full programs (at \$1500 a pop) last month through this automated webinar alone. I only run it once a week. You can bet your buttons I'm ramping that stuff up PRONTO!



# Final Thoughts

The best time to do a webinar is...

RIGHT NOW...



# So what is the investment?

Fill in the blanks!

We initially decided that an investment of just



Fill in the blanks!

Just one live event with 30  
attendees selling a 1k product  
run through EasyWebinar could  
easily recoup that investment  
 times.

(That is with a 10% conversion rate,  
which is conservative using EasyWebinar)



Or if you had one evergreen webinar running selling your course, product, coaching or service could be your main revenue source like many of our customers ... (Such as John above)

to Casey ▾

Hey Casey

I would like to personally thank you for your awesome product. EasyWebinar is contributing to about 90% of my income since I started us

I am making 20k a month without fail! I was making around 5k before that, so a big thanks!

Feel free to reach out to me if you need any new ideas to make the webinars even better.

Cheers

John



Especially considering that other software like GTW which only does live events and replays charges 1068 for their 100 attendee package and it only does live webinars.

(It doesn't have live + evergreen + expiring replay pages and unlimited live attendees using YouTube live)



Fill in the blanks!

Then we thought that we not only wanted to have a better feature set for marketing your business by creating awesome live and evergreen webinar funnels but we also realized that we wanted to do it at a fraction of the price.

So instead of            (which is still less than GTW)  
we decided on drop it even more to

           **which broken down**  
**monthly is**                   ...



# This includes:

- 100 live attendees with EasyWebinar live engine
- Unlimited webinar attendees when using our YouTube live hosting.
- Unlimited evergreen webinars
- Push button offers, polls, etc
- Live chat/private and public
- Co-presenter functionality
- Email hosting (Pre and post webinar notifications)
- Responsive, Customizable and High Converting Webinar pages.
- Analytics
- Advanced CRM integration
- Timed Replay pages



Fill in the blanks!

# But on this webinar...

We decided to do you one better and drop the investment down even more!!!!!!

To :

**(Happy Dance Time! Be sure to be on the webinar to get these goodies!)**

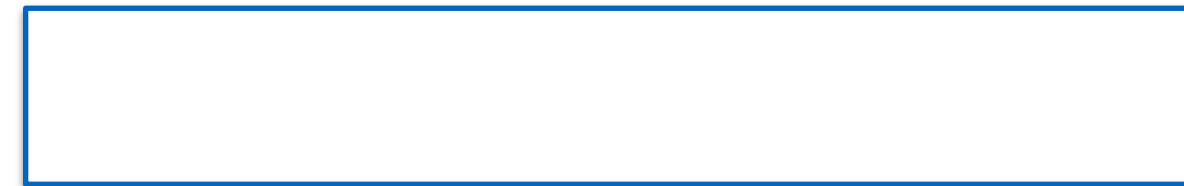
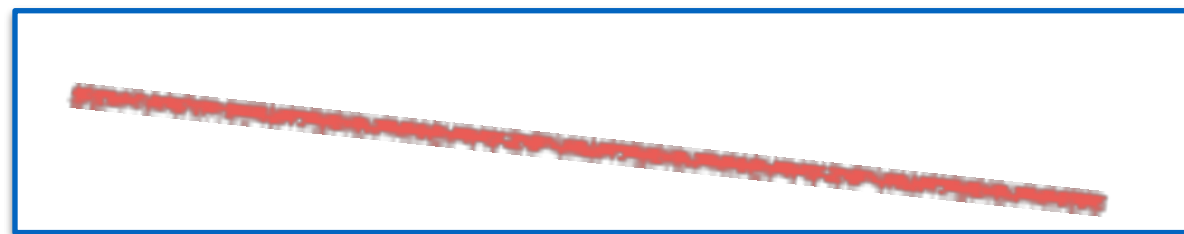


Fill in the blanks!

