



“I never thought I’d be targeted in a hacking scheme like this.” (see page 3)

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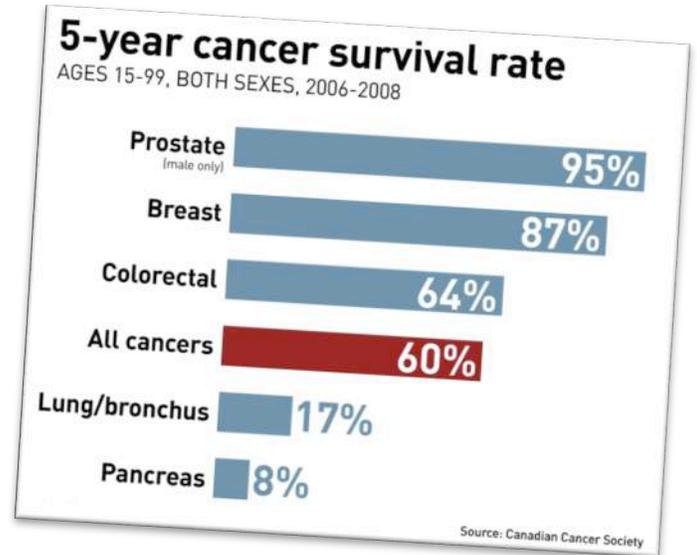
From: Anthea Mumby, Thursday 1:13pm, Mumby Insurance

Summer 2017 Edition

Shocking Report: Nearly 1 in 2 Canadians will get cancer in their lifetime

We all know that cancer is one of the leading causes of death in Canada, but this report from the Canadian Cancer Society was shocking:

Almost one in every two Canadians is expected to be diagnosed with cancer at some point in their life and one in four will die from the disease. In 2017 alone, 206,200 Canadians will be diagnosed with some form of cancer and it will account for 80,800 deaths.



While treatments are improving, the 5-year survival rate for the most common types of cancer is still far too low. More research and more funding are needed to increase these rates, especially as the Canadian population continues to age and be more prone to malignancy.

"...every year we're seeing an increase in the number of cancer cases in Canada," said the society's epidemiologist, Leah Smith. "So between now and 2030, we expect to continue to see a dramatic increase in the number of cancers diagnosed in Canada." (continue on p.2)



Can I Send You One of these "Thank You" Cards Too???

(see the bottom of page 2)

Summer Movie Trivia

Summer is a time for blockbuster movies. Which of these is NOT one of the 10 most successful summer movies:

- A. Jaws
- B. Titanic
- C. Jurassic Park
- D. Raiders of the Lost Ark



Answer on p. 4

Nearly 1 in 2 Canadians will get cancer *(continued)*

"That is a reflection of the growing and aging population," she said. "About 90% of all the cancers that we expect to be diagnosed in 2017 will be among Canadians 50 years of age and older."

About 45% of those cases will occur in people age 70 and older, said Smith, noting that as more people move into old age, the number of cancer cases will rise.

Four cancers -- prostate, breast, lung and colorectal -- continue to top the list of the most common malignancies, which together are expected to account for more than half the cancer diagnoses in 2017. Lung cancer continues to take a huge toll: more people are predicted to die of the disease this year (21,100) than from a combination of the other three cancers (19,200 in total).

Survival rates for some cancers have improved dramatically over time: overall, 60% of Canadians diagnosed and treated for cancer will survive five years or longer, but that's not the case for pancreatic cancer. With an 8% five-year survival rate, the gastrointestinal cancer has the poorest prognosis of the 23 malignancies the Canadian Cancer Society reports on. This year, an estimated 5,500 Canadians will be diagnosed with cancer of the pancreas and 4,800 will die of the disease.

"Unfortunately, we're seeing very little improvement in pancreatic cancer, not just in Canada but around the world," said Smith, pointing out that the report has a special focus on the disease in a bid to raise awareness and designated funding for the cancer.

More research into the causes of pancreatic cancer is needed, which could help lead to a screening test that could pick up tumours when they're small and more treatable. Researchers hope to find a biomarker in the blood -- similar to the PSA test used to screen for potential prostate cancer in men -- but she said more research dollars are needed for such screening and to develop much better treatment. *(Source: CTV News)*

Cancer is never a fun topic of discussion, but with statistics like these, it's a necessary one. One step you can take towards improved peace of mind is looking into the right insurance that will protect you, your family, and even your business should cancer strike.

Call today at 1-800-446-5745 to discuss some options that could be right for you.



My hand hurts... And I love it!

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Phishing Scam: I Was Attacked by a Hacker!

With the constant news stories about online security breaches, you've likely heard the term, "Phishing." If not, here's a quick definition...

"Phishing," a type of cyber attack in which a hacker disguises him- or herself as a trusted source online in order to acquire sensitive information, is a common and technologically simple scam that can put your employees and business at risk.

Maybe this sounds like something that happens to other people? It would never happen to you, right? Well, I might have thought that at one point too, but just recently a phishing attack landed in my inbox (as shown below).

Notice the subject line of the first email: "Following-up" - Lines like this are often used to drop your guard. It disguises the email as part of a conversation you've already been having.

The email requested that I click a link. That's when I got suspicious. I've read enough about email scams to know that this is an easy way for hackers to infect my computer or gain access to my files.

When I saw that request, I immediately emailed the sender to confirm that this did indeed come from him. Take note that this was a NEW email message. I did not respond to the previous one.

And guess what happened next?

I got a response to this email, apparently from my contact, saying, "I sent you the message not spam, thanks for checking."

Still not convinced, I called my contact to confirm. Speaking with him on the phone, I learned that he had no knowledge of this email. Someone had hacked his email account and was monitoring incoming responses as well as sending outgoing messages!

I share this as a warning... Hackers are getting more devious in their attempts to perform cyber crime. If you receive any suspicious emails, double-check that they are legitimate before clicking any links or opening attachments.

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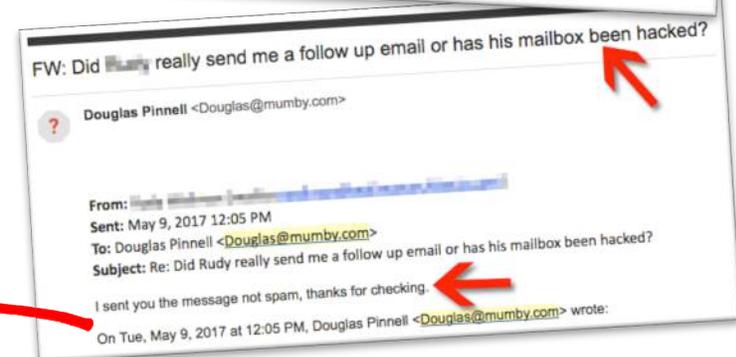
- Richard Howard



I receive newsletters from an auto insurance rates search company. When I get an email telling me the best possible insurance rate for my make and year of car, I check it and Mumby is always lower. I think that's pretty awesome.

- Bob Posliff

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Summer Movie Trivia

Some of the most successful summer movies include Jaws, Jurassic Park, Raiders of the Lost Ark, The Dark Knight, Ghostbusters, and E.T.

Titanic, although one of the highest grossing movies of all time, was not a summer blockbuster. It was released on November 18, 1997.



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