



Being a Diverse Fundraising Professional in an Alt-Right Era

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8:00 – 9:15am



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OUTLINE

- What We Thought a Year Ago....
- What We Think Happened....
- What Really Happened....
- Panelists' Experiences...
- What Might the Future Hold....
- For Diverse Fundraisers....
- Q&A
- Resources



WHAT WE THOUGHT A YEAR AGO....

- Increased Oppression
- Increased Marginalization
- Decreased Rights
- Mission Creep
- Overwhelming Demand for Services
- Increased Discrimination
- Decreased Visibility
- Uncertain Philanthropy
- Strained Resources



WHAT WE THINK HAPPENED....

- Increased Oppression
- Increased Marginalization
- Decreased Rights
- Mission Focus
- New Levels of Philanthropy and Voluntarism
- Increased Discrimination
- Increased Visibility
- Renewed/New Philanthropy
- Strained Resources



WHAT REALLY HAPPENED....

- Latest FBI Stats on Hate Crimes
 - Highest Rate in 5 years, as of 2016
 - Increased 26% during Q4 2016
 - 59% Ethnic/Ancestry-based
 - 22% Religious-based (Anti-Muslim >20%. Anti-Semitic >16%)
 - 17% Sexual Orientation-based



WHAT REALLY HAPPENED....

- Latest Southern Poverty Law Center Stats on Hate Groups
 - 4% Growth in Total Hate Groups from 2016 - 2017
 - 22% Growth in Neo-Nazi Hate Groups from 2016 - 2017
 - 13% Growth in Anti-Muslim Hate Groups from 2016 - 2017
 - 36% Growth in Anti-Immigrant Hate Groups from 2016 - 2017
 - 3rd Straight Year of Growth



WHAT REALLY HAPPENED....

- "Rage Philanthropy"
 - During First 100 Days of New Administration (2017)
 - ACLU National > 8000%
 - SPLC > 1400%
 - Planned Parenthood and Others > 1000%
 - Anti-Defamation League > "Fiftyfold"



WHAT REALLY HAPPENED....

- “Rage Philanthropy”
 - Specific Case
 - ACLU of Oregon:
 - 1,249 new members between April and October, 2016.
 - Between election day 2017 and December 2017, new members jumped to >13,000.
 - Within weeks of February 2017 Muslim travel ban, new members leapt to >30,000.
 - By March 31, 2017: Record number of members statewide - 42,354



WHAT REALLY HAPPENED....

- “Rage Philanthropy”
 - Specific Case
 - Planned Parenthood of Columbia-Willamette, OR:
 - October, 2016 = 7,000 Active Donors
 - November, 2016 = 22,000 Active Donors
 - > 214%



WHAT REALLY HAPPENED....

- “Rage Philanthropy”
 - Charles Schwab Charitable Donor Advised Funds
 - Planned Parenthood jumped from 5th to 2nd Place
 - ACLU made Top 5 for 1st time
 - 2017 Top 5 Giving >66% over 2016
 - 2017 Total 5 Giving >22% over 2016



WHAT REALLY HAPPENED....

- Visibility & Community
 - Women
 - LGBTQ and Gender-Nonconformers
 - People of Color & DACA
 - Muslims
- Increased Donations Do Not Mitigate Experiences



WHAT REALLY HAPPENED....

- Omnibus Tax Bill & Congressional Budget Deal
 - Reductions to WIC and SNAP funding
 - Increased Funding
 - ❖ \$3B for Early Childhood Programs
 - ❖ \$1.5B for Free and Reduced Lunch programs
 - ❖ \$0.5B for Violence Against Women Act
 - ❖ Maximum Pell Grant Award > to \$6,095



WHAT REALLY HAPPENED....

- Omnibus Tax Bill & Congressional Budget Deal
 - Increased Funding
 - ❖ \$400M for Charter Schools
 - ❖ Low-Income Housing Tax Credits
 - ❖ NEA, NEH, PBS
 - ❖ \$300M Community Block Grants



WHAT REALLY HAPPENED....

- Omnibus Tax Bill & Congressional Budget Deal
 - Administration now seeking billions of cuts through Budget Rescission



WHAT MIGHT THE FUTURE HOLD....

- Tax Reform Impact on Philanthropy
 - Tax Policy Center Projects <\$12B - \$20B Annually
 - Tax Policy Center Projects <\$4B by 2025 in Planned Giving
- Workplace Discrimination
- Religious Freedom Act



WHAT MIGHT THE FUTURE HOLD....

- Hostile Federal Judiciary
- End of "Rage Philanthropy"
 - Will Donations < if "New Normal" Sets in
 - Will Donors Shift Priorities as New "Targets" Emerge
- Compassion Fatigue
- Complacency if 2018 Midterms Bring Change



PANELISTS' EXPERIENCES....

- Alphonse J. Brown, Jr.
- John Huebler
- James K. Phelps
- Penelope Poppers



Q & A

GREAT QUESTION!



FOR DIVERSE FUNDRAISERS....

- Find Community, Including Online
- Collaboration & Partnerships
- Be Aware-Be Prepared
- Know Your Rights
- Seek Out Local, Regional, State Resources
- Professional Development and Mentors



FOR DIVERSE FUNDRAISERS....

- You Can Help Your Organization Stay Mission-Focused
- Cultivation & Stewardship of Donors
- How to Keep Momentum Going?
- Join the Organizations That Defend Your Rights



RESOURCES

- Send Your Resources to:
bmichael.mcfarland@gmail.com
- Give Us Business Card or Send Email to Receive Compiled List



THANKS FOR JOINING US!

Alphonse



John



B. Michael



James



Penelope