# Get EasyWebinar Today!

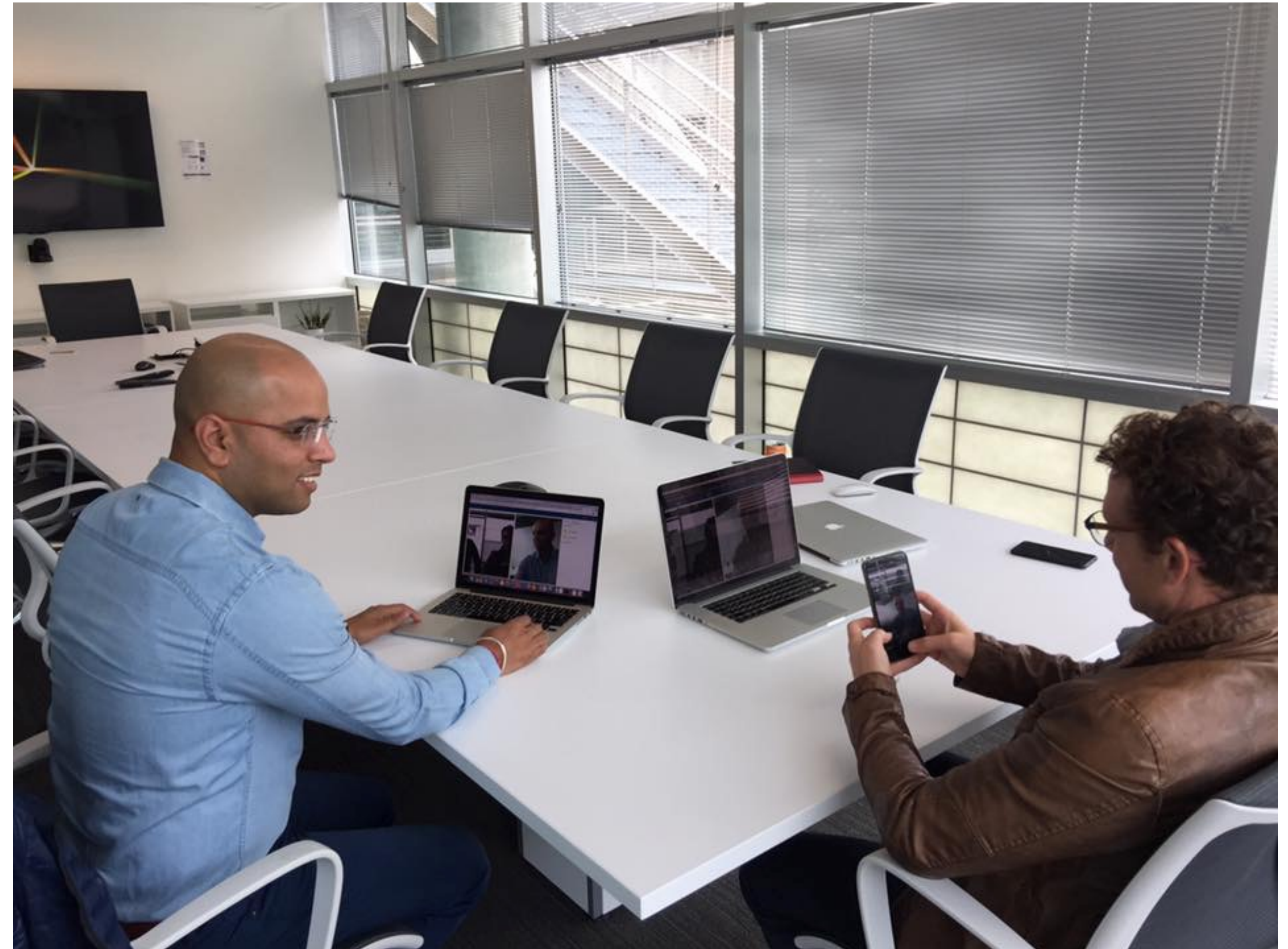
## Webinar Special License

100 live attendees using our Live Engine  
Unlimited Live Webinars using YouTube live hosting  
Unlimited Automated Webinars  
Unlimited Attendees  
Live Offers and Chat  
Automated Chat Features  
Advanced Analytic Dashboard  
Evergreen Replay Pages  
Various Webinar Templates and Funnels



Use the promo code:

(Want to know what this is?  
Show up to the workshop!)





## A Bonus Package for You When Taking Action

When you come through today, I am going to be rolling in an additional \$1900 bonus package



## Bonus List!

✓ **‘2 Hours of Screen Capture Training’:** How to record your screen to create trainings and presentations designed to engage, educate and make you money! These can then be added to your EasyWebinar automated funnel. (valued at 297)

✓ **‘Full unedited Interviews’** With Rick Mulready, John Lee Dumas, Jason Caruso. Hear them share their best tips on paid traffic, organic traffic and live and automated webinars strategies for producing more income (valued at 197)

✓ **‘Webinar/Presentation IMAGE BUNDLE’:** Over 250 hi-resolution quality images for your presentations, videos and events. (Valued at 297)

✓ **Learn how to find top clients through the power of LinkedIn.** With expert Los Silva. Video training(Valued at 197)

✓ **How to drive traffic with Twitter,** taught by Ms. Social Media herself, Kate Buck Jr. Audio Training (Valued at 97)

✓ **LaunchStream’s Promo Video and Registration Conversion masterclass** (valued 197)

✓ **Your promo video checklist script:** Which will help you to create a high converting call to action promo video for your registration page (97)

✓ **OnlineBroadcasts:** How to Live Stream Like a Super Hero event (valued at 197)

✓ **How to Live Stream like a Hero Gear Checklist** (valued at 97)

✓ **A free on boarding call** for every new customer of EasyWebinar

✓ **Weekly office hours**

✓ **30 day on boarding emails and training**

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Or even if you are attracting the right audience?

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Foundation Program Training		
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	Lesson 2 - Choosing Your Webinar Topic	<a href="#">Start</a>
	Lesson 3 - Choosing A Webinar Platform	<a href="#">Start</a>
	Lesson 4 - Presentation Software	<a href="#">Start</a>
	Lesson 5 - Tools For Business	<a href="#">Start</a>
	Lesson 6 - Resources for Tech Gear	<a href="#">Start</a>
	Lesson 7 – 6 Step Webinar Formula	<a href="#">Start</a>
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