

The background features a large, stylized orange 'U' shape on the right side. On the left, there is a smaller orange triangle pointing towards the top left corner.

# **Eventbrite**

## Audience Insights



# Why should you advertise your event on Eventbrite?

Eventbrite visitors are...

Social

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**74%** buy tickets for themselves and their friends

Frequent

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**45%** buy tickets to an event at least twice/month

Adventurous

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**50%** are likely to attend something new and fresh

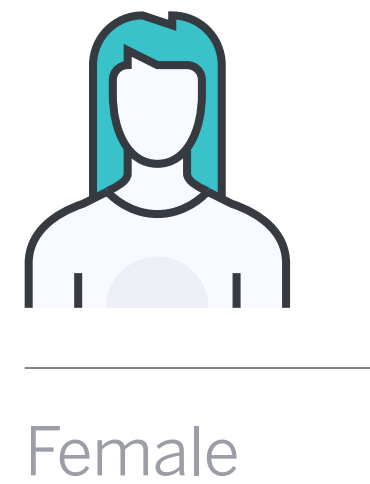
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Eventbrite

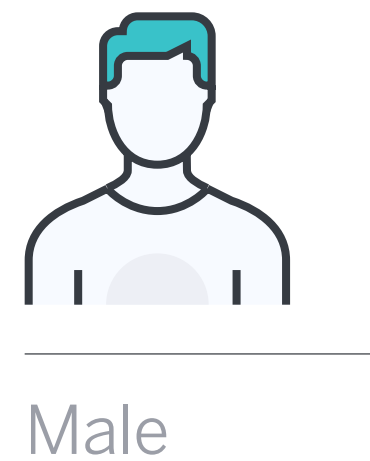




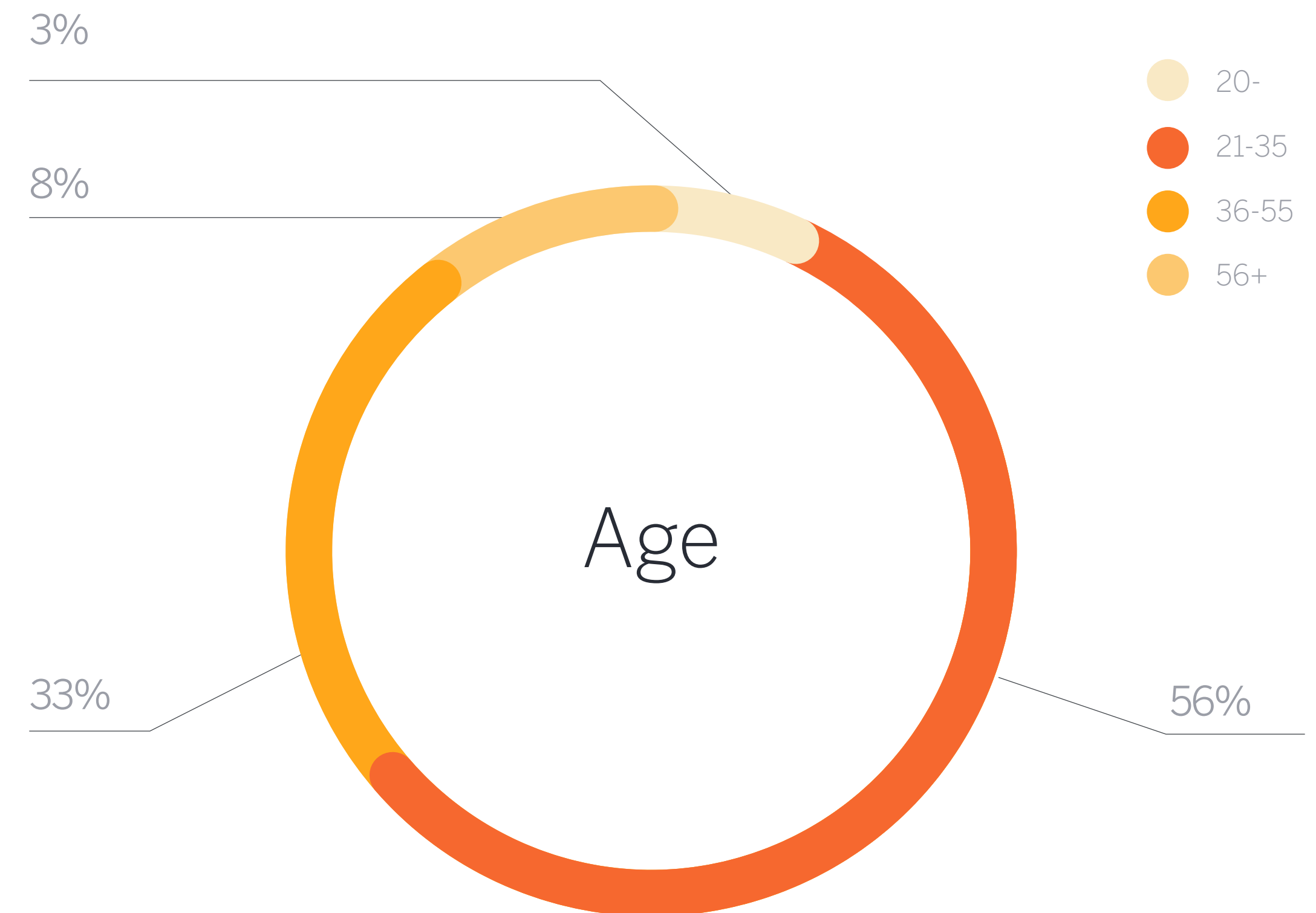
# What's their demographic breakdown?



60%



40%



# What kinds of events are they interested in?

