

EVIL STUDIOS LTD. PRIVACY POLICY

Last Updated: June 1, 2016

This Privacy Policy describes the information Evil Studios Ltd ("Evil Studios") collects about you, how we use and share that information and the privacy choices we offer. This Privacy Policy applies to information we collect when you use our mobile applications (including Evil Apples, Evil Minds, and any other applications which we may release in the future), our websites, and other online products and services (collectively, the "Services"), or when you otherwise interact with us.

We may change the provisions of this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy. We encourage you to review the Privacy Policy whenever you use our Services to stay informed about our information practices and the ways you can help protect your privacy.

Information Users Provide to Us

We collect information you provide to us, such as when you create an account, use the interactive features of our Services, participate in contests, promotions or surveys, request customer support or otherwise communicate with us. The types of information we may collect include:

- **Basic user information**, such as your name, email address, mobile phone number, contact list and/or address book, and photographs;
- **Messages and interactive information**, such as messages to other Evil Studios users and information you provide to us directly through email or through our social media accounts;

Information We Collect Automatically From You

When you access or use our Services, we may also automatically collect information about you, including:

- **Device Information:** We collect device-specific information when you access our Services, including your hardware model, operating system and version, unique device identifiers, mobile network information and information about the device's interaction with our Services.
- **Log Information:** We collect log information about how you access or use our Services, including your access times, time zone, browser type and language.
- **Information Collected by Cookies and other Tracking Technologies:** We may automatically collect information using cookies, web beacons (also known as "gifs," "pixel tags" and "tracking pixels") and other tracking technologies to, among other things, improve our Services and your experience, monitor user activity and count visits. Some of our business partners may also use cookies as part of the services that they provide for us, including our advertising and analytics partners. For information about the third party use of cookies in our Services, see the "Advertising and Analytics Services" section below.

Information We Collect from Other Sources

We may also obtain information from other sources and combine that with information we collect through our Services. For example, if you create or log into your Evil Studios account through a third-party social networking site, we will have access to certain information from that site, such as your name, profile picture and connections in accordance with the authorization procedures determined by such third-party social networking site.

Use of Information

We use information about you for purposes described in this Privacy Policy or otherwise disclosed to you on or in connection with our Services. For example, we may use information about you to:

- Operate and improve our Services;
- Respond to your comments, questions and requests and provide customer service;
- Monitor and analyze trends, usage and activities in connection with our Services;
- Link or combine with other information we get from third parties to help understand your needs and provide you with better service.

By accessing or using the Services, you consent to the processing and transfer of information in and to the United States and other countries.

Sharing of Information

We do not share personal information about you with third parties except as described below or elsewhere in this Privacy Policy:

- With your consent, including if we notify you through our Services that the information you provide will be shared in a particular manner and you provide such information;
- With third party vendors, consultants and other service providers who need access to such information to carry out their work for us;
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company; and
- If we believe that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request; to enforce our agreements and policies; to protect the security or integrity of our Services; or to protect Evil Studios, our users or the public from harm or illegal activities.

We may also share aggregated or anonymized information that does not directly identify you.

Social Sharing Features

The Services may offer social sharing features or other integrated tools, which let you share actions you take on our Services with other media, and vice versa. The use of such features enables the sharing of certain information with your friends or the public, depending on the settings you establish with the third party that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the third parties that provide these social sharing features.

Security

Evil Studios takes reasonable measures to help protect information about you in an effort to prevent loss, misuse and unauthorized access, disclosure, alteration and destruction.

Advertising and Analytics Services

We may allow third parties to serve advertisements on our behalf and to provide analytics services in relation to the use of our Services. These entities may use cookies, web beacons and other technologies to collect information about your use of the Services and other websites, including your IP address and information about your web browser and operating system, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by Evil Studios and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites and better understand your online activity. Please note that we may share aggregated, non-personal information, or personal information in a hashed, non-human readable form, with these third parties. For example, we may engage a third party data provider who may collect web log data from you or place or recognize a unique cookie on your browser or mobile device to enable you to receive customized ads or content. These cookies may reflect de-identified demographic or other data linked to information you voluntarily provide to us (e.g., an email address) in a hashed, non-human readable form. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit www.aboutads.info/choices.

Your Information Choices**Account Information**

You may update or correct information about you at any time by logging into your account and editing your profile. To remove your account, send us a request through our [contact form](#). Please note that even after you remove your account, we may retain certain information as required by law, for legitimate business purposes and to protect member safety.

Location Information via Mobile Device

Certain features of our Services allow you to share your location information with us. You will be asked to consent to the application's collection of this location information. If you initially consent to our collection of location information, you can subsequently stop this collection at any time by changing the preferences on your mobile device. Doing so, however, may mean that you cannot use all or a portion of our Services. You can also stop the collection of location information by following the standard uninstall process and removing Evil Studios's application from your device.

Contact Us

If you have any questions about this Privacy Policy, please contact us by visiting <http://www.evilstudios.pizza/contact>.