



**Foundation Grants:
The Forgotten Funding Source and Why They're
Worth Your Attention**

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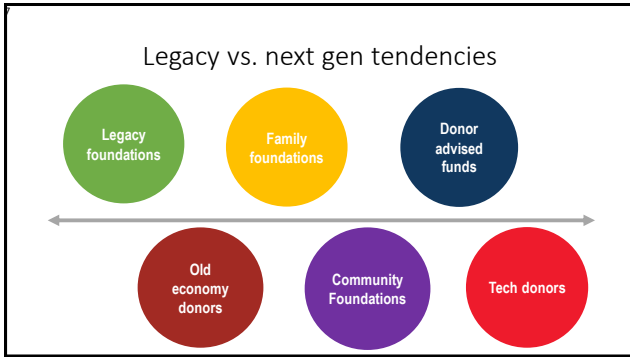


60%
increase in
foundations
since 2003



One in ten
charitable dollars is going to
a donor advised fund.

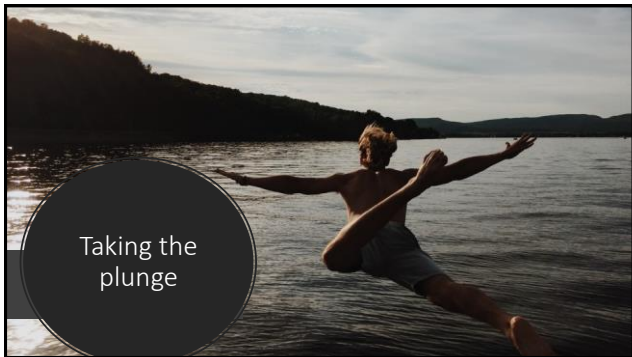


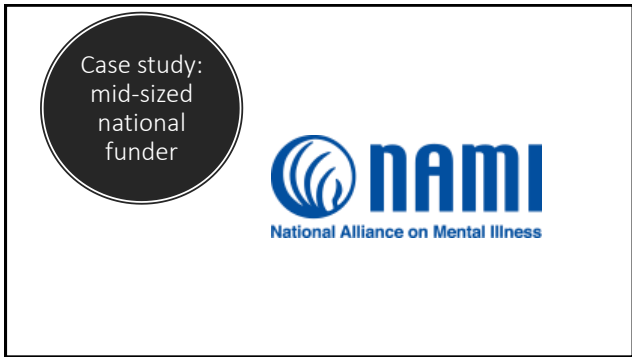


- Legacy vs. next gen**
- Perpetual giving
 - Sustainable organizations
 - Longer-term lens
 - Risk adverse
 - Collaborative giving
 - Goals and impact driven
 - Wide-ranging award sizes
- Lifetime giving
 - Identity-driven causes
 - Urgency
 - Activist giving
 - Widespread change
 - Data and impact driven
 - Mega gift tendency









Case study:
family
foundation



Case study:
tech-
funded
DAF



Case study:
large
national
foundation





What is a foundation?

Social change agent

Program propagator

Knowledge catalyst

Thank you!

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