



## CENTRAL & EASTERN EUROPEAN MEDICAL BUYERS MISSION TO MINNESOTA

Millennium Hotel | Minneapolis, Minnesota | June 18 - 22, 2018

### *Sunday, June 17 - European Delegates Arrive at Millennium Hotel*

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### *Monday, June 18 - Medical Technology Forum at Millennium Hotel*

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8:00am-9:00am	<b>Registration and Networking</b> – Grand Ballroom (Lobby)
9:00am-9:10am	<b>Welcome and Acknowledgments</b> <b>Kevin McKinnon</b> , <i>Deputy Commissioner</i> , Department of Employment and Economic Development, State of Minnesota
9:10am-9:50am	<b>Opening Keynotes: 50 Years of Medical Device Innovation in Minnesota</b> <ul style="list-style-type: none"><li>• <b>Brandon Sawalich</b>, <i>President</i>, Starkey Hearing Technologies</li><li>• <b>Trevor Gunn, Ph.D.</b>, <i>VP-International Relations</i>, Medtronic</li></ul>
9:50am-10:00am	<b>Minnesota's Trade with Countries of Central and Eastern Europe: An Overview</b> <ul style="list-style-type: none"><li>• <b>Nikolay Megits, Ph.D.</b>, <i>Regional Trade Manager</i>, Minnesota Trade Office</li></ul>
10:00am-10:20am	Networking Break
10:20am-11:45am	<b>European Representatives</b> <i>Success Stories of Doing Business with MN/US Medical Device Companies</i> <ul style="list-style-type: none"><li>• <b>Ermal Rizaj</b>, <i>General Manager</i>, O.E.S. Distrimed, Albania</li><li>• <b>Dr. Erdal Ergene</b>, <i>Medar AS</i>, Managing Director &amp; CEO, Turkey</li><li>• <b>Eva Kovač</b>, <i>Vice President</i>, 24alife/Mikropis Holding, Slovenia</li></ul>
11:45am-1:00pm	<b>Break for Lunch/Networking</b>
1:00pm-4:00pm	<b>Afternoon B2B meetings</b> (Scheduled on Eventtia website – See schedule in folder)
5:00pm-7:30pm	<b>Networking Reception</b> at Millennium Hotel – Dome (14 <sup>th</sup> Floor)

### *Tuesday, June 19 - Millennium Hotel*

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8:00am-11:30am	<b>Tailored B2B meetings</b> – Grand Ballroom (Lobby)
11:30am-1:00pm	<i>Lunch on your own</i>
1:00pm-4:00pm	<b>Tailored B2B meetings</b>
5:00pm-8:00pm	<i>Dinner on your own</i>

## ***Wednesday, June 20 – European Delegation Visit to Mayo Clinic, Rochester***

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8:00am	<b>Depart from Millennium Hotel – Lobby</b>
9:30am-10:00am	Networking/Coffee <b>Xavier Frigola, Ph.D.</b> , Mayo Bio Business Center/Accelerator
10:00am-10:45am	<b>Presentation #1</b> <b>Dr. Rahul Kashyap</b> , Mayo Clinic, and <b>Al Berning, CEO</b> , Ambient Clinical Analytics
10:45am-11:30am	<b>Presentation #2</b> <b>Dave Fabry, Ph.D.</b> , <i>Chief Innovation Officer</i> , Starkey Hearing Technologies
11:30am-12:00pm	<i>Lunch provided</i>
12:00pm-2:00 pm	<b>Tour of Mayo Hospital</b>
2:00pm-2:30pm	<b>Presentation #3</b> <b>Kurtis L. Goos, CEO</b> , TheraTec
2:30pm-3:00pm	<b>Presentation #4</b> <b>Janez Uplaznik, Founder and CEO</b> , Mikropis/24aLife
3:00pm	<b>Depart from Mayo Clinic back to Millenium Hotel</b> <i>Dinner on your own</i>

## ***Thursday, June 21 – European Delegation Visits on Deluxe Coach Bus***

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8:10am	<b>Depart from Millennium Hotel – Lobby</b>
9:00am-11:00am	<b>Visit 3M Innovation Center</b>
11:00am	<b>Depart from 3M</b>
11:30am-12:45pm	<i>Lunch provided at M Street Café</i>
12:45pm	<b>Depart from M Street Café</b>
1:00pm-2:30pm	<b>Visit University of Minnesota Medical Device Center</b>
2:30pm	<b>Depart from University of Minnesota back to Millennium Hotel</b>
3:00pm-5:00pm	<b>Self-Scheduled Individual Meetings / Company Visits</b>
5:30pm-7:00pm	<b>Getting to Know Minnesota Dinner – Grand Ballroom (Lobby)</b> <i>European Delegation Dinner in Millennium Hotel</i>

## ***Friday, June 22 – European Delegation Businesses Visits on Deluxe Coach Bus***

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### **Visit Medtronic**

8:00am	Depart from Millennium Hotel – Lobby
8:45am	Guest Arrive at Medtronic Headquarters
9:00am-9:15am	Welcome and MDT Overview by <b>Cherine Yassien</b> , <i>Sr. International Relations Specialist</i>
9:15am-10:30am	Guided Tour: R&D lab, T&E – Micra implant, Product Display
10:30am-10:45am	Transfer to MECC North Building
10:45am-12:00pm	Battery Manufacturing Tour
12:00pm-1:00pm	<i>Lunch provided at Medtronic</i>
1:00pm	Depart from Medtronic

### **Visit Starkey Hearing Technologies**

1:30pm – 1:45pm	Welcome by <b>Paul Phillips</b> , <i>Executive Vice President of International Sales</i> , WFA West Auditorium
1:45pm – 2:00pm	<i>Light Refreshments Served in WFA Auditorium Reception Area</i>
2:00pm – 2:35pm	Innovation Center Tour
2:35pm – 2:45pm	Transfer to 6700 Building for Production Tour
2:45pm - 3:30pm	Production & Center For Excellence Tour
3:30pm	Depart from Starkey Hearing Technologies to Millennium Hotel
	<i>Dinner on your own</i>

## ***Saturday, June 23 – European Delegates Depart the Millennium Hotel***

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