



Unlock the Secrets to Increase Giving to Your Faith-Based Organization

1. Stats on Giving
2. Three Secrets to Successful Fundraising
3. What to Do About the Decline of Church Giving?
4. Types of Campaigns
5. Methods of Solicitation
6. Narrative Budget/Case for Support
7. Stewardship Defined
8. The Development Cycle
9. Motivations for Giving
10. Elements of a Campaign
11. Who is Responsible? Leadership
12. Written Strategy/Plan
13. Who Are Your Prospects?
14. Share God's Love Through Ministry
15. Emmaus House-A Case Study

Greg Cole, CFRE, Emmaus House

gregcole@post.harvard.edu

@gregcole

Sarah Matthews, CFRE, The Carter Center

matthews.sarahb@gmail.com

@SMtenn

Linda Wise McNay, Ph.D., Our Fundraising Search

Linda.McNay@gmail.com

@LindaMcNay