



Cheryl R. Teamer
Sr. VP of Public Affairs, New Orleans Convention & Visitors Bureau

Cheryl R. Teamer is the Senior Vice President of Public Affairs at the New Orleans Convention & Visitors Bureau (NOCVB). In her role, Cheryl advocates on behalf of the tourism and hospitality industry, made up of more than 89,000 employees who serve more than 10 million visitors and generates more than \$7 billion in economic impact.

Before joining the NOCVB, Cheryl served as President of Teamer Strategy Group. Prior to that, she worked as Regional Vice President of Government Relations at Harrah's Entertainment and as an attorney at Adams & Reese LLP.

She is the former Chief Intergovernmental Relations Officer for the City of New Orleans and a past attorney for the Louisiana House of Representatives, Committee on Municipal, Parochial and Cultural Affairs. A seasoned educator, Cheryl has lectured extensively on lobbying techniques and legislative strategy as an adjunct professor at the College of Urban and Public Affairs at the University of New Orleans.

Cheryl is a civic and charitable advocate, dedicated to public service. Her current leadership roles include designation as the first woman to chair the governing board of the Louis Armstrong New Orleans International Airport. She is the immediate past chair of the Great New Orleans Foundation. She also dedicates her time serving on the board of directors of Loyola University New Orleans' Institute of Politics and is a member of the Louisiana State Bar Association. Cheryl is an active member of the New Orleans Chapter of the Links, Incorporated and a former member of the Junior League of Greater New Orleans.

Her commitment to the community runs deep, having served on a multitude of boards throughout her extensive career, including: Young Audiences of Louisiana, Second Harvest Food Bank, Chamber of Commerce for New Orleans and the River Region, Audubon Institute, Louisiana Legislative Black Caucus Foundation, Louisiana Cultural Economy Foundation, Congressional Black Caucus Corporate Advisory Board, Ursuline Academy Alumnae Association, Louisiana Mental Health Association, Louisiana Make-A-Wish Foundation, Southern Eye Bank and the First Grace Community Alliance.

After receiving her Bachelor of Arts from Spelman College in Atlanta, Georgia, she went on to graduate from Tulane University Law School. Since then, Cheryl has furthered her education through international fellowships in urban affairs, including The McCloy Fellows Program in Germany and the Clair Fellows Program in Japan. Additional educational achievements include the completion of premier leadership programs, such as the Metropolitan Area Committee Leadership Forum, The Aspen Institute-New Orleans and the New Orleans Regional Leadership Institute.