



Janet Holley, CFC

ESCAMBIA COUNTY
TAX COLLECTOR

POST OFFICE BOX 1312
PENSACOLA, FL 32591

(850) 438-6500
ectc@co.escambia.fl.us

TTY (850) 472-0031
(for the hearing impaired)

WEB:
www.escambiataxcollector.com

PUBLIC SERVICE ANNOUNCEMENT

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TAX COLLECTOR LAUNCHES UPDATED WEBSITE

Janet Holley, Escambia County Tax Collector, announces the release of an updated and expanded version of www.EscambiaTaxCollector.com. The popular website was first launched in the early 90s to expand the reach of the tax collector's office by featuring a wide array of services and information online.

The redesigned and enhanced site features improvements in appearance, navigation, functionality, and accessibility to online public records. The *Latest News* section provides current information on changes to property taxes, driver licenses, motorist services, business tax receipts, hunting and fishing licensing, office closings, etc. The home page features a slide show of eye-catching images of local historical sites, introducing online visitors to Escambia County's amazing beauty and rich heritage. Other new aspects include a *Featured Items* section and an RSS feed to put important tax collector information at users' fingertips. Future improvements will include an online appointment calendar and a YouTube page where video content will be posted.

The new site was developed by Coco Design Associates, a Pensacola-based national Internet software development firm.

"Where service is a matter of pride."